

Jul - Sep 2014

bathroom + kitchen today

BATHROOM SPACES

Big Ideas for Small Spaces

INTERVIEWS


*Axor & Nendo
DBCS*

*Kurt Merki Jr.
Lasaarte*

Designer Kitchens

A Local Kitchen is Transformed into a Social Hub.



Scan this code &
'Like' us on 



An Everyday Masterpiece

The Beauty of Art; The Quality of Caesarstone®
New Calacatta Nuvo™
www.caesarstone.sg
+65 6316 1938



Select your Shower Pleasure

With Raindance® Select S hand shower and ShowerTablet® Select thermostat.

Pure showering pleasure: Select technology guarantees unique showering pleasure at the touch of a button. With the Raindance Select hand shower, you press a button to choose one of various spray types: gently stroking, strong and revitalising, or a concentrated massage. All it takes is a touch of the Select button on the thermostat to turn the water on or off. Pure showering pleasure is this easy.



Find out more about Select technology at www.hansgrohe.com.sg/select



Water Consumption: 7.20 litres/min
Type of Product: Shower Taps and Mixer
Brand: Hansgrohe
Model: 13171
Reg no.: SHF-2014/014281

Hansgrohe Pte Ltd · 69 Mohamed Sultan Road · Singapore 239015 · Tel: 65 6884 5060 · Fax: 65 6884 5071
Website: www.hansgrohe.com.sg · Email: info@hansgrohe.com.sg

Regional Contacts:

Hong Kong · Tel: 852 3752 1898 · **Indonesia** · Tel: 6221 2965 9330 · **Malaysia** · Tel: 603 2096 9581/9582
Philippines · Tel: 632 689-7158 · **South Korea** · Tel: 82 2 2061 1900 · **Taiwan** · Tel: 886 2 2570 1820
Thailand · Tel: 66 2 630 4744 · **Vietnam** · Tel: 84 8 3520 7635

Press releases, proposals for stories, and product development literature should be submitted by email to the editor at:

bathroom@tradelinkmedia.com.sg
kitchen@tradelinkmedia.com.sg



Cover designed by Siti Nur Aishah

On the cover: **Diamond by Brummel Cucine**
www.brummelcucine.it

Disclaimer

All advertisers and contributors must ensure all promotional materials and editorial information submitted for all our publications, must be **free from any infringement on patent rights and copyrights laws in every jurisdiction**. Failure of which, they must be fully liable and accountable for all legal consequences (if any) that may rise.

The editor reserves all rights to exclude or refuse submissions at any time without prior written or verbal notice if contributing parties do not provide complete text and supporting images at a minimum of 300 dpi in .tif format.

The editor reserves all rights to omit and amend press releases submitted for publication. Both publisher and editor are unable to accept any liability for errors or omissions that may occur in this process, although every effort has been taken to ensure that all information is correct at the time of going to press. Edited press releases, articles or stories are returned to contributors for check on facts at the sole discretion of the editor. No portion of this publication may be reproduced in whole or part without written permission of the publisher.

PUBLISHER
Steven Ooi
steven.ooi@tradelinkmedia.com.sg

EDITOR
Francesca Carrillo
bathroom@tradelinkmedia.com.sg

GROUP MARKETING MANAGER
Eric Ooi
eric.ooi@tradelinkmedia.com.sg

MARKETING MANAGER
Felix Ooi
felix.ooi@tradelinkmedia.com.sg

MARKETING EXECUTIVE
Theng Wong
theng@tradelinkmedia.com.sg

HEAD OF GRAPHIC DEPT/ADVERTISEMENT COORDINATOR
Fawzeeah Yamin

GRAPHIC DESIGNER
Siti Nur Aishah

CIRCULATIONS
Yvonne Ooi

bathroom + kitchen today is published **four** times a year by:
Trade Link Media Pte Ltd
(RCB Regis. No. 199204277k),
101 Lorong 23, Geylang
#06-04 Prosper House,
Singapore 388399

T: 65-6842-2580, F: 65-6842-2581/65-6745-9517
E: bathroom@tradelinkmedia.com.sg
E: kitchen@tradelinkmedia.com.sg
W: www.tradelinkmedia.com.sg

INTERNATIONAL SALES OFFICES

[FRANCE]

A.P. Watt International Publisher's Representative
6, Rue Des Acacias,
91810 Vert-Le-Grand, France
T: 33-1-6456-0015; F: 33-1-6456-0863

[ITALY/SWITZERLAND]

Arch. Aldo Cacchioli Publistein di Galli Cacchioli & Co.
Via Ciseri 5, 6600 Locarno, Switzerland
T: 41-91-751-6910; F: 41-91-751-7109

[JAPAN]

T. Asoshina/Shizuka Kondo ECHO Japan Corporation Grande Maison,
Rm 303, 2-2, Kudan-Kita,
1-Chome, Chiyoda-ku, Tokyo 102, Japan
T: 81-3-3263-5065; F: 81-3-3234-2064

[KOREA]

MCI
Rm. 103-1011, Brown Stone, 1330,
Baeseok-dong, Goyang-si, Gyunggi-do,
Korea 410-907
T: +82 2 730 1234 F: +82 2 732 8899

This publication is available at no charge to subscribers from industries related to the bathroom who meet the publication's terms of control. For subscribers who do not qualify for free subscription, copies will be made available, subject to acceptance by the publisher, for a subscription fee which varies according to the country of residence in the following manner:

Annual Subscriptions

Europe / America - S\$100,
Japan, Australia, New Zealand, Middle East - \$100
Asia Pacific - S\$65,
Malaysia / Brunei - S\$50,
Surface mail: Singapore - S\$22 (Incl 7% GST Reg No.: M2-0108708-2)

Please fax your enquiries to
+65 6842 2581 or +65 6745 9517 or call +65 68422580

Printed in Singapore by:
KHL Printing Co Pte Ltd MICA (P) No: 042/02/2014
ISSN 2345-7120 (Print) and ISSN 2345-7139 (E-periodical)

The following titles are also published by us:
Southeast Asia Building • Southeast Asia Construction • Security Solutions Today • Lighting Today

AOSmith.

No. 1 water heater in USA



HEAT PUMP WATER HEATERS

65 + 35 = 100

AIR HEAT ELECTRICITY HOT WATER



Contents

EDITOR'S NOTE	006
GLOBAL NEWS	008
GREEN NEWS	041
PRODUCT SPECIAL <i>New and Colourful</i>	045
PROJECT FOCUS: SPAS <i>Old Course Hotel and Spa</i> <i>Individual Charm and a Private Spa</i>	048
SURFACES <i>Geometry in Tiles</i> <i>Collections</i>	055
EXCLUSIVELY WITH DBCS	078
EXCLUSIVELY WITH LASAARTE	080
BATHROOM SPACES <i>Big Ideas for Small Spaces</i> <i>Collections</i> <i>For the Bathroom</i>	083
INSIGHT WITH AXOR AND NENDO	105
INSIGHT WITH KURT MERKI JR.	107
KITCHEN SPACES <i>A Living Kitchen</i> <i>Collections</i> <i>For the Kitchen</i>	109
SHOWS <i>Maison&Objet Asia 2014 review</i> <i>MCE 2014 review</i>	133
CALENDAR OF EVENTS	144



109 COVER STORY A Living Kitchen

FOR US AESTHETICS
IN THE BATHROOM
IS QUITE NATURAL.



Design that brings sense and sensuality into perfect harmony. KEUCO: innovative bathroom solutions. Our furnishing concepts are as versatile as the possibilities of modern architecture and give you the freedom to plan your own individual bathroom, for example with Royal Universe furniture and Moll fittings. www.keuco.de

KEUCO



Dear Readers

Gone are the days where kitchens are confined to being uncelebrated spaces. The busiest space in the home, modern kitchens have broken the barriers of cooking, dining and entertainment. We've also come to an age where designer kitchens are no longer an impossible dream for the average homeowner.

Not only have kitchens become a social hub in the home, they've also become a reflection of their users. A glimpse into the kitchen of a local homeowner reflect how food plays a prominent role in his personal life.

Urban dwellers have come to terms with the fact that they live in an era of small spaces, but that doesn't mean one has to compromise comfort for functionality. As our bathroom story suggest, any good design concept can be fitted in a few metres of space.

Coincidentally, our surface feature also provides a few suggestions on how geometric tiles can breathe in life and personality into any space, be it big or small.

Busy and always on the move, sometimes all we need is a good and relaxing soak. In this issue's project segment, we explore how exciting architectural concepts and unusual design ideas are injected into the ultimate space of relaxation- the spa.

Design is a continually changing and evolving force of nature, and sometimes it's hard to keep up with the latest trends. In this issue, we have several design and industry experts to help keep us in the loop.

We have Axor and Nendo, whose collaboration introduced the innovative Axor Lampshower, and Mr. Tai Lee Siang from the Design and Business Chamber Singapore, who shares his insight about the industry and the SG Mark. We also have the pleasure of interviewing internationally renowned designer Kurt Merki Jr. and Lasaarte, an up and coming local feature art brand.

Don't forget to browse through our extensive show coverage of the Maison & Objet Asia 2014 in Singapore and the Mostra Convegno Expocomfort 2014 show in Milan.

With that, I leave you to kick back and enjoy this issue. Happy reading!

A handwritten signature in black ink that reads "Francesca Carrillo". The signature is fluid and cursive, with a long, sweeping underline.

Francesca Carrillo
Editor



Do not miss our Duravit + Geberit & Hansgrohe GSS Package!



hansgrohe

AXOR
hansgrohe

GEBERIT

BRAVAT
BY BRUNNEN



Kale

inspirione

ART CERAM



ECONFLO SYSTEMS PTE LTD

263/265 Beach Road Singapore 199544

Tel: +65 6396 3738 Fax: +65 6396 3736

Email: sales@econflo.com Website: www.econflo.com

GAGGENAU AT EUROCUCINA 2014

The return to traditional production methods, linked to a quest for original authentic food is becoming an important influence in the field of culinary art. Committed to the tradition of manufacture, Gaggenau showcases the elemental association of bread and wine at the Eurocucina 2014, and presents Gaggenau appliances as tools in the culinary process.

Attention is centred on the ovens 400 and 200 series in the making of bread, and the Vario cooling 400 series for storing wine in conditions akin to a wine cellar. In addition to the product presentation, also on show are the high performance downdraft ventilation VL 414 and Vario dishwasher DF 460/461, which is ideal for handleless furniture fronts thanks to its push-to-open function.

A vital pre-requisite to original methods of making bread and wine is the careful selection of ingredients, not to mention the relevant experience, perseverance and patience (especially during the maturing process). High quality authentic ingredients ensure an exclusive and inspiring culinary experience.

In reference to the current concept, Sven Schnee, Global Head of Brand Gaggenau comments: "Parallels with the making of Gaggenau products are brought to life in the staging of all these aspects, and at the same time our ovens and wine climate cabinets are cast as lead players in the artisan process."

Intentional contrast

The theme is translated into architectural terms by a traditional rectangular farmstead from the German-speaking region. Its main feature is the arrangement of four buildings around a rectangular yard.

The typical wood structure of the roof is another symbol of the German carpenter's art. This historical allusion clearly contrasts the booth to the surrounding kitchen worlds. With its sense of tradition and sophisticated lifestyle, in this presentation the company emphasises its brand claim 'The difference is Gaggenau'.

Culinary ambassadors

At the Gaggenau booth, the tradition of artisan culinary arts is brought to life by distinguished experts in three fields. They include the vintner Elisabetta Foradori from Mezzolombardo, Trentino, an international



Gaggenau at the Eurocucina in Milan

expert on the cultivation of mediaeval Teroldego grapes, the German master baker, author and pioneer of the slowing baking concept Ingo Rasche, and master chef Cesare Casella, whose name is synonymous with authentic Italian cuisine.

Gaggenau products as lead players in the artisan process

Gaggenau demonstrates its expertise in the baking, refrigeration, freezing and wine storage sectors with the ovens 400 and 200 series (launched in January 2013), for the first time each in a different design, and the Vario cooling 400 series with its lavish LED light concept.

Also on show is the high performance downdraft ventilation VL 414 and Vario dishwasher DF 460/461. Thanks to the push-to-open function, the dishwasher is completely concealed behind the furniture front, which is in perfect harmony with the kitchen's understated design language.

'Manufacture tradition' trilogy

The current topic completes the trilogy begun in 2010 with the factory concept "A glimpse behind the scenes". It focused on the production process of Gaggenau appliances with an oven as example. The 2012 concept revolved around raw materials like steel as the basis of the appliances. This is illustrated by the Vario cooktops 400 series, and original high quality food prepared on Gaggenau appliances as a symbol of exclusive culinary culture. The 2014 presentation showcases the making of bread and wine as a tribute to traditional artisanship, and communicates a sophisticated lifestyle.

The design of Gaggenau booths, like all Gaggenau showrooms (from the flagship showrooms and mobile concepts to the online showroom) have been co-developed for over six years with the Munich architect's office.

About Gaggenau

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology 'Made in Germany'. The company, with a history that goes back over more than 330 years, has revolutionised the domestic kitchen over and over again with its internationally acclaimed products.

Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Bosch und Siemens Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with flagship showrooms in major cities around the world. In 2012, Gaggenau reached a turnover of more than 180 million euros.


For more information, visit www.gaggenau.com.



HEART MADE. HAND FINISHED.

Created with Swiss precision and high quality demands. Combined with the love for detail, exceptional bathroom concepts come to life: LAUFEN ILBAGNOALESSI One, design by Stefano Giovannoni.

LAUFEN

Bathroom Culture since 1892  www.laufen.com

Roca Bathroom Products Singapore Pte Ltd (199503842Z)
8 Burn Road #12-07 Trivex, Singapore 369977
Tel : +65 6333 4080 Fax : +65 6636 7476 www.sg.roca.com

Roca Malaysia Sdn Bhd (5554-M)
Level 3A, West Wing, Quattro West, No.4, Lorong Persiaran Barat, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia
Tel : +603 7952 2522 Fax : +603 7952 2696 www.my.roca.com E-mail : enquiries@my.roca.net

APAISER SIGNATURE SINGAPORE SHOWROOM OPENS FOR BUSINESS

Award-winning designer and manufacturer of luxury stone composite bathware apaiser opened its first stand-alone showroom in Singapore in March this year as part of a global retail rollout. Synonymous with luxury, the Melbourne based company has opened a new signature showroom on Mosque Street, in the heart of Singapore's CBD area. The signature showroom in Singapore is the company's first international retail outlet.

apaiser already has a presence in Singapore with exquisite examples from its stone bathware collections selected to feature in a number of Singapore-based luxury hotels, condominiums and private residences, including Pan Pacific, Park Royal on Pickering, Crockford Towers at Resorts World Sentosa, The Marq and Hilltops. The brand also has a Sentosa range inspired by a luxurious resort on the island. These recent successes, and the recognition of Singapore as a discerning and aware market for apaiser's product ranges, were key in the company making its decision to begin global retail expansion here.

apaiser has seen nearly a doubling of sales revenue over each of the last four years and signs for 2014 are that growth will continue to climb above trend. This success is testament to the unique reclaimed marble material that all apaiser products are made of but also the value proposition of apaiser with its customisation and tailoring for designers and developers. This upward growth of sales has seen the company looking to further develop its retail arm and also provide strong points of presence in key market locations including Singapore.

