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Heart of Manhattan



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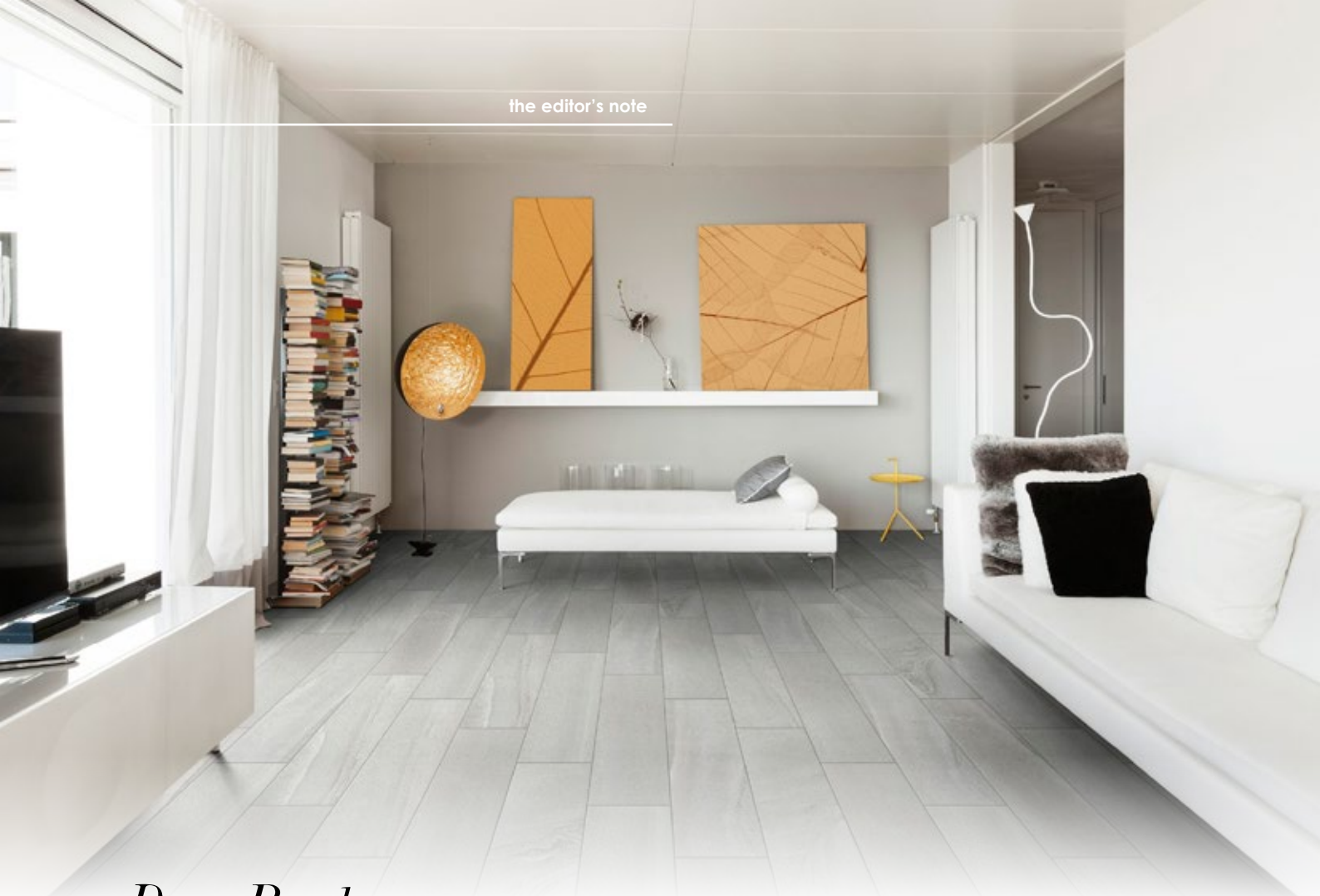
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## Dear Readers

Firstly, Happy New Year! With a line-up of notable and large-scale shows and exhibitions in both the bathroom and kitchen industry, 2015 is shaping up to be a promising year.

To start off, we have an in-depth coverage of Cersaie 2014, one of leading international exhibitions of ceramic and bathroom furnishings in the world. Bathroom+ Kitchen Today (BKT) was honoured to be selected as the winner of the Ceramics of Italy Journalism Award 2014 for our Volume 1/2014 article, "Traditional Craftsmanship, Modern Designs" at Cersaie.

Minimalist black and white is one predominant trend when it comes to designing the bathroom, but it's also considered a fool proof and safe choice. If you're feeling bold and adventurous, turn to our cover story, *Vanity Fair*, to see how easy it is to introduce bold splashes to the bathroom and kitchen using existing neutral palettes. Kohler and several industrial experts give us seven easy tips on how to harness the power of bold hues.

Ever wondered how the kitchen of an award-winning and professional chef looks like? Flip to our kitchen

story, *Fabulous Kitchens: French Lifestyle at the Heart of Manhattan*, to read more about the private sphere of French master chef, Daniel Boulud. To see what else is trending, turn to our Black and White special product feature to see what's new in the industry.

Meanwhile, in our surface story, *Wooden Perfection*, we shine a spotlight on the 1934 Design project. In 1934 Design, several artists came together in order to tell their individual stories and create one-of-a-kind and sustainable wooden floors. Speaking of sustainability, this issue also features eco-sustainable projects which will undoubtedly pique your interest.

In this issue, we also have the pleasure of interviewing Eduardo Cosentino of Cosentino Group.

With that, I leave you to kick back and enjoy this issue. Happy reading!

Francesca Carrillo  
Editor



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# AXOR AND PHILIPPE STARCK INTRODUCES THE VORTEX PHENOMENON TO THE WASHBASIN MIXER



“The vortex phenomenon has occupied my father Klaus Grohe for several years”, explains Philippe Grohe, Head of Axor.

“His intuition that water could visibly be brought to the foreground through the vortex, was the starting point in the development of Axor Starck V. In our long-time friend Philippe Starck, we not only found the perfect design partner to create a shape around the vortex, but also a valuable sparring partner in the developmental process. Ultimately, the realization of the project was not made possible by creativity and determination alone, but by technical know-how and over 100 years of experience in handling water.”

The result according to Philippe Starck “is a mixer that represents the absolute minimum: totally transparent, almost invisible, and enclosing a miracle that is the vortex.”

## Connecting with Water through the Vortex

For more than 20 years the human interaction with water and space has been at the core of Axor’s innovations. Axor Starck V will be one of the most prominent translations of this idea yet: with the beauty and dynamism of its vortex, the mixer bridges the gap between the functional

and emotional aspects of water at the washbasin, transforming it from a basic commodity to a valuable resource.

## Organic Design and the Aesthetics of Transparency

The organic, transparent design of Axor Starck V gives it an exciting, yet subdued presence. Besides serving the technical function of making water visible, transparency aesthetically fuses the mixer body with its surroundings, thus, in essence de-materializing it. The openly designed spout contributes to the natural water experience: before the eyes of the user, the upward, swirling motion of water through the mixer’s body and its “free-fall” into the washbasin trigger a feeling of joy and happiness.

## Experiencing Water through Technology and Innovation

True to the Hansgrohe principle of producing highly aesthetic, functional and sustainable bathroom products, Axor Starck V shines with a multitude of innovations that together are certain to define a whole new category of washbasin mixers. For example, the mixer is produced out of the organic material crystal glass, which is sustainable and durable. With a flow rate of four litre per minute, Axor Starck saves water without compromising the user experience. The open, rotatable, and detachable spout offers additional comfort: flexible installation of the mixer body in combination with the washbasin and easy cleaning in the dishwasher.