As the benchmark for modern opulence in the bathroom and designed with optimum performance and durability in mind, apaiser's hand-sanded and hand-finished stone composite bathware is manufactured using reclaimed sustainable ingredients, retaining the highest level of stone content in the market. The unique hand-finishing process minimises carbon output during production, ensuring low environmental impact.



"This exciting space in Singapore is the first step in our global rollout of dedicated apaiser showrooms. Capturing the sense of 'sanctuary in stone' they will evoke the essence of luxury and modern opulence in the bathroom," commented Belinda Try, Executive Director.

"It also allows our Singapore clients the chance to secure apaiser products directly for the first time. apaiser offers our clients hand crafted stone bathware that will enable them to transform the art of bathing into a luxury ritual rather than a function!"

2014 will see a continuation of apaiser's major expansion of its luxury retail outlets with new stores slated to open in New York and London, as well as in Southern California in early 2015.

For more information, visit www.apaiser.com.au.



*Luxurious lifestyles personified.
The art of perfection.*

Life's daily routines need not just be a regimen. Johnson Suisse believes in delivering comfort even in the practicalities of life. Our bathroom fittings are designed and manufactured to provide ease in utility and usage, yet living up to the promise of aesthetically pleasing features.



JohnsonSuisse
Bathroom Solutions

Roca Bathroom Products Singapore Pte Ltd (formerly known as Johnson Suisse (S) Pte Ltd)
8 Burn Road #12-07 Trivex, Singapore 369977. Tel: +65 6333 4080 Fax: +65 6636 7476

Channel Partners

Carera Bathroom Pte Ltd 26 Tai Seng Street #01-02/03, Singapore 534057. Tel: +65 6533 0455
Hong Soon Hardware Pte Ltd 301 Jalan Besar #01-01, Singapore 208962. Tel: +65 6296 7100

SwissWerkz(S) Pte Ltd 33 Ubi Avenue 3 #01-33 Vertex, Singapore 408868. Tel: +65 6659 2533
Sin Yew Lian Hardware Pte Ltd Blk 1048 Eunos Avenue 6 #01-149, Singapore 409627. Tel: +65 6844 1920



VALCUCINE AT EUROCUCINA 2014



After twelve years at Fuorisalone, Valcucine is back this year at Eurocucina 2014 to support the re-launch of its 'Made in Italy' products. One focus of Valcucine is 'sustainability driven innovation'. Once again, the theme is the essence of the company's unchanging DNA, namely innovation guided by research into greater sustainability.

Pursuing sustainability is not synonymous with 'being ecological'. It means constantly continuing with ongoing improvement. The tension inherent in this goal has inspired Valcucine to be continually innovative by combining functionality with aesthetics.

Valcucine's company vision, "We have a dream, a waste-free world" has resulted in the main principles of eco-compatibility: dematerialisation, recycling and reusing, reducing toxic emissions, and guaranteeing a long technical and aesthetic life to products.

The Artematica programme is an emblematic example because it revolutionised the concept of kitchen doors like the 2mm thick panels of Riciclantica. The 100 per cent recyclable Invitrum base units (that have no formaldehyde) eliminate double side panels and are easy to disassemble. It is also easy to reuse or recycle at the end of the product life cycle.

Valcucine has also obtained compliance to the FSC-STD-40-004 standards in 2008 and its ultimate goal is to produce kitchen models in which all the wooden parts come from FSC forests. The chipboard used for Valcucine kitchens now closely adheres to the limit values set by the strictest regulation in the world- the Japanese Formaldehyde Emission Standards (F four stars).

Additionally, Valcucine is the first Italian kitchen manufacturer to have obtained the ISO 14001 environmental certification. The



pursuit of greater sustainability has also driven the company to tackle not only new product concepts but also new, feasible, production process, and consumption models.

With the Meccanica model and the Invitrum base units, Valcucine has designed kitchen cabinets designed to follow the principles of circular economy by reducing the production of waste and solving.

Valcucine was also open to experimenting with shared innovation models and new production models via open source design and distributed manufacturing with the 'Kitchen Becomes Open!' event at the Fuorisalone event in Milan.

For more information, visit www.valcucine.com.

www.kaldewei.com

KALDEWEI

Europe's No.1 for baths

MEISTER STÜCK

Fully enamelled, exquisite and seamless.



interior
innovation
award
2014
Best of Best



Freestanding design with a touch of elegance.

Created by Master Touch in high-quality KALDEWEI 3.5mm steel enamel backed
with 30 year warranty

MEISTERSTÜCK CENTRO DUO OVAL

KALDEWEI South East Asia Pte Ltd - Tel: +65 6899 2487 - Email: info@kaldewei.sg
Flagship store: KHK Asia Pte Ltd - 120 Delta Road #01-08 - Cendex Centre - Singapore 169208 - Tel: +65 377 3285

KOELNMESSE APPOINTS ARNE PETERSEN VICE PRESIDENT



"We were fortunate to be able to appoint Mr. Peterson, an experienced trade fair strategist, to this position, and we are certain that under his leadership these events will continue their successful course", says Gerald Böse, President and Chief Executive Officer of Koelnmesse.

Arne Petersen, who was born in Hamburg, studied business administration and completed an internship at the Hamburg Messe und Congress GmbH trade fair company. He has already had great success as an organizer of business trade fairs and events for the general public.

He has gained a rich store of experience in the fields of administration and project management through his work as Centre Manager of the World Trade Centre WTC Bremen, Director Marketing & Sales and Managing Director at G+J EME GmbH, and business unit manager at Reed Messe in Austria. In his most recent position, he worked as Sales Director at Fachausstellungen Heckmann GmbH, which is part of the corporate group Deutsche Messe AG in Hanover.

Arne Petersen, 42, will be the new Vice President in charge of the Koelnmesse business unit Trade Fair Management two. He will be responsible for managing the leading Cologne trade fairs for interior and facility design, including imm cologne, LivingKitchen/LivingInteriors, interzum, ORGATEC, FSB, and aquanale.

Arne Petersen will take up his new responsibilities as a Vice President at Koelnmesse on October 1, 2014.

For more information, visit www.koelnmesse.com.

GROHE CONTINUES TO CREATE HIGHLY INNOVATIVE PRODUCTS TO WOW THE SINGAPORE MARKET

In keeping with their brand values of innovating quality sanitary fittings consistently and efficiently, Grohe launches its latest cutting edge repertoire of bathroom and kitchen products to Singapore consumers. These include the F-Digital Deluxe, Grandera, Minta Touch, Grohe Blue and Grohe Red.

Creating trends through a coordinated innovation process

Innovation is at the heart of all things Grohe. Armed with the knowledge that innovation does not happen by itself, but needs to be nurtured and promoted, Grohe's team of in-house designers continually scout for trends.

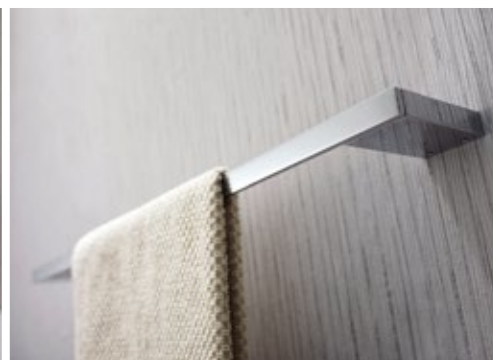
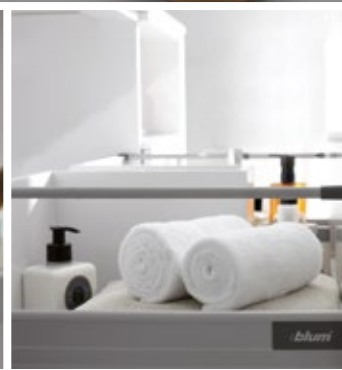
Consistent travelling all over the world over the years has equipped the Grohe design team to absorb new and interesting shapes, forms and functions from trade shows, outdoors, in architecture and in talks with people. After which they will return to the studio and work hand-in-hand with the engineers of the R&D department.



Digitising bathroom and kitchens: Grohe's way of the future

Every year, the designers and engineers crystallise this innovation process into a noteworthy trend, giving rise to cutting edge products. For 2014, they are championing and putting into application the notion that the only way to the future for bathrooms and kitchens alike is digitisation.

DRESDEN



This realisation is something that Grohe has already been working on for years, which led to the creation of many firsts: the first thermostat, the first line of digital faucets with remote control and programming Grohe Ondus Digital and the Grohe Spa F-digital Deluxe.

About Grohe Group

Grohe Group comprises Grohe AG, Hemer, Joyou AG, Hamburg and other subsidiaries in foreign markets. Grohe Group a leading provider of sanitary fittings. As a global brand for sanitary products and systems, Grohe relies on its brand values quality, technology, design and responsibility in order to be able to offer "Pure Freude an Wasser".

The Grohe Group employs some 9,300 people on average worldwide (including around 3,500 at Joyou). There are about 2,400 employees working at Grohe in Germany. In 2013, the Grohe Group generated consolidated sales of €1.45 billion.

The Grohe Group has nine production plants, of which six are located outside Germany, namely in Portugal, Thailand,



Canada and China (Joyou). The company currently generates 85 per cent of its sales outside Germany. In January 2014, the Grohe Group has been taken over by the LIXIL Group and the Development Bank of Japan. The LIXIL Group is a global leader in the building materials and housing equipment industries. Grohe and Joyou remain independent within the LIXIL Group.

For more information, visit www.grohe.com.sg.

STÖRMER KITCHEN SHOWROOM OPENS IN SINGAPORE



In April, Störmer Kitchen, a leading German premium line designer kitchen maker opens a showroom in Singapore together with partner W. Atelier in one of its latest forays expanding into Asian markets.

Michael Otto, Partner of Störmer Kitchen and responsible for the Asian activities of the company, commented, "We believe that Singapore has immense potential for high-end retail business, vitally supporting our local and international developments of Störmer

Kitchen projects. It is an added benefit to partner with W. Atelier, a strong and committed company."

Störmer Kitchen recently opened showrooms in Shanghai, Hangzhou, Beijing and Manila which has added to its Asian presence. Although it is a relatively new brand in this region, Störmer Kitchen has had a long history of producing and exporting German kitchens since 1958.

"Störmer Kitchen links German quality and precision with Italian design inspiration in its premium lines. With a wide variety of designs, materials and colours, Störmer kitchens offer flexibility to architects and interior designers when creating kitchens and living spaces", said Christoph Fughe, Managing Partner of Störmer Kitchen.

Together with its partner W. Atelier, Störmer Kitchen now displays its kitchens in the prime location of 75 Bukit Timah Road, in the centre of the Southeast-Asian metropolis.

triduon[®] thermo

*The cartridge
with an excellent comfort zone*

THE MIXING CARTRIDGE WITH CERAMIC DISCS AND THERMOSTATIC SCALDING PROTECTION

Quality Made in Germany



www.triduon.com

Gani Atmadiredja, Managing Director, comments, "The very best of W. Atelier lies in creating the opportunities for our customers to explore quality, premium fixtures and furnishing for their homes. We are delighted to share with our clientele, Störmer Kitchen's exceptional products on display at this showroom."

Home owners in Singapore and the region, will now have an additional option when choosing to upgrade their kitchen. With the elegant, timeless designs combined with modern, up-to-date quality finishing, Störmer Kitchen will help owners achieve a diverse, individual and impressive kitchen design for their homes.

About Störmer

Störmer Küchen GmbH & Co. KG is an owner-managed company, producing kitchens in its German factory in Enger near Bielefeld since 1958. Störmer kitchens are known for quality, variety and ergonomics. Superior quality and the latest design trends are accentuated by innovative solutions and use of the highest quality materials. Störmer's desire is to design kitchens which are perfect both aesthetically and functionally, with attention paid to the smallest details.

About W. Atelier Pte Ltd

W. Atelier Pte Ltd, formerly known as Inhwa Marketing Pte Ltd, was established in 1979 as the sole agent of Toto sanitary



and bathroom fixtures in Singapore. For 30 years, it has revolutionised the bathroom experience with personalised service and innovative collections of sanitary fixtures designed to provide a superior experience that enriches a customer's lifestyle.

From 2010, W. Atelier diversified its businesses to include two new divisions - Kitchen (Toto Kitchen & Störmer German Kitchen) and Furniture (Novamobili, Delightfull, Lightyears and Vertigo Bird), with a business strategy of providing a complete, one-stop solution for customers. The company endeavours to improve continuously on the services and products provided, for the benefit of its customers and business partners.

For more information, visit www.stoermer-kuechen.de and www.watelier.com.

GEBERIT CONCEALED CISTERN: CELEBRATING 50 YEARS OF EXCELLENCE AND INNOVATION



The Geberit concealed cistern celebrates its 50th birthday. With over 60 million installations, this innovation Geberit introduced in 1964 has been a global success. The idea of installing a cistern behind the wall was initially met with skepticism. Therefore, the Geberit sales team invested all their time and effort into convincing its business partners of the benefits of concealed cisterns.

Today, they are an integral part of residential construction, showing how Geberit has had a significant influence on modern bathroom design, revolutionising sanitary engineering. The first generation concealed cisterns to be installed were in the Eiger Hotel Grindelwald Switzerland – and 50 years later, it was found that the cisterns were still in perfect working condition, a testament to the durability of Geberit's products.

Geberit products can be found installed in iconic buildings around the world including London's tallest skyscraper, "The

BASIN FAUCET MIX PUSH/PUSH WASTE



The new range of clicker pop-up waste systems FOR THE BASIN has been designed using the latest technology. Offering the consumer a reliable product that works every time, the counter top fitted clicker pop-up waste product is set to revolutionise the way the consumer will want to operate the waste outlets in the bathroom basin.



ADD: JIANGSHAN, YINZHOU, NINGBO, CHINA 315191
TEL: 0574-87641687 FAX: 0574-87641686
INFO@BOSHENGLUMBING.COM
WWW.BOSHENGLUMBING.COM

BS&BK

Shad", China Central Television (CCTV) in Beijing, Al Bahar Towers in Abu Dhabi and W hotel in Sentosa, Singapore.

Geberit brings its 50th Anniversary celebration to Singapore, celebrating 50 years of the concealed cistern. Established since 1992, Geberit South East Asia Office has slated a series of celebrations around South East Asia. The celebrations kicked off in Singapore with an exclusive Geberit showcase for invited guests on the 9th of May 2014 at the National Design Centre (which was open to public from the 10th to 11th of May 2014).

The first generation cisterns that were installed in the Eiger Hotel

Grindelwald were carefully preserved and specially shipped in from Switzerland as part of the highlight of the showcase as well as the introduction of Geberit's new innovations.

The Geberit South East Asia office also welcomes and introduces Mr. Stefan Schmied, the new Managing Director of South East Asia and North East Asia. Having worked for Geberit for the last 8 years, he has extensive experience, having lead and developed the sales teams from six offices in the gulf region, making him invaluable in aiding the continued growth of Geberit in the region.

For more information, visit www.geberit.com.sg.

VICTORIA + ALBERT BATHS UNVEILS NEW COLLECTIONS AT SALONE DEL MOBILE



Victoria + Albert Baths participated at the International Bathroom Exhibition at Salone Internazionale del Milan for the second time. Held in Milan from 8 to 13 April 2014, the world-renowned trade show was held over five days. It is recognised as a global benchmark for the Home Furnishing Sector.

Following the success of the 2012 exhibition, which attracted over a quarter of a million trade visitors, 184 exhibitors from the

best in bathroom designs across the globe will be showcased this year. The exhibition will provide visitors a chance to view and try a selection of new products from Victoria + Albert Baths that are being unveiled for the first time.

Designed in collaboration with Italian duo Sandro Meneghello and Marco Paoletti, Victoria + Albert is pleased to unveil the new Amiata range alongside new products such as the Elwick,



DuraStyle. For Project and Home.



DuraStyle. The new standard for your bathroom. Excellent design. Smart technology. Best price-quality ratio. Unlimited possibilities. Quality that lasts. A Duravit original. To find out more: **Duravit Asia Limited (Singapore Branch)**, 63 Tras Street, Singapore 079002, Phone +65 6238 6353, Fax + 65 6238 6359, info@sg.duravit.com ; **Bathroom Gallery**, 25 Changi South Avenue 2, Level 1 & 2 Singapore 486594, Phone + 65 6546 5900, Fax + 65 6546 6377, info@wantai.com, www.wantai.com; **Econflo Systems Pte Ltd**, 263/265 Beach Road, Singapore 199544, Phone + 65 6396 3738, Fax + 65 6396 3736, sale@econflo.com, www.econflo.com; **Ferrara Asiapac Pte Ltd**, 33 Ubi Avenue 3, #01-27, Vertex, Singapore 408868, Phone +65 62350020, Fax + 65 64841087, infor@ferrara.com.sg; **Sansei Singapura Pte Ltd**, 462 Tagore Industrial Avenue, Singapore 737831, Phone +65 6292 8321, Fax +65 6292 4520, sales@sansei.com.sg, www.sanseionline.com, www.duravit.com.hk

Maru 42 basin, the all new wall mounted Staffordshire 15 bath mixer and the New Traditional feet finish options available for both the Drayton and Radford collections.

“We are delighted to be able to participate in this year’s Salone del Mobile and it is definitely an honour for Victoria + Albert Baths to be recognised as one of the best in bathroom designs globally,” said Okke Roosjen, Global Sales Director.

“Aside from launching our new bath collections, the exhibition is a fantastic platform for us to better connect with architects, designers and trade and to attract new interest from the general public.”

In addition to the new products, Victoria + Albert will also be displaying a range of their existing products such as the Cabrits, a customised ios bath that will showcase the versatility of Quarrycast, and a wide range of traditional and contemporary basins as well as the traditional and contemporary brassware collections.



About

Victoria + Albert is a British company with a worldwide reputation for creating beautiful freestanding baths, basins and brassware. The group has offices in Australia, USA, Canada, South Africa and the UK.

For more information, visit www.vandabaths.com.

SENSOWASH AND DURAVIT RIMLESS UNITES DESIGN AND FUNCTION

Duravit combines two innovative technologies to create a harmonious whole thanks to the SensoWash shower-toilet seat and the Rimless toilet technology, gentle cleansing after using the toilet and hygienically clean ceramics are no longer mutually exclusive. The specially-developed Rimless technology represents added hygiene and optimised ease of cleaning. When combined with the SensoWash shower-toilet seat, this is enhanced by individual comfort for sophisticated requirements.

The open design of the flushing rim on the Rimless toilet ensures dynamic water flow and perfect flushing of the inside surface, even with small water volumes. The completely accessible rim area makes the bowl much easier to keep clean.

The SensoWash models by Starck are impressive on the strength of their understated design and intelligent technology. The shower-toilet seat offers three different types of shower: comfortwash, rearwash and ladywash. Water pressure, nozzle position, water and seat temperature can all be individually adjusted by means of the remote control designed by Philippe Starck and, once saved, are easy to select again. Cleaning with water is much gentler than with toilet paper and is pleasantly refreshing.

The understated design of the shower-toilet seat by Philippe Starck harmonises particularly well with the Rimless models from



the Happy D.2 and DuraStyle top design lines. All the technical components fit between the ceramic body and the toilet seat. This further simplifies the elegant lines, fully in keeping with the timeless silhouette. It is an innovative way to unite design and function with individual comfort.

For more information, visit www.duravit.com.

INOX

SHOWER HEAD



Style and Sustainability

Crafted in elegance, power and ergonomics.

Its thin, unique design prevents water from becoming trapped within itself.

Just like air, they flow effortlessly.

Rubine[™]
Indulge in the Aqua Lifestyle

Rubine s.r.l, Via Ponchielli 26, 10024 Moncalieri, Torino/Italy Email: enquiries@rubine.it Website: www.rubine.it Facebook.com/rubineitaly

Marketed by: Casa (S) Pte Ltd, 15 Kian Teck Crescent, Singapore 628884 Tel: 6268 0066/ 6586 0512 Fax 6266 8069

EQUIP-DESIGN UNVEILS DESIGNER MASTERPIECES TO THE POWER OF FIVE

In April, Equip-Design unveiled five notable designer handles by renowned Italian brand Fusital at their showroom at Plaza Singapura (Singapore). Guests savoured a fine Italian menu and wine list by Chef Osvaldo Forlino of No Menu Restaurant. In attendance was a representative from the Italian Chamber of Commerce Singapore.

The Fusital brand, in the market since 1976, offers handles designed with the collaboration of the most important Italian and foreign architects, like Norman Foster, Frank Gehry and Zaha Hadid. Fusital was the first Italian brand to propose contemporary design in the door handle field.

Fusital handles are manufactured with handcraft care and they are treated to grant the best durability. The long time tradition of the Company achieved through significant investments both in research and craftsmanship was turned into the ability to offer a wide range of innovative and high-design products.

Designer Masterpieces to the Power of Five

H 356, Designed by Zaha Hadid con Woody Yao

Zaha Hadid, founder of Zaha Hadid Architects, was awarded the Pritzker Architecture Prize in 2004 and is internationally known for her built, theoretical and academic work. Each of her dynamic and innovative projects builds on over thirty years of revolutionary exploration and research in the interrelated fields of urbanism, architecture and design.

H 373 DOB Duemiladodici Series, Designed by Dante O. Benini

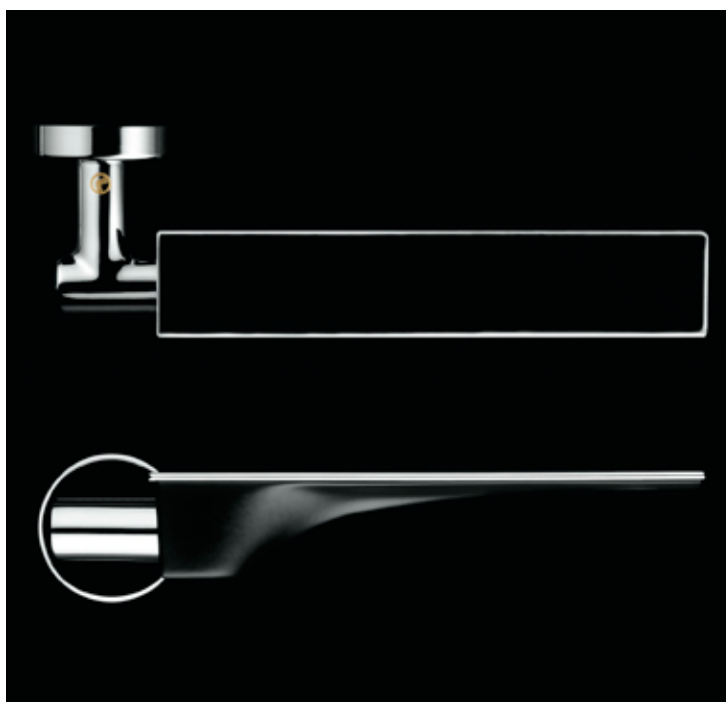
Student of Scarpa and Niemeyer, Dante O. Benini carried out and participated to building projects worldwide. In 1997 he founded Dante O. Benini & Partners Architects of which he is at present Leader Partner and Chairman together with Architect Luca Gonzo Senior Partner and Managing Director.

H 372, Designed by Eri Goshen

Eri Goshen is one of Israel's leading architects. His practice is responsible for numerous major projects, public and private, covering almost every aspect of planning and design. Among the better-known buildings are the Hashalon railway station and the Glass & steel buildings, both in Tel Aviv.

H342 R8Y, Designed by Ron Arad

Ron Arad was born in Tel Aviv in 1951. He studied at the Jerusalem Academy of Art and at the Architectural Association in London. He is currently a Professor at the Royal College of Art in London. Arad's constant experimentation with steel, aluminium or polyamide and his radical re-conception of the form and structure of furniture has put him at the forefront of contemporary design.



H373 by Dante O. Benini



H356 by Zaha Hadid

H 5015, Designed by Antonio Citterio

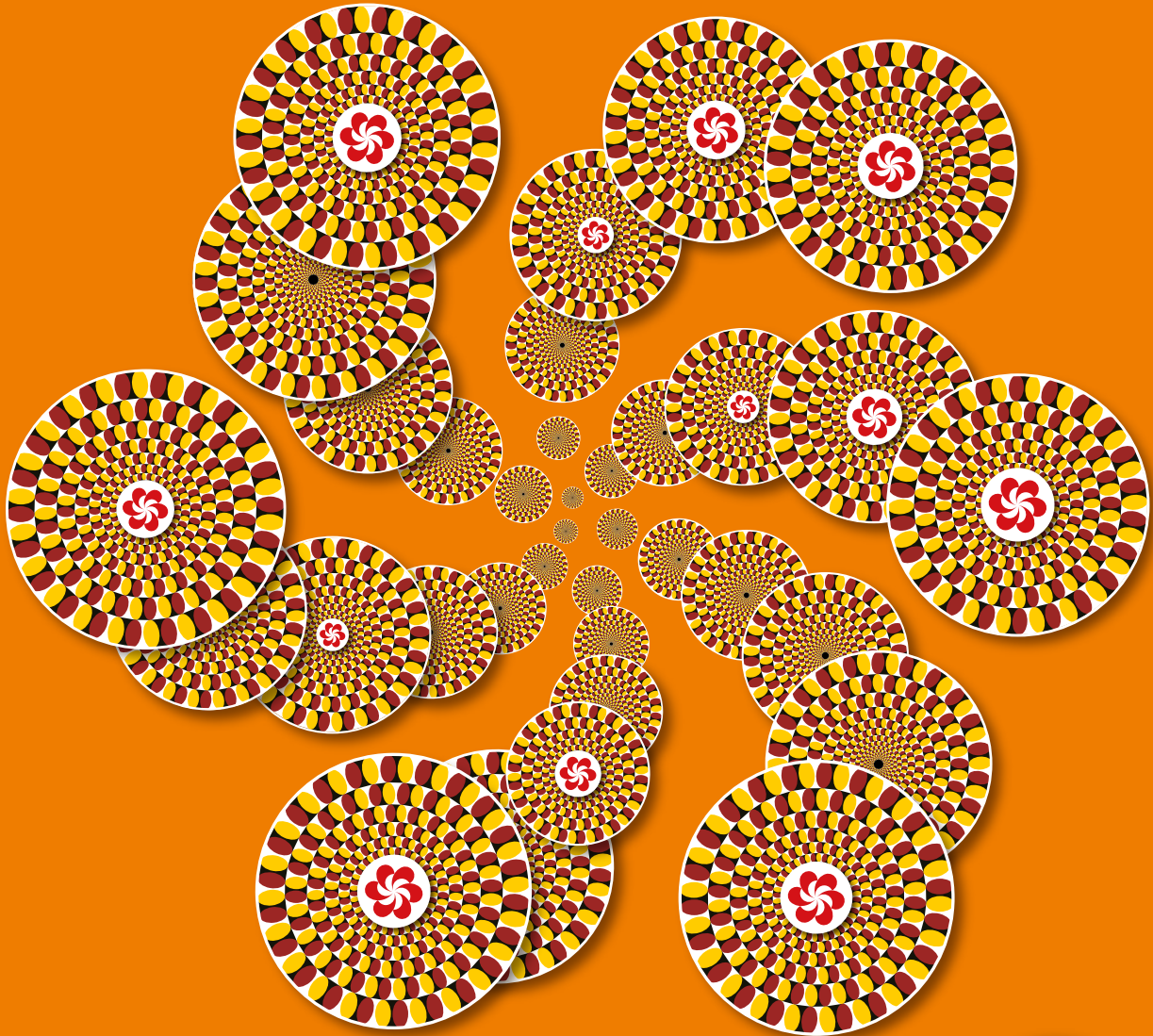
Antonio Citterio was born in Meda in 1950, started his design office in 1972, and graduated in architecture at the Milan Polytechnic in 1975. Between 1987 and 1996 he worked in association with Terry Dwan and, together, they created buildings in Europe and Japan. In 1999, with Patricia Viel, he founded Antonio Citterio and Partners.

For more information, visit www.equip-design.com.



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

友/谊/的/纽/带 贸/易/的/桥/梁
A BOND OF FRIENDSHIP A BRIDGE FOR TRADE



KEEP YOUR EYES ON ME AND THE WORLD GOES AROUND WELCOME TO THE 116TH CANTON FAIR ...

Canton Fair boasts an exhibition area of 1,160,000 square meters, 59,500 standard booths, more than 200,000 buyers, and tens of billions of US dollar business value in every session. Each session of Canton Fair created boundless business opportunities. The 116th Canton Fair is coming soon. You are welcome to share global opportunities. On the official website of Canton Fair (www.cantonfair.org.cn) we will continue to publish official information, and provide services such as business travel booking to exhibitors and buyers. At the same time, Canton Fair's Official E-commerce Platform (www.e-cantonfair.com) enhances your business.

Phase 1	October 15-19
Electronics & Household Electrical Appliances; Hardware & Tools; Machinery; Vehicles and Spare Parts; Building Materials; Lighting Equipments; Chemical Products; International Pavilion	
Phase 2	October 23-27
Consumer Goods; Gifts; Home Decorations	
Phase 3	October 31- November 4
Textiles & Garments; Shoes; Office Supplies, Cases & Bags, Recreation Products; Medicines, Medical Devices, Health Products; Food; International Pavilion	



www.cantonfair.org.cn
The Official Website of Canton Fair



www.e-cantonfair.com
Canton Fair's Official E-commerce Platform

Canton Fair Call Center:

The Chinese Mainland: **4000-888-999** Outside the Chinese Mainland: **+86-20-28-888-999**

TIMELESS ELEGANCE DEFINES WYNK ACCESSORY COLLECTION

Geesa's new bathroom accessory collection Wynk is an exciting series consisting of refined and almost organic shapes. Austere lines are alternated with subtle curves to provide the series with a timeless elegance. Geesa, which has been active in bathroom accessories for over 125 years, is the market leader in the professional segment in the Netherlands. Geesa has deployed its expertise and quality in the design of the new Wynk collection- a high-level design and quality at a modest price level.

Wynk is a broad selection for the middle segment and seamlessly fits into most bathroom interiors. The Wynk collection of bathroom accessories has been designed to fit the contemporary spirit of the times- unadorned, yet surprising because of its natural design. Because of its timeless character, it goes perfectly in every bathroom, from project, hotel, house construction to stylish bathroom.