## About

Axor, the designer brand of Hansgrohe SE, successfully realises “Designer Visions for Your Bathroom”. In cooperation with Axor, leading architects, interior and product designers develop their vision for the bathroom as a living space. The Axor Collections offer a great number of unique and sustainable solutions to create personalised bathrooms of the highest aesthetic and technological levels.

To date, Axor design partners include Ronan and Erwan Bouroullec, Antonio Citterio, Front, Jean-Marie Massaud, Nendo, Phoenix Design, Philippe Starck, and Patricia Urquiola. They all contribute towards making life in and around the bathroom a little more meaningful and beautiful. The Axor brand is headed by Philippe Grohe, grandson of the company’s founder Hans Grohe.


For more information, visit [www.hansgrohe.com.sg](http://www.hansgrohe.com.sg).



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## REGINOX'S OHIO SINK NOW AVAILABLE IN 316 STAINLESS STEEL



Ohio Sink now is available in 316L Stainless Steel, which is a more durable material and an added solution in the market to resolve challenges that was previously not available.

The Ohio sink is a superior combination of design and functionality. The design combines ease of cleaning and maintenance, alongside a contemporary, sleek and eye-catching design. The sink's small radius allows for the maximum usage of the sink units' contents and also promotes hygiene. The versatile sink features integrated and undermounted options, giving users the flexibility of creating any look that best suit their kitchen application. Reginox is an ideal

kitchen sink for a user's daily washing experience.

The Ohio 316 Stainless Steel sink is available in a variety of sizes, including a wide and spacious 80x42 bowl, and a single in either 40x40 or 50x40 sizes.

Besides the Ohio series, sink models such as the IB and Chicago are also available in 316 Stainless Steel. More Reginox kitchen sink ranges will be available in 316 in the near future.

For more information, visit [www.reginox.com](http://www.reginox.com).

## EQUIP-GROUP CELEBRATES ITS 40<sup>TH</sup> ANNIVERSARY

The Equip-Group of Companies held its Grand Gala and Appreciation Dinner in celebration of their 40th Anniversary at the Tanglin Club, Churchill Ballroom in November 2014.

In attendance was a roster of distinguished Italian guests including Francesca Rosani of the Embassy of Italy, Commercial Office, Veronica Manson, Director of the Italian Cultural Institute Singapore, Raffaella Orsini, Secretary General of the Italian Chamber of Commerce in Singapore, Andrea Bregoli and Luca Boschini, Chief Executive Officer and Export Sales Manager of Italian Bathroom brand, iB Rubinetterie, and Ekwin Chua of Spectrum Brands.





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“The Grand Gala celebration was brought into conception with the sole purpose of extending our appreciation to all our valued clients and partners”, expressed Adrian Loh, Executive Director of The Equip-Group of Companies, “it was also a perfect evening to strengthen our relationship with our valued clients and celebrate Equip-Design’s 40th year anniversary”.

Six local and regional awards were given to architectural, interior design firms and homeowners for outstanding local and international projects. Recipients of the awards were Design Intervention, for Unconventional Design Award, RG Architects, for Most Dynamic Award- Local Segment, Mr. Hendra Wong, for Most Dynamic Award- International Segment, WAL Associates Pte Ltd, for Luxurious Italian Designer Locks and Bath Fittings Award, ZA Architects for Minimalist Design Award, and PT Alam Bali, for Luxurious Bathroom Award- Hospitality Segment, for their work, the Renaissance Uluwatu Hotel, Bali.

The event also enabled guests to network while allowing them the enjoyment of a handpicked four-course gourmet meal.



Welcoming the guests with an opening address was Alvin Loh, Managing Director of Equip-Design, “The future of our business is very exciting. We will leverage our experience for the benefit of our Customers, our People and Our Community.”

While dining, the guests enjoyed music from a three-piece Jazz Band. In addition, special guest speaker, Adelina Pang, shared tips on Feng Shui for the home. The night concluded with a nostalgic video of Singapore 40 years ago as well as Equip-Design’s humble beginnings when it started out 40 years ago in Plaza Singapura.

For more information, visit [www.equip-bathrooms.com](http://www.equip-bathrooms.com).

## PHILIPPE STARCK AND DURAVIT CELEBRATE 25 YEARS OF WORKING TOGETHER



It has been 25 years since the French designer and Duravit first started working together. Over this period, Starck has shared with the company not only ideas for timeless bathroom classics, but also concepts for everything from innovative shower-toilets to the architecture of the company’s office and showroom at its German headquarters.

It all began in 1989 with a letter that Duravit sent to Starck in Paris. In the letter, the company proposed that the designer join them in developing innovative designs to take the sanitaryware market by storm. In return Duravit received an invitation to visit Starck, who by that time was already famous for his design of President Mitterrand’s private apartments in the Élysée Palace. As a consequence of this meeting, Starck and Duravit decided to work together. It was a decision that has since proved to be the right one. Together, Philippe Starck and Duravit have made design history.

### Timeless concepts and innovative creations

Right from the start, Starck held by the principle that it was not necessary to reinvent the wheel in order to create contemporary shapes. Instead, he based his design on the re-discovery of ancient forms. He took archetypal objects and translated them for Duravit into ceramic and acrylic in a way that had never been done before.

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**GINA** by BRAVAT



In 1994, he unveiled his first creation for the designer bathroom manufacturer: the Starck 1 range, which takes its inspiration from archaic objects such as a washbowl and bucket. From a technical point of view, the design of the Starck 1 toilets and bidets posed a major challenge for Duravit, because in the early nineties no production methods capable of reproducing shapes of this kind were yet available.

The second wave of Starck designs for Duravit followed in 1998 with the launch of the Starck 2 ceramics range. This time, the designs were inspired by the motion of water. Although very varied in form, the resulting washbowls, washbasins, toilets and bidets all carry Philippe Starck's distinctive signature.

In 2002, Duravit unveiled the Starck 3 range, based on pared-down forms that blend effortlessly into the design of any bathroom. Overall, the series presents an extraordinary range of products for public and semi-public areas, as well as for accessible bathrooms.

In 2011, the success story continued with the first ever shower-toilet, also designed by Starck. Philippe Starck attached particular importance to the design of the wireless, intuitive remote control, which can be used to operate all functions including Comfortwash and the water and seat temperature setting.

The first steam shower designed for Duravit, the St.Trop, was also launched that same year. Starck based the design on the idea of a painting. The shower door represents a large picture frame. The white background



forms the canvas and the person taking a shower becomes the motif, completing the "work of art". Continuing the artistic theme, the stool made of heat-resistant material is a sculpture in its own right. A Starck design through and through, St.Trop is a fully functional shower and relaxing steam bath rolled into one.

#### Design as a success factor

Good design is in Duravit's DNA. It permeates everything that the company does. Philippe Starck, who is also famous as an architect, designed a whole building for Duravit to reflect the company's dedication to good design. The resulting structure, the Duravit Design Centre in Hornberg, is extraordinary in terms of both its exterior form and its interior finishings. The nineteen metre-high headquarters building features an outrageous giant toilet spanning three floors cut into its front façade. Visible from far and wide around the Black Forest, it makes a bold design statement. This one building houses offices and showrooms, a service and training centre, and six test bathrooms, which are a favourite among visitors from all over the world.