The extensive series for the middle segment includes many products, such as a shelf, toilet brush stand, soap dish, towel ring, towel rails, paper holders with and without lid and single or double, various hooks and a soap dispenser.

Flexible

The Wynk collection can be customised for any space. Accessories can be placed at the right and left of the bathroom or lavatory and the timeless and natural design allows the chrome series to be combined with ceramics and elegantly designed taps.

The design and material of the Wynk accessories also allow for easy attaching and cleaning, ensuring the natural and elegant remains fresh, clear and pure. A timeless enrichment to most bathroom interiors.



About Geesa

Geesa was established in 1885 and has been active in bathroom accessories for over 125 years. In the Netherlands, Geesa is the market leader in the professional segment (installers and bathroom specialist shops) and a leader in the export market to another 65 countries. This position was reached by consistently pursuing quality. Geesa's main office is established in Amersfoort.

For more information, visit www.geesa.nl.

DELTA FAUCET COMPANY DEBUTS NEW ARA BATH COLLECTION IN SINGAPORE



In May, Delta Faucet Company, America's faucet innovation leader, has unveiled the Delta Ara Bath Collection for the first time in Singapore. The award-winning, contemporary line of faucets, showers and bath accessories in the Ara Bath Collection are influenced by the angular silhouettes seen in modern residential homes. The new suite of cutting edge products boasts crisp rectangular shapes with slim profiles that will satisfy home and commercial building owners looking for sophisticated designs to complement their modern interiors.

The Ara Bath Collection incorporates Delta Faucet Company's renowned technologies. All showerheads in the collection feature the company's innovative H2Okinetic technology that sculpts water into a unique wave pattern, creating the feeling of more water than a standard shower flowing at the same rate.

The water outlet capacity
for linear floor drain is

large **60** L/min

LED cold light source design

Let the fast floor drain to flow out the water and shining the bathroom functions



Fast floor drain . by KON international

Asia-pacific: Frank.lee@kon.com.cn

China: Jane.jia@kon.com.cn

Worldwide: Freeman.fang@kon.com.cn



“As modern interior designs continue to be sought after in Singapore, we are extremely excited to introduce the Ara Bath Collection, which we believe will appeal to the local market with its sleek design and innovative water-saving technology.” said David Naber, General Manager of Delta Faucet Company, Asia Pacific.

“We have been in the Asia Pacific region for over two decades and have observed home design trends evolving as consumers become more discerning. With an eye on these trends, we are now strengthening our presence in the region, in line with Delta Faucet Company’s global expansion plans.”

In Singapore, selected products from the Ara Bath Collection are available through Delta Faucet’s local dealers. The full collection will be available by Q4 2014. Delta Faucet Company has been trusted for technology innovation, quality design and reliable performance since the company’s inception in 1954 with the introduction of the world’s first single-handle washerless ball valve faucet that combined the mixing of hot and cold water with volume control. Since its founding by Masco Corporation 60 years ago, Delta Faucet Company has expanded to 53 countries globally. In Asia Pacific, the company has established a strong presence through its extensive network of 20 distribution partners for continued growth.

Delta Faucet Company’s Delta and Brizo branded product collections offer more than 2,000 faucet models in Asia Pacific. The Delta brand incorporates excellent design with smart thinking that anticipates people’s needs to provide thoughtful innovations and inspirational products. The premium Brizo



brand meets the demand for aesthetics and performance with a collection of distinctively designed faucets and related products that create a fashion statement in the home.

For more information, visit www.worldwide.deltafaucet.com.

HANSGROHE’S NEW LOGIS MIXER RANGE COMBINES PRECISION WITH SMOOTHNESS



The new Hansgrohe Logis mixer range brings more harmony and modern valence into the bathroom.

In collaboration with long-standing partners Phoenix Design, bathroom specialist Hansgrohe has developed mixers whose distinctive shapes combine precision with smoothness. “With their taut surfaces, clear lines and rounded contours, the new Logis mixers are easy on the eye and to the touch. The open shape of the handle really makes you want to touch it”, said Hansgrohe Product Manager Axel Meißner.

“Thanks to their design concept, Logis mixers are the perfect addition to many ceramic ranges.”

Interplay between mixer and ceramics

The Logis mixers come in different heights and handle variants, ensuring that ceramics and mixer match both visually and functionally in day-to-day, customised usage. They include the low Logis 70 mixer, ideal perhaps for a small wash basin in the guest WC, the Logis 210 mixer with high spout, which can be swivelled 120 degrees to the side, for example for washing hair, and also the two-handle mixer: all users will be able to find a model that is ideal for their own personal ComfortZone from this comprehensive range.



Aqualem
Italian Design



Aqualem
Bathroom Tech Limited

Stylish bathroom accessories make your bathroom an organized and beautiful place. Bathroom is a great place where you probably spend most of time daily in front of the mirror.



Texture collection

AQUALEM BATHROOM TECH LIMITED

www.aqualem.com
Katherine@aqualem.com
0086 750 272 1133

All the wash basin variants were subjected to the Hansgrohe ComfortZone test and combined with a range of ceramics from leading manufacturers: under realistic conditions, the splattering characteristics were scrutinised at different pipeline pressures, and when washing hands, and the convenient free space available between mixer and wash basin was also put to the test.

Efficient use of resources

All the Hansgrohe Logis mixer models for washbasins come equipped with EcoSmart technology as standard. A special aerator limits the flow rate to around five litres per minute. This comes with no compromise in terms of comfort, because the water is enriched with air, pampering the skin with the sensation of full-bodied water droplets. The Logis 70 and Logis 100 mixers are also available as CoolStart models.

This new technology from the mixer specialists is ideal for anyone looking for energy and hot water savings, not to mention more economical water consumption: in Hansgrohe's CoolStart mixers, only cold water flows out when the handle is in the central position. This means that the pipe system is no longer filled unnecessarily with hot water and continuous flow heaters or circulation pumps need no longer be specially activated.



Moreover, these water and energy-saving features have enabled the Logis mixers to achieve the top rating of WELL Label Class A in the 'Home' category for the domestic sector. The European Valve Manufacturers Association 'EU-nited Valves' uses the 'Water Efficiency Label' to offer guidance in terms of water and energy efficiency in mixers and showers.

For more information, visit www.hansgrohe.com.sg.

SPA CLUB AT BEACH ROAD INTRODUCES PUZHEN'S AROMA DIFFUSERS

Staying true to its belief of wholesome beauty and well-being, Spa Club at Beach Road (Singapore) strives to remain at the top of the beauty and wellness industry by advocating beauty that is both inside and out. As such, Puzhen's Aroma Diffusers is currently exclusive in Singapore to the Spa Club.

Puzhen's Aroma Diffusers

In Chinese, Puzhen literally means 'returning to what is true, or finding your true self'. Founded in 1995, Puzhen inspires a way of life that enables busy urbanites to return to their realm of serenity.

By relieving stress with its calming properties, Puzhen's lines of aroma diffusers help achieve a dynamic equilibrium of body, mind, and soul, with the harmonious blend of traditional Chinese culture and modern science. The seamless combination of traditional craftsmanship with all-natural materials including maple and oakwood, hand-blown glass, porcelain, purple clay and jade,

ensures long-lasting quality products that Puzhen stands for. All of Puzhen's materials are tested by international labs such as TUV, and all of Puzhen's products pass the International Quality Standard Requirements.

Many of Puzhen's Aroma Diffusers were designed as Five-Sense Aroma Diffusers, world's first of its kind. Puzhen designed these diffusers to evoke and stimulate all five senses of the human body. Puzhen Aroma Diffusers uses an ultrasonic technology to break water and essential oils into extremely fine micro-particles, diffusing their scents into the air as mist without any heat. Cool to the touch, it allows fine particles to be absorbed by the body and through the airways, providing consumers with a unique and holistic aromatherapy experience in the comfort of their own homes.

For more information, visit www.spaclub.com.sg.

create
your
sanctuary
in stone

apaiser
luxury stone bathware

apaiser's beautifully handcrafted stone bathware has been designed with superior performance in mind providing timeless elegance and luxury to your home.



Singapore
showroom
now open

apaiser Seascapes stone bath and base in Nero

D'Cruz Design Group. Photo: Nicholas Watts



RECLAIMED MARBLE BASED STONE COMPOSITE – BATHTUBS, BASINS, VANITIES & SHOWER BASES

www.apaiser.com

Visit our new Singapore showroom 23 Mosque St, Singapore. Tel: +65 6223 2378.

Available globally.

Australia | New Zealand | North America | United Kingdom | Asia Pacific | South Asia | Europe | United Arab Emirates | Middle East | Africa

SWISS ECO TAP WINS GERMAN INNOVATION PLUS X AWARD



The Swiss Eco Tap was awarded with the German Innovation Plus X Award. The Plus X Award, a world renowned competition for technology, was conducted for the eleventh time in 2014. Awards were given for new and innovative technologies, extraordinary design and intelligent, easy to use operating systems.

“The renowned jury of the Plus X Award is impressed by our sustainable tap”, says Rolf Senti of Bagno Sasso Mobili. Swiss Eco Tap was developed through years of cooperation between Bagno Sasso Mobili and Astra Resources.

100 per cent hot water energy savings

During the development of the Swiss Eco Tap, priority was given to ecological as well as energy and water saving aspects. A special spray technology was used, which creates a pleasant water jet without hot water treatment. It also produces an optimal sensation of cleanliness when washing hands and leaves a pleasant feeling on the skin.

As no hot water is used, energy demand drops to zero. Thanks to a special spout, water consumption is reduced by 90 per cent. The water-saving tap is suited for a wide range of applications, for private household, public transport, for campervans as well as for wudu/ablution. The Swiss Eco Tap will soon be installed in the world’s first zero-energy skyscraper hotel “Aquaturm” in Radolfzell, Germany. The Swiss Eco Tap is available from summer 2014 onwards.

For more information, visit: www.swissecotap.com.

KARIM RASHID PRESENTS THE SPARKLE KRIB

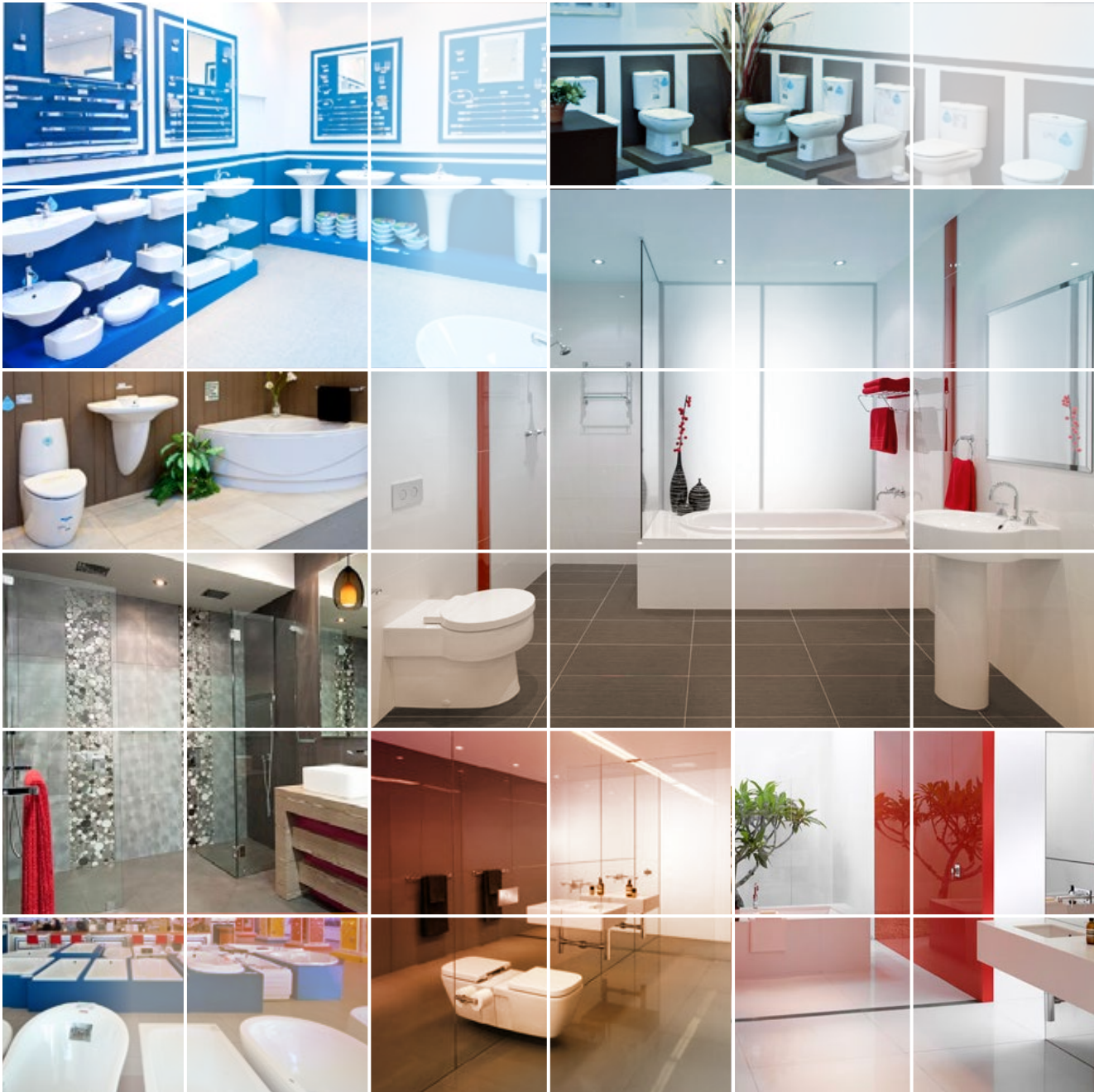
During the Milan Design Week in April, the Superstudio Group organised the Temporary Museum for New Design. The Temporary Museum is an exclusive and event on the Fuorisalone circuit that is all about design, research, the quality of materials, technology and innovation.

Superstudio Più, is the largest private location in Milan and an internationally renowned area known for being the point of reference for fairs and art, design and fashion events. For its 2014 edition, the Temporary Museum is featured numerous special projects, one of which is the Sparkle Krib.