For more information, visit [www.duravit.com](http://www.duravit.com).

## GAGGENAU APPOINTS SINGAPORE RETAIL PARTNERS AT ORCHARD CENTRAL

Gaggenau, the German manufacturer of luxury kitchen appliances with over 330 years of history, has always striven to anticipate and exceed the needs of its clientele. With retail partners Rina Electrical and Eldric Marketing, clients and fans of Gaggenau now have more places to explore the world of Gaggenau. Centrally located along Orchard Road (Singapore), the partners' showrooms each have an elegant display of a wide selection of Gaggenau appliances.

The unrivalled service of the elegant Gaggenau Experience Centre has long been a source of pride. However, different clients might require different retail experiences. For this reason, Gaggenau

continues to establish and develop partnerships with luxury retailers that are committed to delivering the same level of service as Gaggenau itself.

For clients who have tighter schedules, a preference for multi-tasking or who already know what they want, visiting trusted retail partners Rina Electrical or Eldric Marketing will accommodate their needs for an effortless shopping experience. Conveniently located in the Orchard Road shopping district, the showrooms of both retailers have very knowledgeable staff that offer highly personalised service.

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service, Gaggenau has also appointed them as Vario Cool partners. Gaggenau's range of cutting edge cooling appliances requires the sales consultants to fully understand their specifications in order to ensure the customer has been properly advised and understands his or her purchase. Furthermore, all Gaggenau cooling appliances will only be installed by a dedicated team of personnel trained by the Gaggenau technical team.

**Rina Electrical**

Established in 1967, Rina Electrical has grown from strength to strength. Much like Gaggenau, all the members of its staff are trained to understand the needs and desires of the clients before making recommendations on products. The staff at Rina Electrical are trained to pay attention from the beginning with comprehensive consultation to purchase and delivery as well as installation. They go beyond the regular retail experience by offering to work closely with their customers' architects and designers if and whenever necessary.

Still run by the same founding family, Rina Electrical operates almost entirely through word-of-mouth recommendations from satisfied consumers, including designers and architects. The majority of their customers are longstanding regulars that return to Rina Electrical over and over; some are the third generation of the same family that first consulted with Rina Electrical on their kitchens. To Managing Director Rina Lim, this is the best endorsement her business can have.

Rina Electrical carries a wide range of Gaggenau appliances under the 400 series because Rina Electrical believe these appliances are some of the very best from the brand. This includes the Vario cooling 400 series, the Vario cooktops 400 series, as well as the ovens 400 series. Rina Electrical also carries the multiple-award-winning CX 480 full-surface induction cooktop.

**Eldric Marketing**

The founding of Eldric Marketing in 1985 was inspired by that decade's modular kitchens and the built-in appliances that adorned such kitchens. Director and Founder Mr Jing Song Sing was in the furniture and renovation industry and realised that there was a niche for a trustworthy kitchen specialist which had the skills and knowledge to fit top-of-the-line appliances with locally fabricated modular kitchens.



Today, Eldric Marketing's vision remains just as focused. While they do not provide design services, they will work with architects and designers to ensure perfectly fitted, built-in kitchen appliances and core staff members are often consulted on the best systems for a particular kitchen design. Eldric Marketing firmly believes that this knowledge and experience combined with their sterling service is their strength, and the reason they inspire loyalty in their customers.

The appliances available at Eldric Marketing include the Vario cooling 400 series, the Vario cooktops 400 series, as well as the ovens 400 series. Eldric carries such a wide range because they believe this allows the clients to view and select a full range of kitchen appliances from Gaggenau.

**About Gaggenau**

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history that goes back over more than 330 years, has revolutionised the domestic kitchen over and over again with its internationally acclaimed products.

Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Bosch und Siemens Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with flagship showrooms in major cities around the world. In 2013, Gaggenau reached a turnover of more than 190 million euros.

For more information, visit [www.gaggenau.com](http://www.gaggenau.com).

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## PORSCHE DESIGN OPENS A NEW STORE IN HAMBURG

The Porsche Design Group (Porsche Lizenz- und Handelsgesellschaft mbH & Co. KG) has opened a new store in Hamburg. Four hundred invited guests celebrated its opening ceremony in September. The new Porsche Design Store at Poststrasse 2-4 spans approximately 320 square metres and replaces the 90 square metres previous retail space at Neuen Wall 3. The store has been extended based on a completely new design presented in Spring 2014, to accommodate the luxury brand's expanded product range.

"The new store at Poststrasse gives our customers an opportunity to experience our rapidly expanding range in a suitable space", says Juergen Gessler, CEO of Porsche Design Group. "We're also supporting our expansion strategy and our goal of establishing the Porsche Design luxury brand, which was founded in 1972 by Professor Ferdinand Alexander Porsche, as the only relevant luxury brand from Germany by 2018."

The new store features the full range of iconic products from Porsche Design, with the range including a twice-yearly changing fashion collection, a sports collection and luxury handbags, functional luggage, leather accessories and men's shoes. The luxury brand's legendary sunglasses, exceptional writing instruments, elegant watches and jewellery, and luxury smartphones round off the range.



The new Porsche Design store concept is designed to accommodate the growing product range, which has been expanded to include an extensive ready-to-wear fashion collection for men and women, as well women's accessories including handbags and jewellery. The store design is characterised by a premium, innovative look, which showcases the minimalist and iconic style of Porsche Design. Dark oak wood floors, black leather features, soft, hand-knotted carpets, purist white walls and a welcoming, open layout are all the hallmark of the new store design.

Particularly striking are the lightness and fresh feel, which allow customers to experience the exceptional lifestyle experience. The new aesthetics are also designed to appeal to female customers in particular.

For more information, visit [www.porsche-design.com](http://www.porsche-design.com).

## TEAM 7 CELEBRATES ITS 55<sup>TH</sup> ANNIVERSARY

Team 7 is celebrated its 55th anniversary in 2014 with the company in a healthy position and with a clear identity. The brand's premium Austrian furniture is globally considered to set industry standards and the company itself is seen as an inspiring pioneer with vast innovative prowess and great potential.

Since 2008, the company has invested EUR 30 million in production and, between 2008 and 2009, a sizeable portion of this investment went towards the construction of Plant 2 in Pram. No less than three million euros has been invested into the production sites in Ried and Pram in 2014.

"Our solid development has been sustained by our own efforts to combine traditional values, pioneering design and technological advancement. This is basis of our brand's appeal and the economic success that we want to continue around the world," said Dr

Georg Emprechtinger, Managing Director and sole owner of the company since 1999.

A look back through the history of this company, founded by Erwin Berghammer in 1959, reveals a number of key milestones, including the complete transition to natural wood in 1980 and later, in the early 90s, the construction of the company's own sawmill and a natural wood panel factory.

Since taking over the company's management in 1999, Georg Emprechtinger has used this potential to take the company to the next level. He created a new design concept that places the Team 7 brand in a modern context without betraying its ecological roots. In 2004, Emprechtinger acquired nearly half of the company's shares, and in 2006 he became the company's sole owner. Throughout all this time he has stuck by his strategy, a family-run business, a

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**Georg Emprechtlinger (Team 7 Managing Director) and Hermann Pretzl (Team 7 Production Manager)**

responsible approach towards the local area, close ties with the region and the fostering of trusting business relationship.

Annual sales have risen from what was initially EUR 30 million to the current turnover of EUR 80 million and the group's international workforce has increased to 630 people, 530 of whom are based in Austria. At the locations in Ried and Pram alone the company has created 250 new jobs during the last 12 years.

The international breakthrough came when a Team of creative individuals, selected by Emprechtlinger, won the red design award in 2005. This was the first in a line of 38 design awards to date, which also include the Green Good Design Award, the interior innovation award and the iF product design award. Seven prizes were won in 2014 alone.

The public appeal of the designs and technical innovations is a crucial factor in preserving the brand's identity as a trendsetter. Team 7 therefore employs 35 designers and technicians in its product development Team, whose job is to integrate revolutionary features and bring new materials into the fray in order to keep whetting people's appetite for the brand's natural designer furniture.

To achieve this, they must bear in mind the customers' desire for aesthetic appeal and ease of use while also considering technical feasibility. This expert use of wood combines traditional craftsmanship with the modern art of engineering. At the end of the process, the market is graced with refined and reliable products that are thoroughly checked in the company's test laboratory to ensure compliance with the GS standard.

Imaginative design and technology are hugely important factors in the production of Team 7's kitchens too. Here again, modern designs and material combinations converge with a detailed user-friendly concept. The portfolio has been vigorously expanded over the last few years and is now an independent range, managed by a specialist sales Team.

"We are now also being seen as the premium manufacturer of unique natural wood kitchens," says Emprechtlinger.

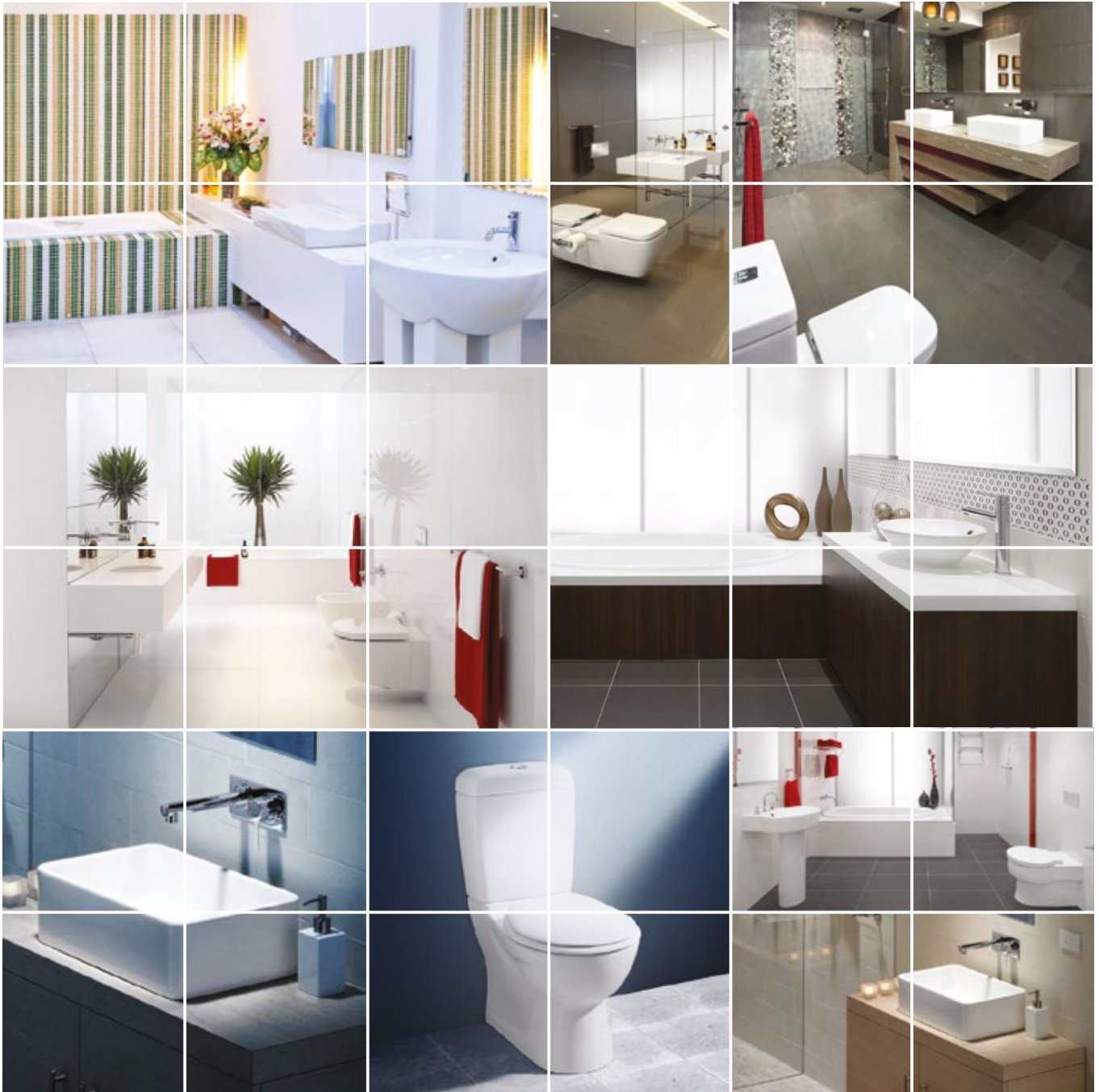
An integrated production chain, a diverse range of products, technical prowess, made-to-measure designs and expertise in the use of natural wood are all hallmarks of Team 7. State-of-the-art precision technology and sophisticated logistics systems allow any product for any area of the home to be made to order.

"The high level of productivity and flexibility afforded by the sustainable and state-of-the-art production process at our locations in Austria means we can offer our customers the best possible service and unsurpassed quality," says Hermann Pretzl, who manages production.

The core market is Germany, Austria and Switzerland, although there are good prospects for growth in the neighbouring countries as well. In more distant markets, such as China, the USA and Russia, Team 7 is also experiencing success in the luxury furniture sector. The manufacturer is served by several hundred distributors worldwide and sixteen Team 7 flagship stores, the most recent of which were opened in Moscow and Beijing.

For more information, visit [www.Team7.at](http://www.Team7.at).

# REDEFINING BATHROOM CULTURE



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**Bringing you ideas**

## DEKTON BY COSENTINO PRESENTS FIVE NEW COLOURS THAT HIGHLIGHT THE BEAUTY OF NATURAL STONE



**D**ekton by Cosentino, the new ultra-compact surface by the Cosentino Group created for the world of architecture and design, launches five new colours that highlight the beauty and purity of natural stone.

Aura, Edora, Irok, Kairos and Vegha are the names of the new colours for Dekton by Cosentino. Inspired by natural stone, they offer unparalleled designs with magnificent veining.

Aura in particular, embodies a new design concept in colour thanks to a bookmatching mirror effect that guarantees extraordinary aesthetic creations based on the continuous beauty of veining.

Given their natural look, these five new colours have been integrated into Dekton by Cosentino's Natural Collection. With their addition, the Dekton range now has 15 colours and is divided into three different collections namely Solid Collection, Natural Collection and Tech Collection.

Dekton by Cosentino's ultra-compact surface, which was launched in 2013, is an innovative new category of surface created with the aim of becoming a leader in the world of international architecture and design, for both indoor and outdoor spaces.

### **About the Cosentino Group**

Cosentino Group is a global, family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners design solutions that offer value and inspiration to people's lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone, Dekton, Eco by Cosentino and Sensa by Cosentino.