The common thread linking the various offerings concerns innovation, the imagination, originality and quality, both on the level of ideas and of production. LG Hausys, a world leader in the technological



REDEFINING BATHROOM CULTURE



We are one of the leading specialist retailers of bathroom, kitchen and home-improvement products in Singapore. **Visit our showroom today.**

新
祥
駿



SIM SIANG CHOON
www.simsiangchoon.com

Main Corporate Showroom
21, Changi South Avenue 2,
Sim Siang Choon Building, S(486630)
Tel: 6266 6632 Fax: 6542 2877

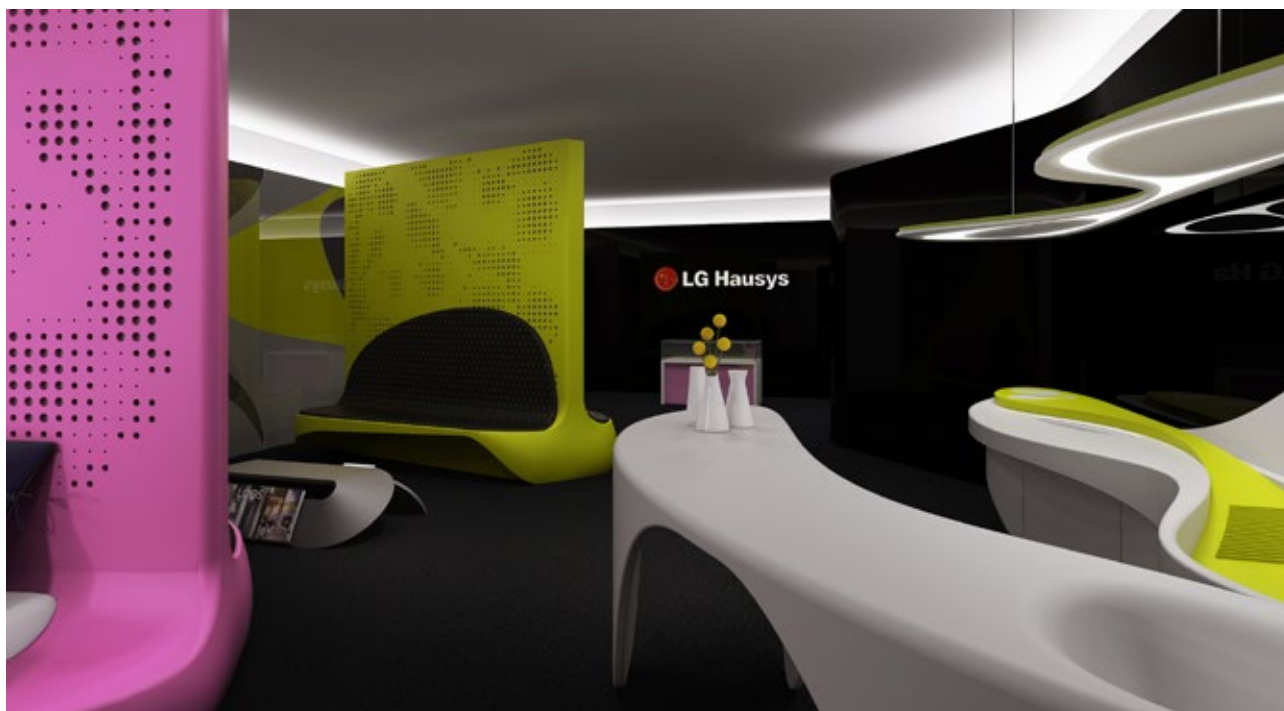


IMM Showroom
2 Jurong East Street 21,
IMM Building 03-10, S(609601)
Tel: 6563 6493 Fax: 6564 1541

Balestier Showroom
551 Balestier Road,
S(329868)
Tel: 6254 8122 Fax: 6355 1266



Bringing you ideas



sphere, took part in the event and presented a concept suspended between reality and the imagination. A concept that wove together the lines of an authentic and visionary project.

The living space proposed by LG Hausys is an exclusive installation born of its collaboration with Karim Rashid, the eclectic designer. The installation's undisputed protagonist is the HI-MACS' New Generation Acrylic Stone, which comes in a range of colours, energy and creativity arising from its much-prized artistic and architectural value.

The Freedom of Imagination

The Sparkle Krib's design can be characterised by the study of the visual power of sinuous lines and colours. The concept is presented as a suggestive hymn to the duality of the subject matter and mixes idealism and pragmatism. Creativity is found amongst elements. Elements which are inserted harmoniously into a space that has organic and fluid lines. The furnishings are simple and essential, but have great personality. Additionally, they are characterised by innovative and futuristic design and technology.

The space takes form through the clever use of HI-MACS. It highlights and stresses the material's extraordinary and technical potential. It also best expresses the concept of "freedom of imagination". Thanks to its flexible and easy-to-work-with structure, the material is able to support the imagination of architects and designers by giving life to varied forms and ideas- even the most ambitious ones. Aside from the use of HI-MACS for the conceptual space, Karim Rashid also uses a range of LG Hausys products such as the Deco-foil, Floors and Automotive Skin- products that are known for their quality material and performance.

Thermoformability and translucency characterise HI-MACS, making it the ideal material for creating a future-oriented space, an environment which one can easily see as personal even though it is visionary. The internal open space embraces visitors and gives them a unique experience of the senses, where sight and touch are harmonised in a single emotional horizon. The boundaries

between imagination and reality, the kitchen and living room, day and night are intangible. They are removed to underline the power of the mind, which is devoid of any obstacle or limit.

The Colours

The rigidity of architectural space is given life by the fantasy of the Sparkle Collection with dreamlike and fantastic nuances which are brilliant and rich with character. Through his expert use of the material, Karim Rashid has infused the structure with life and made it personal, distinctive, luminous and certainly unforgettable.

The material's invisible seams allows for the mix of several colours with exceptional results. Karim Rashid uses space as an artist uses his canvas, going well beyond the clear beauty of the forms, and touching lightly on the beauty of the essence which only colour is able to evoke.

The furnishings created using HI-MACS' Sparkle Collection include the bed which is done in a Kandy Pink shade (with cushion covered in Automotive Skin), the divan done in a Key Lime shade (with cushion covered in Automotive Skin) and walls done in Deco-foil, Interior Film and varnished wood. For the bathroom, the wash basin, bath and WC is done up in a Kreemy Grey shade, while for the island kitchen, Kreemy Grey and Key Lime shades were selected.

HI-MACS

A new generation acrylic stone, HI-MACS is a material that is designed and produced by LG Hausys and distributed by LG Hausys Europe. It is available in 100 different colours in various ranges. These include: Solids, Granite, Sand, Pearl & Quartz, Volcanics, Lucent, Eden, Galaxy and Marmo. They are available in different thicknesses of 3, 6, 9 and 12 mm, depending on the shade. HI-MACS holds a number of international certifications such as ISO 9001 and 14001, Greenguard, NSF, LGA and IMO MED certification (Modules B and D), among others.

For more information, visit www.himacs.eu.

HOMEGROWN DESIGNS WIN BIG AT INAUGURAL SINGAPORE GOOD DESIGN MARK (SG MARK) AWARDS



Mr Tai Lee Siang, President of DBCS with representatives of some of the SG Mark Award winners

Singapore designs made their mark in a big way at the first Singapore Good Design Mark Awards (SG Mark) which was announced on 13 March 2014. Out of the total of 63 awards presented, 57 per cent or 21 was from home-grown organisations. Five out of seven of the top Platinum awards were won by local organisations such as the iconic Gardens by the Bay, while local companies took seven out of nine of the SG Mark Gold Awards.

Local SMEs also swept the bulk of the Standard SG Mark awards. Out of 23 SME companies that won SG Mark awards, 21 are local SMEs, which took 45 per cent of these Standard SG Mark awards. The winning products from the SMEs range from lifestyle and IT products, special effects paints, home appliances / fittings, healthcare and medical apparatus to waste management solutions, space / interior and architecture designs. Also in the winning list are major infrastructure projects and novel products like trading cards and smartphone games, biometric locks and travel devices.

Awarded by Design Business Chamber of Singapore (DBCS), the SG Mark is awarded to outstanding designs of companies and individuals from Singapore and overseas. The SG Mark serves as a symbol of design excellence to encourage and champion holistic design practices for global competitiveness.



Representatives of the Platinum SG Mark Awards winners with Assoc Prof Dr Yaacob Ibrahim (Middle), Minister for Communications and Information and Minister-in-charge of Muslim Affairs at the Design S Gala Dinner and Awards Night

Congratulating all the winners of the inaugural SG Mark Awards, Mr Tai Lee Siang, DBCS' President, said, "The strong showing by Singapore organisations in the inaugural SG Mark awards is a resounding success for Singapore design. This shows that our local organisations are committed to design excellence and are able to deliver on design standards that meet global benchmarks of design and quality. With this first milestone, we have sharpened focus on the recognition of design as a compelling force in business competitiveness. We hope to galvanise greater support from all industry sectors and government agencies to bring Singapore design to scale greater heights locally and globally."

Said Professor Kazuo Tanaka, who is one of the key judges for the SG Mark Awards, said, "We are impressed with the standard of design submitted for the inaugural SG Mark Awards. Some of the designs have even exceeded our expectations as they are not only aesthetically-appealing but are also unique in application with great commercial feasibility while at the same time contributing to the overall good of the community."

He added, " While major iconic projects such as Gardens by the Bay developed by a large public organisation, can create distinct or lasting impression on the public mind, we are also attracted to unique products such as the CardioLeaf, which is a cardiac monitoring device designed by a start-up company. Such products gain distinction as they make lasting contributions or impact on humanity."

Mr Tanaka is President, Japan Industrial Designers' Association and Senior Adviser, GK Industrial Design Incorporated, Japan's largest design firm. He is also executive director of Japan Institute of Design Promotion (JDP), the organizer of Japan's G Mark.

The SG Mark is modelled after Japan's prestigious Good Design Mark (G Mark), as a comprehensive design system created to promote global quality standards for business competitiveness and growth.

The Award winners received their trophies from Assoc Professor Dr Yaacob Ibrahim (Minister for Communications and Information and Minister in charge of Muslim Affairs) and Mr Tai at the very first DesignS Gala Dinner and Awards Night, which was held on 13 March 2014 to celebrate Singapore design and its achievements.

SG Mark Platinum Awards

The iconic Gardens by the Bay topped the list of Platinum SG Mark award winners. Developed by Singapore's National Parks Board (NParks), the Gardens is a mammoth park development that captures the essence of Singapore as the premier tropical Garden City with the perfect environment in which to live and work - making Singapore a leading global city of the 21st century.

Marina Barrage is another public sector project that achieved the Platinum SG Mark Award. The Barrage, developed by PUB, the national water agency that created Singapore's 15th reservoir, and the first in the heart of the city. With a catchment area of 10,000 hectares, or one-sixth the size of Singapore, the Marina catchment is the island's largest and most urbanised catchment. Together with two other new reservoirs, the Marina Reservoir has increased Singapore's water catchment from half to two-thirds of the country's land area.

All the other Platinum award winners are from private sector organisations including established local brandnames such as SIA SilverKris (a premier airport lounge of Singapore Airlines) and start-ups such as Clearbridge Vitalsigns Pte Ltd, which created Cardioleaf, a cardiac monitoring device.

International giants such as Philips and Samsung also achieved Platinum awards for consumer electronic products.



Mr John Henley (Left) and Ms Eunice Cheng (Middle) from Electrolux S.E.A Pte Ltd receiving the SG Mark Gold Award for Electrolux's Cooker Hoods from Assoc Prof Dr Yaacob Ibrahim (Right), Minister for Communications and Information and Minister-in-charge of Muslim Affairs at the Design S Gala Dinner and Awards Night



Mr Kevin Mok (Left), Executive Director of NovaTechnik Pte Ltd receiving the SG Mark Gold Award for the TECE Universal Cistern (below) from Guest-of-Honour, Assoc Prof Dr Yaacob Ibrahim (Right), Minister for Communications and Information and Minister-in-charge of Muslim Affairs at the DesignS Gala Dinner and Awards Night

SG Mark Gold Awards

Nine SG Mark Gold Awards were presented to both home-grown companies as well as global brand names. Local organisations such as ST Electronics and Keppel Land as well as public sector projects Kallang River @ Bishan Ang Mo Kio Park, Semakau Landfill and Waterway @ Punggol swept the bulk of the Gold Awards.

Other SG Mark Award Winners

Other SG Mark winners include a broad spectrum of companies from Singapore and overseas. Among them are made-in-Singapore mobile game developer Daylight Studios, which created the award-winning Conquest Age, a free-to-play action role-playing mobile game. The game is exclusively distributed by IAH Holdings Pte Ltd, a leading home-grown online games and entertainment group with one of the largest distribution networks in the region.

Among the SG Mark winners are submissions from students from Nanyang Polytechnic. These include a special multipurpose seat post, which has three different accessories - a mudguard, a saddlebag and a backlight.

Singapore Design Awards 2014

In addition to the SG Mark awards, DBCS also announced the Singapore Design Awards 2014. A total of 52 awards were presented in three different categories – Asia's Top Design Practices, Asia's Top Designers and Student Design Awards.

Topping the list of 14 organizations in the Asia's Top Design Practices category are local design practices such as Asylum Creative, Egg Creatives and SiliconPlus Communications as well as architectural firms and interior design companies such as ONG & ONG, CIAP Architects and K2LD Architects as well as SGX-listed Kingsmen Creatives Ltd.

Among the 13 recipients of the Asia's Top Designers Awards are veteran local architect Ong Tze Boon, Chairman of ONG & ONG Pte Ltd, a leading Singapore-headquartered architectural firm with a wide regional network, and designers - Joris Angevaere is from designphase dba.

A total of 21 students, who achieved the Student Design Awards, were from design schools such as Nanyang Polytechnic, LASALLE College of the Arts, Singapore Polytechnic, Temasek Polytechnic and First Media as well as the Glasgow School of Art.

For more information, visit www.dbcsingapore.org and sgmark.org.

SINGAPLURAL 2014 CULTIVATES DESIGN EXCELLENCE



48 Hours Challenge @ Robinsons Orchard Completed Showcase

SingaPlural 2014, the third edition of a multi-faceted design event, has successfully concluded, following an extensive showcase of the best design elements from the creative spectrum in Singapore from 12 March 2014 to 16 March 2014.

Organised by the Singapore Furniture Industries Council (SFIC) in partnership with eight other network partners from DesignS, the week-long series expanded to multiple locations around the city from Robinsons Orchard to the Singapore EXPO. It is also held in conjunction with the International Furniture Fair Singapore 2014 / 31st ASEAN Furniture Show (IFFS/AFS 2014), The Décor Show 2014 and Hospitality 360°.

As the anchor event of Singapore Design Week (SDW), the mega design celebration has spawned new ideas and concepts

from in the fields of Advertising, Architecture, Urban Planning, Landscape Architecture as well as Interior, Furniture, Graphic and Fashion Design; further channeling the growth of the burgeoning Singapore design industry.

A notable highlight this year is the Furniture Design Award (FDA), an annual competition that celebrates the best achievements in furniture design. Receiving a total of 325 submissions from 39 countries, the 21st edition of the Award saw two outstanding Singaporeans clinching the prestigious Grand Award for both the Designers and Students category.

Selected pieces from FDA 2014 were displayed in Robinsons Orchard between April and June 2014. SingaPlural 2014 also featured key tie-ups with corporate partners including Robinsons

and Park Mall, to present the SingaPlural 2014 – 48 Hours Challenge. This exhilarating competition engaged retailers, professional design teams and students from local design institutions to transform in-house display spaces into a sensorial and creative visual merchandising display within the span of 48 hours.

The SingaPlural 2014 - 48 Hours Challenge @ Robinsons Orchard in collaboration with Robinsons, Swarovski and The Textile and Fashion Federation (Singapore) (TaF.f) challenged two teams of talented professional visual merchandisers to transform an outdoor showcase at Robinsons Orchard in just 48 hours.

As part of the SingaPlural 2014 - 48 Hours Challenge @ Park Mall, five retailers collaborated with students from local design institutions to innovate and reinvent showrooms at Park Mall. Following a grueling race against time, the team from Temasek Polytechnic emerged as the grand winner by beautifully transforming the showroom windows of Hugo Kitchen with an impressive and sophisticated collage made from 6000 plastic forks and spoons. The team from Nanyang Academy



Address by Mr Franz Krantz - Managing Director of Robinsons

of Fine Arts also walked away with the title for the “Best Sensorial Experience”, as they revamped the ceiling of Jespirit with delicate fixtures of cloth.