Technologically advanced surfaces which allow create unique designs for the home and public spaces. The group bases its development on international expansion, an innovative research and development programme, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety.

Cosentino Group currently distributes its products and brands in more than 80 countries, and directly manages from its headquarters in Almeria (Spain) its own facilities in more than 20 of them. 90 per cent of Cosentino Group's turnover comes from international markets.

For more information, visit [www.cosentino.com](http://www.cosentino.com).

## KON's stainless steel combination type of hand dryer

KON's stainless steel combination type of hand dryer, use high power laser deep penetration welding technology, making the 304 matte stainless steel material combined more closely. The using of stainless steel surface electrochemical polishing technology makes the products more delicate and beautiful; and the unique surface of nano oxidation processing, also makes the product can be long-term use and never rust.



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## ROCA, THE OFFICIAL BATHROOM PARTNER OF THE BNP PARIBAS WTA FINALS IN SINGAPORE

Roca was delighted to be the official bathroom partner of the BNP Paribas WTA Finals in Singapore. A move that strengthens Roca's engagement in the world of tennis, underlining its commitment to the sport enjoyed by millions.

"We are delighted to be a part of the WTA Finals," said senior managing director of Asia Bathroom Product Division and member of the executive board of Roca Group Raimundo Garcia-Figueras. "It is important to be associated with such a globally recognised event and we at Roca truly admire the physical dedication and mental determination that these young women have given to their sport. They have every right to feel 'On Top of the World' whatever the individual outcome."

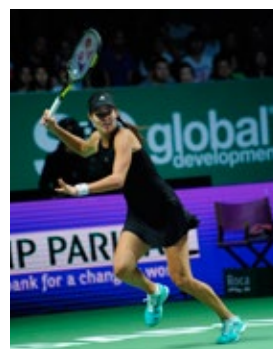
"Being on top of the world is no easy feat," explained deputy-managing director of Roca Malaysia, Josep Delicado. "The competition is gunning for you and to become a champion takes perseverance, a lot of hard work and a fair amount of innovation. And that's how we've solidified our standing in the industry."

Roca displayed a number of products at the "Fan Zone" area, including the In-Tank Meridian, a new integrated water closet concept where the cistern integrated in the WC itself where no flush system is required. Other offerings on display include the Meridian Close-coupled WC, Meridian Wall-hung WC, Gap Close-coupled WC, Gap Wall-hung WC, and Victoria T Shower Column.

The Racquet club, which is furnished with Roca products, showcased Roca's Meridian Close-coupled WC, Diverta Wall Hung Basin, Esmal Basin Mixer and Euret Urinal. In addition, there was an exclusive invitation-only cocktail party held on 23 of October 2014 at the Roca booth.

### About the WTA Finals

The WTA is the global leader in women's professional sport with more than 2,500 players representing 92 nations competing for a record \$118 million in prize money at the WTA's 54 events and four Grand Slams in 33 countries. Close to 5.4 million people



attended women's tennis events in 2013 with millions more watching on television and digital channels around the world.

The 2014 WTA competitive season concludes with the BNP Paribas WAT Finals Singapore which is presented by SC Global and the Garanti Koza Tournament of Champions in Sofia, Bulgaria.

### About Roca

Roca is the world leader in the definition of bathroom space and are benchmark reference in the world of design, technology and sustainable development. Currently, they are active in more than 135 markets and have 65 plants spread across 17 countries. As a top player in the industry its core values are closely aligned with that of the WTA.

For more information, visit [www.roca.com](http://www.roca.com) and [www.wtatennis.com](http://www.wtatennis.com).

## RED DOT AWARD: PRODUCT DESIGN IS LOOKING FOR STRONG DESIGNS AND INNOVATIONS FOR 2015

### 60 Years of Award-winning Designs

The history of the Red Dot Award stretches back 60 years, back to 1955, when a jury convened for the first time to assess the best designs of the day. In the same year, the first exhibition of "Permanent Show of Elegant Industrial Products" took place in the Villa Hügel in Essen, Germany.

Prof. Dr. Peter Zec, President of Design Zentrum NRW since 1991, introduced the "Red Dot" in 1992 and brought an international dimension to a competition, which up until that time, had been seen as a primarily German event. In 2000, he created globally understandable concepts around the "Red Dot" such as the "Red Dot Design Museum" and the "Red Dot Award: Product Design". The logo designed by Peter Schmidt was introduced in 2001.

In the present, the significance of the Red Dot Award is defined by its credibility. Its features include clear criteria for granting an award, respected and independent jury members as well as a uniform and outstanding presentation of the original products.

The winning products are presented in the Red Dot Design Museums, in the online presentation and in the Red Dot Design Yearbook. They also become part of Red Dot's PR work. In their own communication and marketing, manufacturers and designers use the distinctive "Red Dot: Best of the Best" and "Red Dot Winner" labels to use their well-earned awards to set themselves apart from their competitors. The Red Dot Award: Product Design 2015 is open to global brands and established names in the world of design, but equally to small and medium-sized companies and young talents.

The number of individual product groups was increased to 31 in response to the growing number of participants and product diversity. For example, there are now new categories for "Materials and surfaces", "Watches" and "Bicycle and bicycle accessories". Depending on the specialist area, Red Dot invites specialised design experts as jury members.

In order to avoid conflicts of interests and to ensure maximum fairness and non-bias, none of the jury members are permitted to assess any products that he or she has personally been involved in.



In addition, the rule for the Red Dot Award has always been that the jury members are only accepted if they are not employed by an industrial firm in the manufacturing sector. None of the roughly 40 product design experts should assess his/her own performance or that of competing brands.

"That actually goes without saying," explains Red Dot founder Prof. Dr. Peter Zec. "But the Red Dot Award is the only major international design competition that has set and consistently adhered to these strict rules for decades."

At the Red Dot Gala on 29 June 2015, the winners of the top individual award, the Red Dot: Best of the Best, will be honoured in the Aalto Theater in Essen, and all award-winners will subsequently be celebrated, photographed and interviewed at the big Designers' Night after-show party. Each year, more than 1,200 top international guests attend these two events from design agencies, corporate brands and the media.

At the same time, the four-week winners' exhibition "Design on Stage – Winners Red Dot Award: Product Design 2015" opens in the Red Dot Design Museum Essen. The exhibition presents new, award-winning design achievements to tens of thousands of visitors in the midst of the historical industrial architecture of the UNESCO world heritage site of the Zollverein Coal Mine Industrial Complex.

For more information, visit [www.red-dot.org](http://www.red-dot.org).

## INTERIOR LIFESTYLE TOKYO TO CELEBRATE ITS 25<sup>TH</sup> EDITION

Interior Lifestyle Tokyo has started preparing for its 25th edition. The fair would be held from 10 to 12 June 2015 at Tokyo Big Sight, West Halls 1 to 4, and the Atrium. This fair not only exhibits high-end products and attracts key design experts from around the world. It also addresses trends and new lifestyle ideas.

Together with its sister fair IFFT/Interior Lifestyle Living, Interior

Lifestyle Tokyo is based on two of Messe Frankfurt's largest annual fairs in Frankfurt, Germany; Heimtextil, the biggest international trade fair for home and contract textiles, held every January, and Ambiente, the world's largest consumer goods fair, held every February. Through Messe Frankfurt's global network, the fair has been successfully supporting those who are seeking to enter the international market.

In 2014, the fair welcomed record-breaking participation of 819 exhibitors from 27 countries and regions, and showcased a variety of quality lifestyle products. Also, a record of 27,543 visitors from 33 countries and regions attended, proving that the fair has established itself as an invaluable platform and destination for buyers and sellers involved in the worldwide consumer goods industry.

In order to further enhance the fair's brand, the 2015 edition of Interior Lifestyle Tokyo is planning trend-setting highlights and events to create new business opportunities. Visitors will find a wide range of inspiring products on display at the popular Atrium, including Japanese artisanal skills with a modern touch in the 'Japan Style' section, the latest designs in the 'Movement' area, as well as work from up-and-coming young designers in the 'Talents' and 'Next' zones, and innovative dining items in the

'Kitchen Life' area.

Furthermore, for products that are stylish and functional, visitors can count on finding what they need in areas such as 'Home', 'Accent' and 'Everyday'. Fresh designs from emerging countries will be at the 'Global' section, while the most popular Scandinavian brands can be found at the 'Nordic Lifestyle' area.

The Atrium will also highlight one of the most anticipated showcases at Interior Lifestyle Tokyo, 'Curation store', which will present themed exhibits. This year's theme supports the development of stores designed on the aesthetic, cultural and intellectual perspectives of 'curators' who sell merchandise in attractive museum shops.

For more information, visit [www.interior-lifestyle.com](http://www.interior-lifestyle.com).

## MAISON&OBJET ASIA RETURNS IN 2015 WITH A BIGGER SHOW

Maison&Objet Asia returns to Singapore for its second edition from 10 to 13 March 2015. This second edition will feature an expanded selection of the best of high-end decoration and home fashion by prestigious brands and designers in the interior design and home decoration sectors.

The very same spirit of creativity and sophistication that characterises its Parisian event and which distinguished the first Asia edition, will continue to be evident in Maison&Objet Asia 2015.

The salon will bring together the arts of living, gather together players in the sector, decipher new trends, offer new sources of inspiration, unveil new talents, stimulate the market, promote creativity and provide a springboard for brand enhancement all under one roof.

To reinforce their commitment to the region, the Maison&Objet Asia team embarked on its second pre-salon tour, the first was in 2013. This time, the team visited the cities of Jakarta, Seoul, Taipei, Shanghai and Beijing promoting Maison&Objet Asia to cultivate a strong Asian visitor base to the salon and to attract even more Asian brands to showcase their works.

"At Maison&Objet Asia, we are committed to being a unique platform that brings together a wide offering of brands together with a large diversity of visitors. These visitors range from retailers to buyers, from interior designers to architects, and from property developers to hotel and restaurant owners," says Philippe Brocart, Managing Director, Maison&Objet.

"In 2014, we had more than 13,700 visitors, with Asian visitors making up 51 per cent. As for the total number of brands in 2014, we had 272 altogether, with 30 per cent of them from Asia. We are working towards increasing both the number of exhibiting brands as well as visitors to the show. As at October 2014, more than 180 brands have signed up and we expect more to participate in the coming months leading up to the salon."



The year 2015 also marks an important milestone for Maison&Objet as it celebrates its 20th anniversary in Paris in January and will launch the first Maison&Objet Americas in Miami Beach, which will take place from 12 to 15 May.

Highlights for 2015 in the Asia edition include the staples which make up salon's distinctive traits: Designer of the Year and Rising Asian Talents, as well as the Interior Design & Lifestyle Summit which will feature keynote addresses by renowned industry

personalities and presentations on market trends.

Keynote speakers include Maison&Objet Paris 2015 Designer of the Year Oki Sato for Nendo Studio, Maison&Objet Asia 2015 Designer of the Year Neri & Hu and Singapore's own President's Design Awards winner of Designer of the Year 2013, Patrick Chia.

To celebrate SG50, the last day of the Summit will be dedicated

to everything in design that is Singapore. Maison&Objet Asia is organised by SAFI and will be held from 10 to 13 March 2015 at the Marina Bay Sands Expo and Convention Centre. Maison&Objet Asia 2015 will be part of Singapore Design Week 2015, a week that celebrates the very best in design. SAFI is a subsidiary of Ateliers d'Art de France and Reed Expositions France.

For more information, visit [www.maison-objet.com](http://www.maison-objet.com).

## NEW TRADE FAIR IN SINGAPORE: PROWINE ASIA

As a globally operating company, the Messe Düsseldorf Group organises top notch global trade fairs that are leading both in their region



and sector. For 20 years now the leading international trade fair for wines and spirits, ProWein, has been a successful concept at the Düsseldorf location. In 2013 this concept was also exported, highly successfully, to Shanghai as ProWine China. This is now joined by the new event ProWine Asia, to take place in Singapore in 2016.

With ProWine Asia, Messe Düsseldorf is to continue its successful cooperation begun in Shanghai with the International Allworld Group. In future ProWine Asia will be held in Singapore in parallel with Food&HotelAsia (FHA) every two years. The partners involved are Messe Düsseldorf Asia (a 100 per cent subsidiary of Messe Düsseldorf GmbH) and Singapore Exhibition Services Pte Ltd, a member of the Allworld Exhibitions Network.



**Michael Degen, Executive Director of Messe Düsseldorf**

FHA is Asia's largest international food and hospitality trade exhibition and in April 2014 it attracted over 65,000 trade attendees from the food, retail and hospitality trade. The wine segment (previously known as "Wine&SpiritsAsia") is now further developed and extended with Düsseldorf know-how.

As an internationally recognised hub for the whole of South-East Asia, Singapore also offers clear location advantages. All this makes ProWine Asia the perfect platform for export-oriented producers of wine and spirits from throughout the world wishing to tap into the South-East Asian market.

The first edition of ProWine Asia, like ProWein and ProWine China a trade-only event, will run from 12 to 15 April 2016 in Hall 10 of Singapore Expo.

For more information, visit [www.prowineasia.com](http://www.prowineasia.com).

## FURNIPRO ASIA 2014: BACK FOR THE SECOND TIME

FurniPRO Asia 2014 is the definitive international trade exhibition for the woodworking, furniture and panel production industries in ASEAN. Following the successful inaugural showcase in Singapore in 2012, furniPRO Asia 2014 returned to Singapore from 5 to 8 November 2014 at the Marina Bay Sands Expo and Convention Centre. The exhibition showcased the latest innovations and technologies for the furniture manufacturing sector.

Organised by Koelnmesse Pte Ltd, furniPRO Asia is the only trade exhibition in Asia Pacific to have the official endorsement of the

Singapore Furniture Industries Council (SFIC) and official support from the ASEAN Furniture Industries Council (AFIC).

This year, furniPRO Asia 2014 launched a new show segment called panelPRO Asia, an ideal platform for solution providers in the wood-based panel, veneer and plywood production industry. Panel Production is a key component of the industry's value chain but it has never been presented as a focus exhibition segment within ASEAN.

In 2012, furniPRO Asia enjoyed participation from many global

panel industry players like Siempelkamp, Sandvik, PAL, IMAL, Raute, GreCon and many others, which took a share of 26 per cent among the 2012 exhibited product segments. With the strong participation from 2012 and a growing industry in Asia-Pacific, furniPRO Asia is set to be the trading hub for the panel industry within ASEAN.

The event featured over a hundred international exhibitors from twenty countries, including nine national pavilions from France, Germany, Italy, Malaysia, Singapore, Spain, Taiwan, Turkey and the United States of America. These exhibitors presented the latest technologies and innovation in furniture production, materials, components and services.