Given the humble success of the third consecutive edition, SingaPlural is set to be the dedicated platform for nurturing, developing and promoting local design talents as well as capabilities. On top of offering both aspiring and established designers with a reputable avenue to showcase their works and opportunities to engage in design issues, SingaPlural represents a long-term approach for business, international collaboration and knowledge exchange, where design fraternities in Singapore can come together as one voice to work towards a more holistic growth and advancement of our design ambitions.

For more information, visit www.SingaPlural.com.

EXPERT JURY ANNOUNCES WINNERS OF THE RED DOT AWARD: PRODUCT DESIGN 2014



They tested, assessed, criticised and discussed. After a jury session spanning three long days, the team of experts had reached a consensus: the best products of 2014 have been chosen. A record number of designers and companies from all over the world took part in this year’s competition by submitting their innovations for the renowned design award that is the Red Dot. With 4,815 entries, the Red Dot Award: Product Design received the highest-ever number of entries and at the same time added some new countries to the list of participants.

In order to ensure a professional appraisal of the quantity and diversity of products in this year’s competition, the international Red Dot jury was increased in size once again to number 40 design professionals from 25 countries. There were 72 winners of the highest award in the competition,

the Red Dot: Best of the Best. This award is seen as the ultimate accolade in the world of design, and only 1.5 per cent of all entries won it in 2014.

Broken down into categories such as gardens, bathrooms and spas, consumer electronics, vehicles and urban design, the products had to prove their worth in several different areas: Some of the features the jury took into account during judging included functionality, level of innovation, formal quality and ecological compatibility. In 2014, the panel of experts awarded the Red Dot for excellent product design to 1,120 products and the Honourable Mention for especially refined detail solutions to 123 products. Thus 27.3 per cent of all entries won an award, while 3,500 entries were unsuccessful.

Prof. Dr. Peter Zec, the initiator and CEO of the Red Dot Award, explains why the competition is constantly rising in significance at an international level: "The Red Dot Award: Product Design gives design professionals from all over the world a chance to measure themselves against each other. Year after year, this results in a higher level of design and also motivates the participants to enter their best products in the competition."



In addition, the Red Dot label is an excellent marketing instrument for the award winners. The competition's own tools alone ensure a large reach, for example by including the laureates in the Red Dot Design Yearbook, in the Red Dot App and in the exhibitions of the Red Dot Design Museums.

The glamorous awards ceremony for the Red Dot Award: Product Design 2014 took place in June. The laureates of the Red Dot: Best of the Best, which is the highest award in the competition, will be honoured during the gala in Essen's Aalto-Theater. Afterwards, the guests and the prize winners will celebrate together in the Red Dot Design Museum at Designers' Night.

For more information, visit www.red-dot.de.

JAPAN'S INTERNATIONAL FAIR PRESENTS HIGH-END LIFESTYLE IDEAS



IFFT/Interior Lifestyle Living 2013 Edition

IFFT/Interior Lifestyle Living held from 26 to 28 November 2014 at Tokyo Big Sight, in West hall 1, 2 and the Atrium, has started its preparation for the 2014 edition. From furniture to interior materials, products that seem to belong to different genres are often connected by the owner's value system. IFFT/Interior Lifestyle Living is a show that not only presents products by product categories, but with lifestyle scenes.

In order to suggest complete lifestyle ideas, the products range widely from items that determine the tone of the space such as furniture, wall paper and curtains to smaller items. The show has an excellent reputation for the quality of the showcase as well as for its visitors from the interior design, contract and space designing fields.

IFFT/Interior Lifestyle Living is held annually in autumn and is the sister fair of Interior Lifestyle Tokyo held in June. Both fairs are based on Ambiente, Messe Frankfurt's largest and most important international consumer goods fair, and Heimtextil, the biggest international textile fair. With the synergetic effect of the leading global trade fairs in high-end interior market, and with Messe Frankfurt's global network, IFFT/Interior Lifestyle Living is a key platform for professionals, buyers, architects and those engaged in the national and international contract business.

In 2013, IFFT/Interior Lifestyle Living welcomed 329 exhibitors (Domestic: 288, Overseas: 41) from 12 countries/regions and 19,268 visitors from 33 countries/regions. Through exhibits and a series of attractive events, the show provided information and contents that were ever more responsive to market demands. In 2014, the show will again be directed by Creative Direction1, a group of four leading figures in the interior design industry. They contribute to the overall attractiveness of the fair and provide a continuous platform for communicating the latest trends and develop interiors and design into a firm business.

For more information visit, www.iff-InteriorLifestyleLiving.com.



IFFT/Interior Lifestyle Living 2013 Edition

AFFORDABLE ART FAIR HONG KONG 2014 ENDS ON A HIGH NOTE



The Affordable Art Fair Hong Kong second edition (21 to 23 March 2014) ended on a high note. The Fair welcomed over 29,000 visitors, becoming the best-attended Affordable Art Fair globally in the company's 15-year history. Thousands of artworks on display from over 120 local and international galleries coupled

with exciting new features and the fun, welcoming atmosphere, it translated to nearly HKD \$39 million in art sales.

The three-day Affordable Art Fair Hong Kong 2014 featured thousands of paintings, prints, sculpture and photography all

under one roof. With something for every taste, budget and collection big or small, the Fair attracted both seasoned collectors looking to test their eye as well as many new and aspiring collectors. The Fair once again found a vibrant developing art market in Hong Kong, bringing artworks from all over the world, with 60 per cent of the participating galleries from Asia including 35 from Hong Kong.

The second edition of the 'Young Talent Hong Kong' exhibited over 30 pieces and provided young and emerging local artists a platform in which to show their creative artworks. It was hugely successful with half of the artworks sold. A specially curated exhibition of artworks on the 'Under HK\$10,000 Wall' showcased a diverse range of accessible artworks from around 40 art galleries was also very well received.

The Fair featured an exciting array of programmes, such as artist special projects, Sol Passion's Dare to DJ Workshop, Children's Art Studio supported by Sunkids and Faber Castell, the Creative Workshop by Starlit Art Space and Gallery Speed



Dating. Visitors also enjoyed panel discussions with leading young artists, collectors and experts from the local Hong Kong art scene.

"The Second Fair in Hong Kong saw unprecedented success in the company's history, it was a great success both for galleries and their artists, and our local Hong Kong visitors. This has been our best-attended Fair, over-taking the record of 25,000 visitors set by our flagship fair in Battersea London!" commented Will Ramsay, founder of Affordable Art Fair.

For more information, visit www.affordableartfair.com.

GREEN-TECH BUSINESS 2014 FAIR, ECO EXPO ASIA DRAWS LEADING INDUSTRY PLAYERS AND INTERNATIONAL PARTICIPATION

Regarded as Asia's leading annual exhibition for innovative green-tech business solutions, Eco Expo Asia will once again be held at AsiaWorld-Expo in Hong Kong from 29 October to 1 November. Offering abundant business and networking opportunities for the green industry players across the globe, the annual show is organised by Messe Frankfurt (HK) Ltd and the Hong Kong Trade Development Council, with co-organisation by the Environment Bureau of the Government of Hong Kong Special Administrative Region (HKSAR).

Mr Wong Kam-sing, Secretary for the Environment of the Government of HKSAR commented: "Eco Expo Asia provides not only a first-class selection of green solutions, but also offers a series of engaging forums and seminars with leading experts. It is an exceptional industry platform which promotes dialogue and idea exchange among international enterprises, government officials, buyers and people who care about the environment."

The 2014 edition will focus on the latest green-tech solutions and products for all parties concerned with reaching a greener future across Asia. Highlighted themes at the show will include Waste Management & Recycling, Green Building, Energy Efficiency & Energy as well as Eco-friendly Product.

2014 fair draws leading industry players and international participation

To draw the participation of the international community to the fair, a networking luncheon, focused on the theme "Creating a Sustainable City: Use Less, Waste Less", was held in late March. More than 80 representatives from consulates, business chambers, trade associations and leading companies attended.

They were also joined by a delegation from Malmö, Sweden led by the City Mayor, Ms Katrin Stjernfeldt Jammeh. Attendees were able to obtain the latest insights on business opportunities in the emerging Asia green market from the sharing by the guest

speakers Secretary Wong Kam-sing and Mr Randy Yu, General Manager from Sino Land Company Limited.

Known for attracting government officials, quality buyers and commercial enterprises across the Asian region, Eco Expo Asia continues to be the designated platform for global leading exhibitors to showcase their green solutions and products. Companies such as MOBA Mobile Automation AG, a leading company in waste collection and management from Germany has once again confirmed their participation at the 2014 show.

Mr Andreas Schmidt, Division Manager of MOBA Mobile Automation AG commented: "The Eco Expo Asia 2013 was a successful event for our company. It created a great platform for us where we established key contacts with other waste management firms from neighbouring countries. We were also able to meet directly with government officials from Hong Kong who mentioned their interest on implementing our solution across the city. To continue the success we had in the past, we hope to have another rewarding year at the 2014 show."

Additionally, countries, regions and business associations such as Germany, Japan, Russia, Switzerland, Taiwan, the UK and the Green Technology Consortium are all currently in the process of compiling their respective pavilions for the 2014 show.

A wealth of green opportunities in Asia's fast-growing environmental protection markets

Buildings are currently the biggest energy consumer and the second largest emitter of carbon dioxide. The impact of increased greenhouse gases has led governments and policy

makers across Asia to encourage the rapid development and demand of green buildings, which estimated to grow at a compounded annual growth rate of nearly 30 per cent. The increasing demand for green buildings and infrastructure is also expected to benefit other market participants from a market size worth USD 670 billion in 2015, a 190 per cent increase from 2011.

In conjunction with the environmental concerns across Asia, currently environmental protection is one of the Chinese Mainland's key development focuses. The State Council of the People's Republic of China's recent policy requires the nation's green industry to achieve an annual growth rate of 15 per cent or higher in the next two years. By 2015, green-tech related businesses in the country are expected to have an output value of USD 720 billion.

Additionally, waste management is one of the biggest environmental issues in Hong Kong. The city currently generates 1.36kg of domestic waste per capita daily, nearly 0.45kg more compared to other areas across Asia with similar economic developments. With landfills in the region close to saturation status, the Hong Kong government targets to reduce the city's disposal rate to 40per cent by 2022.

With pressing environmental challenges worldwide, Eco Expo Asia 2014 aims to be a holistic platform that offers greener solutions to companies and individuals.

For more information, visit www.messefrankfurt.com and www.hktdc.com.

SANITATION AND WATER FOR ALL MEETING PROMISES TO IMPROVE ACCESS TO WATER

In April, top international development experts and government finance ministers from nearly 50 developing countries endorsed a set of commitments designed to speed up access for the 2.5 billion people lacking improved sanitation and the 748 million people without improved drinking water.

Some 1,400 children die each day from preventable diarrhoeal diseases linked to a lack of safe water, adequate sanitation and hygiene, and countries lose out on billions of dollars of economic growth. Meanwhile, hundreds of millions of women and girls, disabled persons, pastoralists and other poor and marginalized communities are disproportionately affected without services.

The issues grabbed the attention of officials meeting in Washington on



Friday, including United Nations Secretary-General Ban Ki-moon, World Bank Group President Dr. Jim Yong Kim and SWA Chair John Kufuor. At the third biennial Sanitation and Water For All (SWA) High-Level Meeting, they noted the vast health, economic, social and environmental consequences of poor water, sanitation and hygiene, and called their meeting an important step forward.

“At the beginning of this meeting, I challenged the ministers in this room to make concrete and practical commitments,” said Kufuor, the former president of Ghana. “I am now more confident than ever, that our name – Sanitation and Water for All – will become our achievement.”

The SWA partnership is a global coalition of 90 developing country governments, donors, civil society organizations and other partners. It aims to catalyse political leadership and action, improve accountability and use scarce resources more

effectively.

The meeting yielded 265 new commitments from 44 countries. Broadly speaking, the commitments aim to improve the use of financial resources and reduce inequality in access, build capacity of institutions charged with delivering water and sanitation services, and coordinate resources more effectively, both from governments and overseas development assistance.

The High Level Meeting came one day after a preparatory session at the the Pan-American Health Organization (PAHO). That meeting brought government water, sanitation and health ministers together with representatives of donor countries, multi-lateral bodies and civil society organisations to review progress against their 2012 commitments and formulate the new promises.

For more information, visit www.sanitationandwaterforall.org.

ECO-INSPIRED PROJECTS BY EATALY AND VALCUCINE



Valcucine and Eataly are two international brands that stand for quality and for ‘Made in Italy’ expertise. These two brands became partners at the opening of Eataly Smeraldo. The partnership is based on the companies’ shared mutual values. For more than thirty years, Valcucine’s philosophy has focused particularly on environmental issues, innovative manufacturing and functional products based on eco-sustainable projects.

Nature has inspired these projects, resulting in a production in which research into useful and beautiful things goes

hand-in-hand with respect for users and for the environment. The kitchens born from this philosophy place aesthetics and creativity at the service of the user’s needs, while ensuring functionality, ergonomics and the use of harmless substances to protect the consumer’s health.

Valcucine’s work method is based on a system that balances the exploitation of environmental resources with restoration and favouring a kitchen design focused on dematerialisation, recyclability and the re-utilisation of products at the end of their

lifecycle. Valcucine's continual research into intelligent design and innovative technologies has made it possible to obtain products that reduce the quantity of materials and energy used in the production cycle to a minimum.

The rooms that overlook the large central hall, where concerts, meetings and wine and food events will be held, are located on the second floor of the former "Teatro Smeraldo" theatre, which is now a prestigious Eataly food store. One of these rooms is fitted with top-of-the-line Valcucine kitchens that are available for cooking events on the Eataly agenda.

Two kitchen collections are the star of the collaboration: the New Logica System, an ergonomic, next-generation system that features a technological equipped back section, and Artematica Curva, which was designed to meet the ergonomic challenges kitchen cabinets are confronted with.

For more information, visit www.valcucine.com.



UN WOMEN AND WSSCC LAUNCH PARTNERSHIP TO IMPROVE HYGIENE AND SANITATION FOR WOMEN AND GIRLS

In 2014, some 2.5 billion people around the world, approximately one third of the world's population, still do not have access to toilets. The number of people practising open defecation fell by 244 million to 1.04 billion in 2011. In sub-Saharan Africa, that figure continues to increase. Throughout Africa, over 25 per cent of the population practices open defecation. In Cameroon, the figure is 6 per cent, compared with 17 per cent in Senegal and 78 per cent in Niger.

On the margins of International Women's Day commemoration across Senegal and West and Central Africa, the United Nations Entity for Gender Equality and Women's Empowerment (UN Women) and the Water Supply and Sanitation Collaborative Council (WSSCC) have formed an official partnership earlier this year. The aim is to take action and to strengthen policies in health, hygiene and sanitation in order to contribute to improving economic and social living conditions for women and girls in West and Central Africa.

The programme was launched during a ceremony in Louga, in northern Senegal. It will directly affect women, who are the main users and managers of water and sanitation in sub-Saharan Africa. The programme will be regional in scope. More specifically, it will cover Senegal, Niger and Cameroon, as well as Benin, Liberia, Niger, Sierra Leone and Togo through ECOWAS, the Economic Community Of West African States.