Alongside the exhibition, there was a full-fledged conference programme, hands-on product workshops and exciting activities on the show-floor.

### furniPRO Asia Conference

In collaboration with leading associations such as the ASEAN Furniture Industries Council (AFIC), Singapore Furniture Industries Council (SFIC) and the Centre For Industrial Studies (CSIL), pressing issues were raised and addressed by key experts from the industry. The two day conference commenced with a CEO Forum which gathered key opinion leaders and experts who offered their insights on the potential opportunities and pitfalls in the global furniture industry.

In addition, the conference encompassed three supporting tracks focusing on Technology, Design and Sustainability, which offers in-depth discussions to help manufacturers gain a better understanding of the inter-dependency between each focus areas of their businesses.

### furniPRO Asia Showroom: A unique presentation for the best-in-trade

For the very first time, a furniPRO Asia Showroom was featured on the show-floor. It is a holistic presentation of products in different applications rather than the usual individual product showcase.

Amongst others, top-end kitchen manufacturer nobilia collaborated with IMA and Schelling to cook up a storm with kitchen manufacturing solutions. Other various technology providers onboard were Siempelkamp and Wemhoener. The materials and components sponsors enlisted included American Hardwood Export Council, APP Timber, French Timber and Woodmark Creation.

The first of its kind in this region, the furniPRO Showroom offered exhibitors exposure. It also reached out to the audience in a meaningful and sustainable way, giving them the opportunity to see and feel the quality of finished products across the multiple applications that manufacturers can serve.

### Hosted Buyers Programme and Business Matchmaking Services

To further enhance furniPRO Asia 2014's visitor promotion activities, a hosted buyers program combined with customized business matching services was organised to support exhibitors and visitors keen on establishing relationships at the event.



Both SFIC and AFIC will take on key roles in bringing key industry representatives and top buyers from Indonesia, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam to the event.

Koelnmesse will continue to play host to a group of "Nominated Top Buyers" to ensure the presence of the most important customers from the ASEAN region at furniPRO Asia 2014 in Singapore.

### Hands-on Product Workshops

Manufacturers and distributors also conducted their hands-on product workshops, which featured innovative solutions and cutting edge technologies. Visitors obtained a greater insight and knowledge of the latest offerings from the various leading manufacturers and distributors.

For more information, visit [www.furniproasia.com](http://www.furniproasia.com).

### About Koelnmesse

Founded in 1922 and headquartered in Cologne, Germany, Koelnmesse is one of the world's largest trade fair organisers, whose international trade fairs are widely acknowledged as global leaders in their fields. Koelnmesse in Singapore functions as the regional headquarter for the group in Asia Pacific, organising trade fairs throughout Asia and offering multiple services to support companies from the Asia Pacific region to successfully participate in Koelnmesse business-to-business trade fairs in Europe and around the world.

For more information, visit [www.koelnmesse.com.sg](http://www.koelnmesse.com.sg).

## SINGAPLURAL 2015: IT ALL BEGINS WITH A DOT

SingaPlural returns for its 4th edition from March 10th to 16th at 99 Beach Road (Singapore), to showcase the best design elements from the multi-faceted creative spectrum including advertising, architecture, urban planning, landscape architecture, as well as interior, furniture, graphic and fashion design.

Organised by the Singapore Furniture Industries Council (SFIC) since 2011, the name 'SingaPlural' is derived from a combination of the terms 'Singular' and 'Plural'. It was conceived from the need to create a common platform to bridge designers with the industry. SingaPlural 2015 is the anchor event of the Singapore Design Week by DesignSingapore Council.

The week-long design celebration is hosted together with eight other network partners of DesignS, representing an international platform for talents across the creative industries to engage and evoke the design senses of visitors; through installations, exclusively curated design spaces, symposiums and many other exciting activities. It will be held in conjunction with the International Furniture Fair Singapore 2015 / 32nd ASEAN Furniture Show, The Décor Show 2015 and Hospitality 360°.

"We are really excited about SingaPlural 2015 as we gear up towards an inspiring line up of original design content presented within the evocative environs of 99 Beach Road. This fourth edition marks several firsts," says Mark Yong, Vice-President of SFIC and Chairman of SingaPlural.

"It is the first time SFIC has appointed a local team of curators including PLUS Collaboratives and GOVT, to bring cohesiveness to SingaPlural through a well-defined festival construct. It also marks the first time SingaPlural's main contents are presented within one iconic location."

### The Curatorial Team and Approach

SingaPlural 2015 marks the curatorial collaboration between GOVT, an ad agency and PLUS Collaboratives, a design thinking studio.

GOVT and PLUS approached the curation of SingaPlural with two distinctive starting points. The first was to capture the public's

interest and the latter to understand context and to tighten content through structure, programme and people.

As the first local curators of SingaPlural, GOVT and PLUS undertook a rigorous process of streamlining the objectives of the festival, in order to formulate the festival construct and approach. This allowed the curators to engage members of the design industry to build stories of their own design involvement in representation of the design industry for SingaPlural.

### SingaPlural 2015 Theme

Themed 'Process', SingaPlural 2015 is a manifesto of creativity at its peak, celebrating the important elements of design beyond the end product. Design is a sculpted process of discovery, understanding, observation and trial-and-error. It starts from a single inspiration into lines of processes: the process of thought, the process of making and the process of selling. It is the engagement of experience and an embodiment of what design or art is.

This year's SingaPlural highlights the commitment and work put into each creation by following the various designers, makers and retailers in their journey of design and art.



### The Festival Site

For the first-time ever, the main programmes of SingaPlural will be housed within one iconic location at 99 Beach Road, the former Central Police Station. Located in proximity to Singapore's Arts & Heritage District, this move purports to consolidate the festival's contents into a single venue, allowing the public to have an immersive experience of SingaPlural and its theme 'Process'.

### About SingaPlural

SingaPlural returns for a 4th edition from March 10 to 16 at 99 Beach Road to showcase the best design elements from the multi-faceted creative spectrum – Advertising, Architecture, Urban Planning, Landscape Architecture, as well as Interior, Furniture, Graphic and Fashion Design.

Organised by the Singapore Furniture Industries Council (SFIC) since 2011, the name 'SingaPlural' is derived from a combination of the terms 'Singular' and 'Plural'; and was conceived from the need to create a common platform to bridge furniture designers with the industry. SingaPlural 2015 is the anchor event of the Singapore Design Week and is

held in conjunction with International Furniture Fair Singapore 2015/32nd ASEAN Furniture Show, The Décor Show 2015 and Hospitality 360°.

Together with eight other network partners of DesignS, the week-long design celebration is an international platform for talents across the creative industries to engage and evoke the design senses of visitors; through installations, exclusively curated design spaces, symposiums and many other activities.

SingaPlural 2015 is supported by the DesignSingapore Council, International Enterprise (IE) Singapore, Singapore Tourism Board and SPRING Singapore. It is also the anchor event of the Singapore Design Week, which is organised by the DesignSingapore Council, a part of the Ministry of Communications and Information.

For more information, visit [www.SingaPlural.com](http://www.SingaPlural.com).

#### About Singapore Furniture Industries Council (SFIC)

Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture industry. It currently represents 95 per cent of established

furniture manufacturers in Singapore, of whom 65 per cent have subsidiary manufacturing plants in the region including China, Indonesia, Malaysia, Myanmar, Thailand and Vietnam. Its primary role is to promote the interests of its members and the Singapore furniture industry. Many of its initiatives aim to facilitate members' exposure to the world market, develop local talent and encourage entrepreneurship.