Equity and inclusion are key areas WSSCC's work and an essential part of the UN Women mandate. They are among the main priorities of WSSCC, which has menstrual hygiene management as one of its flagship programmes.

"Women must be involved in the decision-making processes. They must be equipped and informed, and must have areas for managing their personal hygiene. In this regard, sanitation is an entry point for their empowerment. It will allow them to

pursue their education and, later, to be more productive in working areas that are clean and have proper facilities," said Archana Patkar, WSSCC Programme Manager for Networking & Knowledge Management.

Lack of equity and inclusion are among the most serious obstacles to achieving the goals set by governments for water, sanitation and hygiene. In terms of service access and use, significant inequalities remain between rural and urban areas, marginalised and excluded groups, and the most vulnerable people.

Women represent one of the most marginalised groups. Lack of sanitation has harmful consequences for their health, education and environment. For women, in addition to a lack of privacy and dignity, there are also serious effects on their reproductive and maternal health. These are due to poor management of menstrual hygiene, faecal-oral contamination, and diseases caused by various factors including a lack of infrastructure and lack of appropriate information and facilities.

In delivering UN Women's Executive Director message at the occasion of International Women's Day, Dr Josephine Odera, UN Women Regional Director for West and Central Africa stressed on the importance of sanitation and hygiene as part of women's access to health.

"This partnership comes just at the right moment. This year, the theme for International Women's Day reminds us that equality for women is progress for all. That is valuable for all sectors. The water, hygiene and sanitation sector is a key sector. Outcomes can be achieved through programmes like this, with gender-specific budgets and greater awareness-raising," said Odera.

For more information, visit www.wsscc.org.

NEW & COLOURFUL



POP

marketed by **RUBINETTERIE ZAZZERI**
www.zazzeri.it

POP is a meeting of a straight line and a curve. Tradition and innovation come together in a harmonious and balanced blend with different materials. The clean, simple lines of metal join hands with the softness of silicon in a colourful and playful mix that is pleasing to the touch and to the eye. The tap is made of brass and is available with chrome, brushed steel, or black and white lacquered finishes.

WHITEHAVEN

marketed by **KOHLER**
www.kohler.com



Kohler's WHITEHAVEN kitchen sink provides the convenience of a double-basin and the roominess of a single-basin sink. To achieve this, the smart divide saddle by Kohler was designed to complement the smooth lines of the Whitehaven apron-front sink. Available in a seven or nine inch apron, the Whitehaven sink is easy to install, and is able to accommodate large pots and pans. The sink is also available in Jonathan Adler's colours: Greenwich Green, Piccadilly Yellow, Palermo Blue, Annapolis Navy on Whitehaven kitchen sink.



PLATEAU

marketed by **JÖRGER**

www.joerger.de

The modern, no-frills design of the PLATEAU series creates a convincing picture not only in private bathrooms, but also in hotels and restaurants. The generously sized lever offers plenty of room for individual, imaginative designs. A highlight of Plateau is a new range of colours. Alongside a variety of high quality surfaces, the main body with spout is available in matt white, matt black and seven strong matt colours. They create an avant garde ambience in every bathroom. If desired, different colours can be chosen for wash unit, bath tub and shower.

BIT

marketed by **ANTONIO LUPİ**

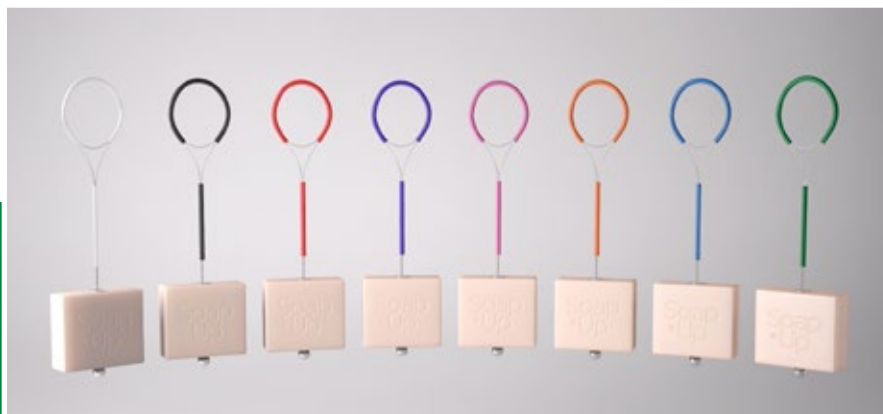
www.antoniolupi.it

The first designer radiator of Antonio Lupi, BIT is a monobloc made of 100 per cent recycled aluminium. Sustainable and tailor-made, the radiator has numerous customisable options. Bit can be adapted to any space and can be personalised with different colours. Available in a length of 45 cm and six possible heights, Bit is able to meet all heating requirements and available in three versions: water, electric, and combined water and electric.



SOAPUP

marketed by **ITALIANATE SRL**
www.soapup.it



A soap holder positioned above the washbasin, SOAPUP is designed for bathroom and kitchen spaces. Available in eight colours, SoapUp can be used with specific tubular brackets made with polished stainless steel and comes in either round or square base. The brackets comes in three variants: wall, top and shower. Additionally, there is a SoapUp version specially made for hotels.

KARTELL

marketed by **ROCA SINGAPORE**
www.laufen.com

KARTELL is a complete bathroom project inspired by the iconic design of Kartell together with the quality of Laufen. The rigid geometry of the ceramic is tempered by the multicoloured lightness of the transparent plastic elements. Kartell sets coloured light horizons into the free area of the house where the senses yield to the emotions. A blade-thin radius of up to 1-2 millimetres characterise the corners of the extremely light Kartell washbasin. This is made possible by the revolutionary SaphirKeramik- a material that weighs half of normal ceramics.



OLD COURSE HOTEL, GOLF RESORT & SPA

by Kohler

Text and photos by **Kohler**

With its unique location on the world's most famous golf course, the luxurious Kohler Waters Spa, decadent dining and the utmost attention to detail, Scotland's award winning five red-star resort, **The Old Course Hotel, Golf Resort & Spa**, is the ultimate hotel experience.

The Old Course Hotel features 144 lavishly refurbished bedrooms and suites, many by designed with sumptuous interiors by star French designer Jacques Garcia. It is defined by rich red divine opulence, silk lined walls, private balconies, Kohler bathroom products and picture postcard views of The Old Course and St. Andrews.

From a magnificent gourmet experience in the 3 AA Rosette awarded Road Hole to an award winning afternoon tea, The Old Course Hotel offers an outstanding collection of bars and restaurants to suit all including Sands Grill for relaxed dining and The Jigger Inn, fondly referred to as 'the towns best nineteenth hole' and much loved by the many celebrities who visit.







There are eleven golf courses around the hotel, including its own championship course, The Duke's, which is St Andrews' only heathland course, and voted Top 100 Golf Course in the UK by Golf World, The Duke's offers majestic greens, beautiful fairways, stunning views and picturesque surroundings.

St. Andrews is one of Scotland's most beautiful towns, successfully blending traditional character with a vibrant mix of outstanding recreational facilities, a burgeoning cultural scene as well as many exciting visitor attractions, excellent shopping and a fabulous collection of restaurants and bars.

The hotel is easily accessible by road, rail or air. It is an hour's drive from Edinburgh Airport (regular flights from Heathrow and regional UK to Edinburgh), a fifteen minute drive from Dundee Airport (daily flights from London City, Birmingham and Belfast airports) and Leuchars Station (daily connections from London Kings Cross via Edinburgh), and under a two-hour drive from Glasgow.



Kohler Waters Spa

Old Course Hotel is the first Kohler Waters Spa experience outside the USA, where experiences recreate the healing properties of earth's natural mineral-rich waters. With eleven treatment rooms, the spa features a twenty metre swimming pool with waterfall, thermal suite with whirlpool, plunge pool, Japanese steam room, sauna and a fabulous rooftop hot tub.

Kohler Waters Spa provides a world-class spa experience with the highest levels of personalised care and luxurious treatments, from the 'Highland Fling' signature treatment to the new 'H2O Inspiration' water treatment.

For more information, visit www.oldcoursehotel.co.uk.



INDIVIDUAL CHARM AND A PRIVATE SPA

by Duravit

Text and photos by Duravit

Connected and always on the move- we travel more than ever before. We are also more mobile, more international and we have more choices. When looking for a suitable hotel, our requirements rise accordingly. We want more than just a bed and breakfast.

With their exciting architectural concepts, unusual design ideas and private wellness programmes in the bathroom, modern hotels are responding to these requirements. After all, the aim is for the guest to experience something special - and to want to come back again.

The classical wellness area is now finding its way into private hotel rooms and is making an overnight stay in unfamiliar surroundings a particularly tempting prospect. Everything from whirl tubs and pools to saunas and steam showers transform the space into a spa suite with designer credentials.

Time spent in the Nahho floatation bath is utterly relaxing: guests can float and enjoy a feeling of weightlessness, allowing the coloured light and music to weave their magic. Austrian design trio, EOOS, developed this enjoyable form of bathing culture for Duravit.



DuraStyle





Starck3 by Duravit, Hotel Casa Camper Vero

Although modern hotel concepts do not dictate whether baths should be free-standing in the centre of the bathroom or built-in - the lines between the washing and sleeping area are fluid. However, the so-called wet room with shower and toilet is generally kept discreetly separate. Sliding doors and glazed partitions provide privacy for guests.

Ranging from a Renaissance residence to an alpine chalet and a former factory hall, boutique hotels offer their guests an unusual stay. Singular and individual, both their design and unique personal touch play a key role. A boutique hotel's architecture and furnishings range from modern and avant-garde to classical and romantic. The bathroom furnishings take a step back and blend in with the individual atmosphere of the hotel.

Designed by Matteo Thun & Partners, the DuraStyle series understands this deliberate restraint and allows the personality of the hotel to take centre stage. With its simplicity of form, fine rim and comfortable depth, the series creates a distinctive look in the bathroom without overpowering it. Boutique hotels often have a specific theme.

For example, the Hotel Fabric in Paris reinterprets the original charm of a former industrial hall and retains key elements of the one-time factory, transforming them into unique design features. In the bathrooms, washbasins from Series 1930 by Duravit are reminiscent of the design of days gone by.

People always pay particular attention to the bathrooms in a hotel. After all, they are instrumental in turning a stay in a hotel into an individual and memorable experience. Whether spa suite or boutique hotel, durable, easy-care bathroom products are suitable for all hotel concepts.

For more information, visit www.duravit.com.



Series 1930 by Duravit, Hotel Fabric (Paris)



Nahho Floatation Tub



SURFACES





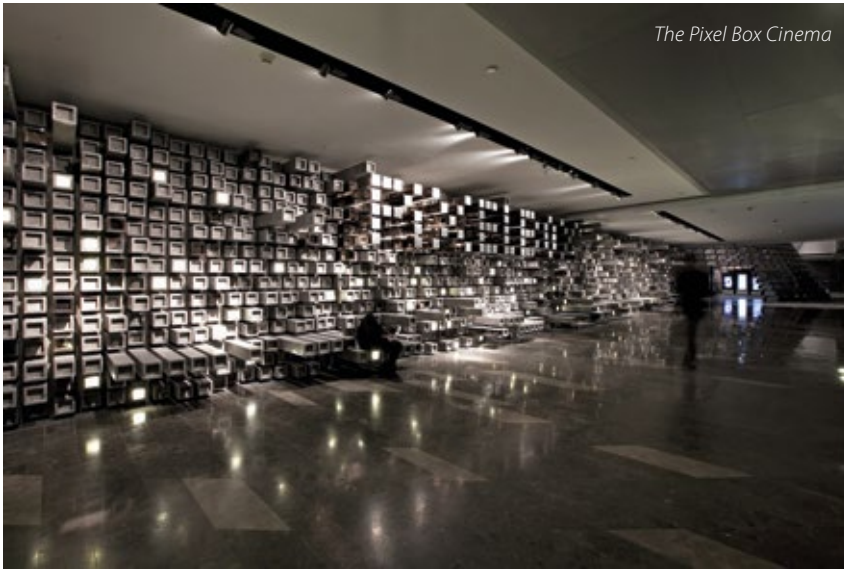
Mountain & City Project by One Plus Partnership

GEOMETRY IN TILES

Text and photo credits: *To the respective product manufacturers and designers mentioned in this article.*

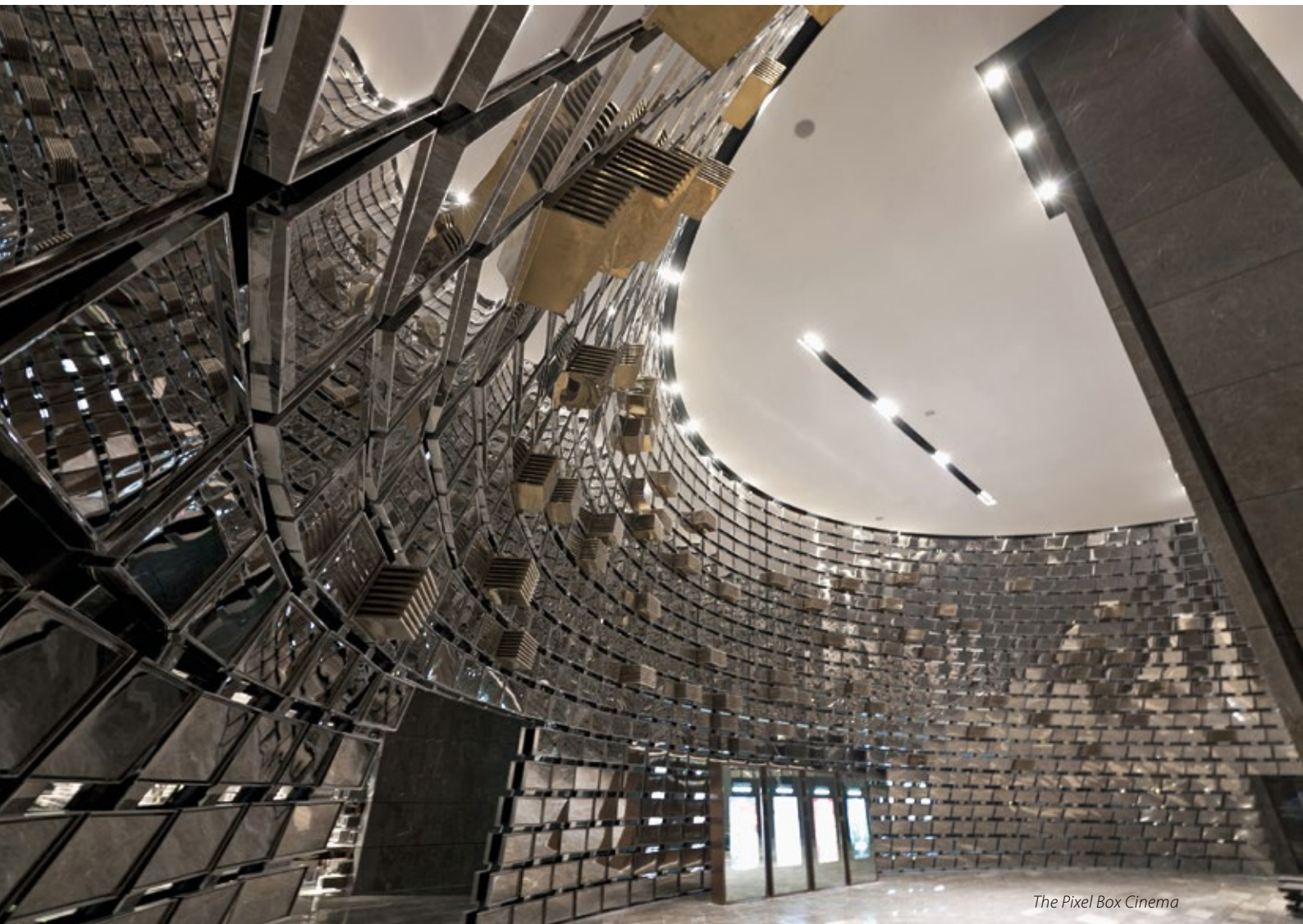
Geometric tiles can breathe in life and bring much-needed personality into any space. They come in intriguing patterns and colours, and more importantly, bring a sense of movement and flow into large and small spaces. Two projects, *Pixel Box Cinema* and *Mountain & City* designed by One Plus Partnership, make excellent use of geometric forms to achieve stunning and specific effects. Meanwhile, six outstanding tiles from manufacturers and designers around the world depict the freedom and creativity geometric tiles can bring.

To visualise the concept behind *Mountain & City*, walls and rooms feature a collection of triangular planes and oblique lines in different shades of gray. Wall geometries extend to grand marble floors, where irregular triangular patterns of marble have been arranged in the same manner. Both vertical and horizontal planes create visuals reminiscent of mountain scenery. An array of brown stainless-steel counters is shaped like a series of rocks. Strings of LED lamps create a dreamy atmosphere of rain. The soft lighting forms a contrast with the rugged look of the interior design. *Mountain & City* is recognized by the iF product design award 2013.



The Pixel Box Cinema

A pixel is the basic element of images. In *The Pixel Box Cinema*, the designer explores the relationship between movement and the pixel. "Pixel" pops up in different parts of the movie theatre. The box office foyer houses a tremendous curved envelope made of over 6,000 stainless steel panels. The feature display wall is decorated with numerous square strips protruding from the wall that spell out the name of the movie theatre – Pixel Box. Inside the movie theatre, the cohesion of all "Pixel" elements creates a great digital world for everyone to enjoy. The Pixel Box Cinema is recognized by the iF product design award 2013.



The Pixel Box Cinema

geometric freedom



The **Versatile Axis** ceramic tile collection is defined by three-dimensional and structural elements which can be combined on a wall to create incisive motifs. The play of light on the tiles gives rooms an impressive depth. Another important characteristic is the haptic nature of their surface. Versatile tiles give planners and architects alike plenty of scope for creativity as they open up a wide range of uses. Axis are decorative tiles that form part of the innovative Versatile tile collection. They are characterised by a flowing S and offer a wide range of creative possibilities for individual applications. Versatile Axis is designed by Yigit Ozer Design Studio and manufactured by Kutahya Seramik.



Terra Tones is an innovative, ceramic tile concept based on the Terra Maestricht collection from Mosa. Its use makes it possible to create lively, expressive ceramic walls and floors, as well as ventilated and unventilated façades. What makes this concept stand out is the mix of colour shades within each tile colour. The difference between the various colours is so subtle that the transition from one shade to the next seems completely natural. This is the result of the creation of random colour shades during processing which results in a very natural-looking, shaded tile floor. Terra Tones is designed by the Mosa Design Team and manufactured by Royal Mosa BV.

Cube wall tiles transforms colour and form into an instrument that the designers can use to freely shape and recreate spaces. The ceramic tiles come in a variety of colours and can be combined in innumerable ways to create unique environments. The colour and form of these ceramic tiles become an extraordinary source of inspiration. The tiles are both simple and fascinating- forging a path

towards a new dimension. As the user becomes part of the creative process, the collection turns into a creative tool rather than just a product. This interaction between user and product can also take place via an interactive online programme where end users can design their own walls. Cube is designed by Studio/Nakisici (Tamer Nakisici) and manufactured by Kaleseramik.



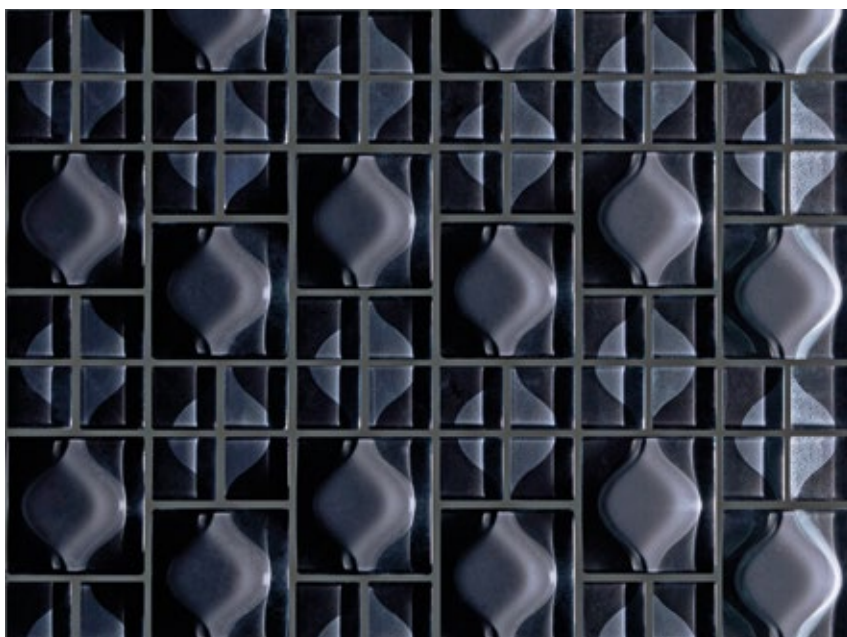
Mosa Murals provides a novel and inspiring approach to designing walls with ceramic tiles. The collection offers a wide range of tiles in various sizes, colours, relief patterns and gloss levels that can be combined to create a unique wall design that expresses individuality and creative thinking. Online tools Mosa Murals Generator and Mosa Murals Library help users explore the large range of options available to create extraordinary, attractive patterns. Mosa Murals was designed by the Mosa Design Team and manufactured by Royal Mosa BV.

.....

Nexus embodies the geometric perfection of nature and is inspired by the structure of the carbon atom. The collection consists of hexagonal tiles in two relief designs called Penta and Hexa. Both styles can be laid horizontally and vertically to produce a versatile honeycomb pattern.

The variety of the tiles is increased by the number of possible colour

combinations, and is available in either glazed or matt silk surfaces. This turns the Nexus range of tiles into a strong design element for offices, hotels and restaurants, but also for living rooms or bedrooms, kitchens and bathrooms, giving each their individual interior design flair. Nexus is designed by the Yigit Ozer Design Team (Yigit Ozer) and manufactured by NG Kutahya Seramik Porselen Turizm A.S. Seramik Fabrikalari.



.....

The inspiration for the **Wavy** glass mosaic was the beauty of the coast and the gentle waves lapping on a beach in the evening. Glass of the highest quality is heated to the correct temperature, and then undergoes an innovative moulding process in order to imitate the gently curved shape of a wave that, together with a graphic motif, reflects the beauty of the sea. Wavy is designed by Sutthisak Klinkeawnarong and manufactured by Imex International Co., Ltd.,

Organized by:



Co-organized by:



Ministry of Urban Development
Government of India

In cooperation with



PLACE YOUR CONSTRUCTION PRODUCTS IN FRONT OF THOUSANDS OF SERIOUS ARCHITECTS, BUILDERS AND DEVELOPERS

We were happy to meet potential customers from overseas and India during the show.

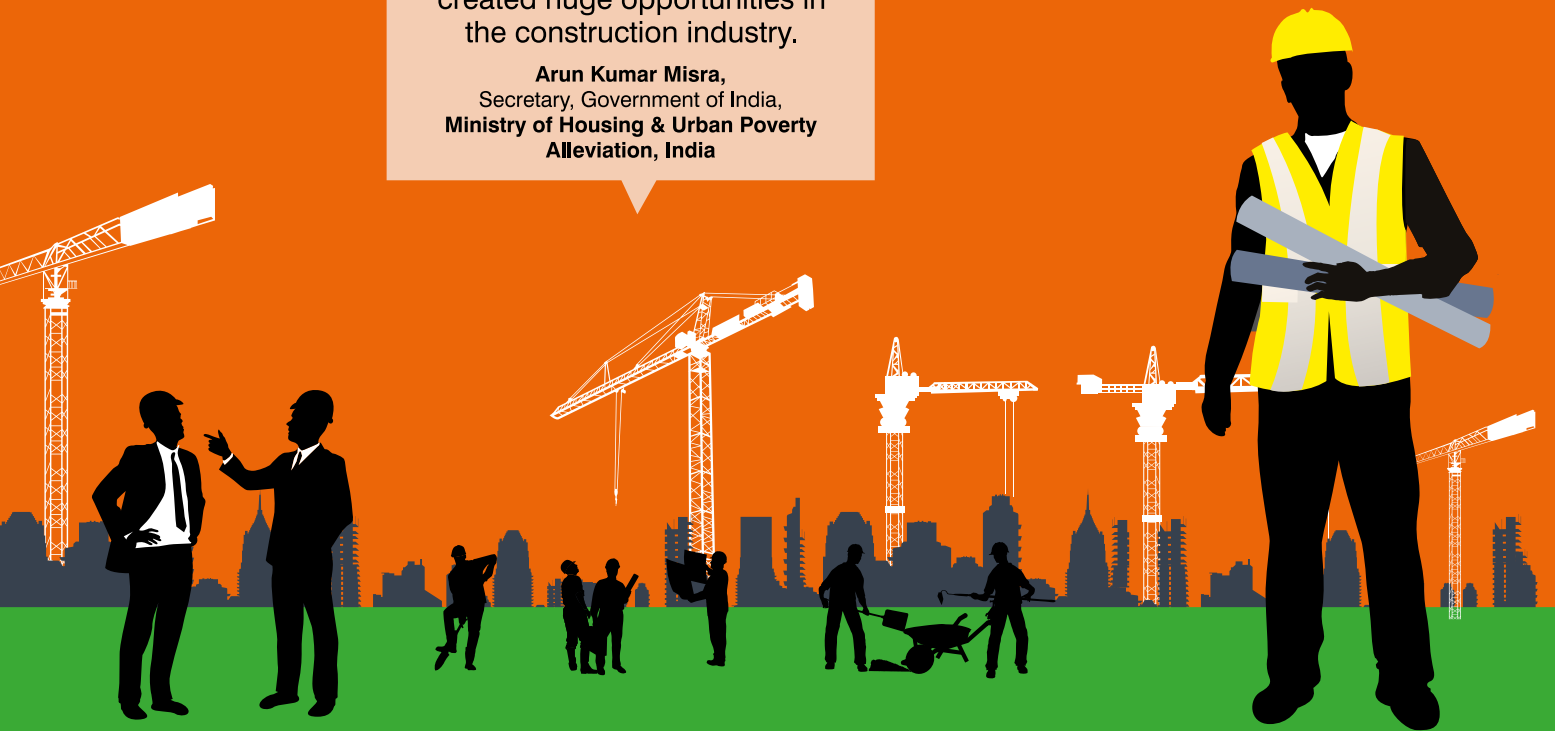
Rohit Raina,
Head - Corporate Affairs & Communications,
Jindal Stainless, Jindal ARC, India,
2013 Exhibitor

We were extremely happy to have met targeted visitors at the show.

Kostas Poulakis, Manager,
Alchimica Building Chemicals,
Greece, 2013 Exhibitor

It was a mega event that created huge opportunities in the construction industry.

Arun Kumar Misra,
Secretary, Government of India,
Ministry of Housing & Urban Poverty
Alleviation, India



BOOK YOUR STAND TODAY

To enquire contact us on:

Jasmeet Singh

T: +91 9818724323

E: info@thebig5constructindia.com

Shaurav Pandey

T: +91-8826246663

E: info@thebig5constructindia.com



11 - 13 September 2014

Bombay Exhibition Centre, Mumbai

www.thebig5constructindia.com/ct/bkt





CALACATTA NUVO

by **CAESARSTONE SEA PTE LTD**

Caesarstone's interpretation of natural Calacatta marble, CALACATTA NUVO, is defined by wide, elegant, cascading, grey veins on a white base. Calacatta Nuvo makes an unforgettable impression and enhances any interior with a touch of high-end indulgence. This latest design from Caesarstone offers the look of luxurious natural stone with the durability and ease of maintenance that Caesarstone quartz surfaces are renowned for.

www.caesarstone.sg





MELODY

by **SUPERGRES**

Welcoming, bright and harmonious, MELODY is a white body wall tile series with a characteristic glossy finish. Able to add a harmonious mix of both warm and cold tones to any space, the easy-to-install collection comes in a six perfectly balanced colours. Able to enhance the perception of space due to their slender shape, the 25x75 cm tiles are suitable for elegant bathrooms.

www.supergres.com





STARK

by **VERDE 1999 SRL**

STARK is an innovative coloured porcelain tile series produced by high-definition inkjet technology. Characterised by a defined pattern of wood across its form, Stark is made of a unique wood-concrete mix and is thus, able to emulate reinforced concrete. The collection comes in six colours and two sizes: 45x90 cm and 30x60 cm. Additionally, Stark also comes in an assortment of cut sizes and mosaics.

www.verde1999.com





HOUSE OF VANITY

by **PERONDA CERÁMICAS**

A collection of glazed porcelain tiles, the inspiration for the HOUSE OF VANITY comes from the geometric patterns that were once popular among the Victorians. Traditionally handcrafted using separate geometric pieces to form mosaics, they were a familiar sight in homes around Great Britain. Peronda Cerámicas has adopted a new take on this concept by creating the tiles in a 33x33 cm format and in four colour ranges. House of Vanity is defined by a natural elegance and a quirky vintage value of the age it is inspired by.

www.peronda.com





PALACE

by **UNDEFASA**

Reminiscent of natural stone, the PALACE tile collection is a classic inspired by the elegant Persian onyx stone. Defined by its classic cut and metallic finishes, Palace comes in both warm and cold colour ranges. Suitable for either contemporary or classic spaces, the 60x60 cm multifaceted tile is a surface with numerous applications.

www.undefasa.com





SLEEK CONCRETE

by **CAESARSTONE SEA PTE LTD**

SLEEK CONCRETE encapsulates the look and feel of fine concrete with a warm grey base and is the perfect solution for those looking to create that modern industrial look, but with the durability and ease of maintenance that Caesarstone quartz surfaces are renowned for. Further enhancing the overall appearance and especially the feel of Sleek Concrete, is the new "Concrete" matt textured finish which brings the industrial aged feel to the surface. This unique finish never requires sealing and is designed to acquire a natural patina over time which adds to the character of the surface, yet remains easy to clean and maintain.

www.caesarstone.sg



WEAVE

by **MOSAICO+**

WEAVE is inspired by softness and tactile three-dimensional beauty. The soft, sensual surface recalls dialogues with masterpieces of craftsmanship and exquisitely patterned inlays and laces. Weave also reflects natural surfaces of stone and wood. The innovative collection is a collage made of small panels, and can be combined like little tiles to create a single large design of striking beauty.

www.mosaicopiu.it