Through SFIC Institute, its training and education arm, the SFIC offers development courses to ensure its graduates remain competitive and relevant to the latest industry developments. It also manages the International Furniture Centre and organises SingaPlural, a week-long design celebration, held in conjunction with the annual International Furniture Fair Singapore/ASEAN Furniture Show, The Décor Show and Hospitality 360°.

To ensure the industry's growth and viability, SFIC continues to forge close partnerships with the government and trade-related agencies to harness technology, knowledge and information for effective strategic planning.

For more information, visit [www.singaporefurniture.com](http://www.singaporefurniture.com).

## SCA AND WSSCC PARTNER BREAKS SILENCE AROUND MENSTRUATION

In November 2014, SCA, a leading global hygiene and forest products company, and the Geneva-based Water Supply and Sanitation Collaborative Council (WSSCC), the only United Nations body devoted solely to the sanitation and hygiene needs of vulnerable and marginalised people, entered into an innovative new partnership to break the silence around menstruation for women and girls around the world. SCA and WSSCC will jointly work to educate on menstrual issues and the importance of good hygiene.

The parties announced the partnership in Cape Town, South Africa, in connection with Team SCA's first stop-over in the Volvo Ocean Race round the world competition. During the Cape Town stop-over, Team SCA attended a menstrual hygiene workshop with girls and women from the townships of Khayelitsha and Guguletu, where experts from WSSCC, the Volunteer Centre (a Cape Town NGO), and SCA led a training session and discussion of the challenges the women face in managing their periods.

The partnership will include actions during, and between, the race stopovers until June 2015. These include Brazil (Itajai), China (Sanya), New Zealand (Auckland), Portugal (Lisbon), South Africa (Cape Town), Sweden (Gothenburg), The Netherlands (The Hague), United Arab Emirates (Abu Dhabi) and the USA (Newport).

"Safe and hygienic menstruation is a basic human right and

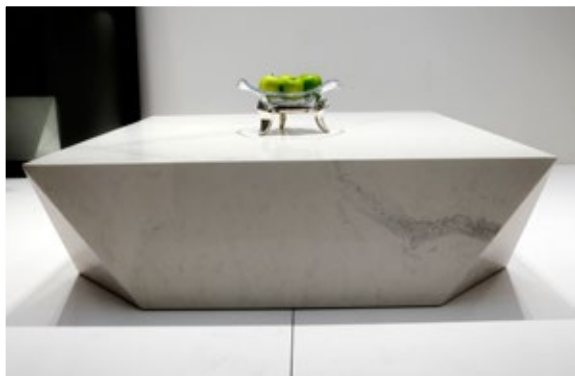
fundamental to women's equality," said Chris Williams, executive director of WSSCC. "Securing this right requires action at every level of society, from the girls and women of Khayelitsha and Guguletu to multinational companies like SCA. I am proud that SCA has stepped up to the challenge, and I look forward to working closely with them to continue breaking the silence around menstruation."

"A majority of adolescent girls and women in the world do not have access to adequate information about menstruation nor access to sanitation or hygiene products," said Jan Johansson, President and CEO of SCA. "With the WSSCC partnership SCA aims to break the menstrual taboos that jeopardize the health of millions of women every day, raise the awareness of menstrual hygiene and empower women and communities to take action, as menstruation should not hold women back to participate fully in society socially, educationally and professionally."

In many developing countries, millions of women and girls are left to manage their periods with solutions at hand, such as cloth, paper or clay and no access to private toilets, water or soap. Sanitary products like pads are unaffordable or simply unavailable, and urinary or reproductive tract infections are common. As a result, girls miss valuable days in school, and women are unable to work, stifling productivity and advancement.

For more information, visit [www.sca.com](http://www.sca.com).

# BLACK & WHITE SPECIAL EDITION: CAESARSTONE



## Caesarstone Arctic Benches by Cellini

The Arctic Benches were born from the collaboration of Caesarstone and Cellini Design Center, a market leader in modern and contemporary furniture in Singapore, Malaysia and Indonesia.

The simplicity of this futuristic, angular design reflects the minimalistic beauty that Cellini is known for, while exhibiting the exceptional quality, functionality and creativity of Caesarstone.

All of these benches, starting with the name 'Arctic' evokes a sense of solidity and grandeur.

Born with the intention of being the link between internal and external, domestic and wild, natural and artificial environment, the Arctic Benches have been designed and manufactured by Cellini with the latest and most sophisticated Caesarstone's Calacatta Nuvo and Vanilla Noir.

Calacatta Nuvo is an interpretation of natural Calacatta marble and it represents a real masterpiece of beauty with his wide, elegant, cascading, grey veins on a light grey base. Vanilla Noir dramatically merges solid black, bold beige and vanilla veins and enriches any interior with a unique, luxurious feel.

This two pieces together exemplify a strong, graphic approach to design. Cellini strategically chose a black and white combination, on this year hottest Caesarstone's designs, for a bold statement. This enduring benches, together or separated, is intended to anchor a room and be the focal point for the eye.

The cool and strong surface of the benches with his fine facets and slight sheen simply give them an organic aesthetic that is at once

futuristic and nature-inspired. The strength of quartz and the perfect use of symmetry donate to the benches a powerful, masculine presence that is perfect for minimalist contemporary homes and offices.

Even though the Arctic Benches are also sculptures - and normally people assume they should not sit on art - Cellini has created the work to include people, to allow them to share the same space as the art.

In any environment this art piece will represents a privileged vector of communication and socialization.

## Calacatta Nuvo Range Rover

Just as the Range Rover has come to epitomize the luxury SUV with an unmatched breadth of capability for which the brand is revered, the new Caesarstone Supernatural designs boast the aesthetic of natural marble while maintaining the superior stain and scratch resistant qualities of Caesarstone's quartz surfaces.

It was this common desire in the pursuit of harmonious perfection that led to the special collaboration between Caesarstone and Range Rover to create a vehicle, which symbolised our shared ideals of luxurious design and uncompromising functionality.

In creating this symbol, a brand new Range Rover Vogue 3.0 underwent a dramatic exterior transformation to a finish inspired by Caesarstone's newly released Calacatta Nuvo from the Supernatural designs which features wide, elegant, cascading, grey veins on a light grey base.

"Our intent was to enhance the exceptional Calacatta Nuvo design and demonstrate that both Caesarstone and Land Rover share the same values of luxury and superb quality," said Gaia D'Incecco, Marketing and Communication Manager at Caesarstone SEA.

The Calacatta Nuvo Range Rover made its public debut at Caesarstone and Cellini exhibition at Design Hub art gallery, Singapore, in front of a crowd of more than 500 architects, interior designers, homebuilders and media.

For more information, visit [www.caesarstone.sg](http://www.caesarstone.sg).



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## LIVING CITY

marketed by **ROCA SINGAPORE**  
[www.laufen.com](http://www.laufen.com)

With LIVING CITY, Laufen has a bathroom range in its portfolio that combines a geometrically square design with high convenience. The collection includes washbasins, washbasin bowls, a built-in washbasin and small washbasin. Washbasins come in 50, 60, 80 or 100 cm sizes and can be cut to size, therefore providing numerous solutions. Living City washbasins can be ideally combined with one another, or with objects of a similar design like the Laufen Case furniture collection.

## COMPACT ONE

marketed by **DELICA AG**  
[www.delica.ch](http://www.delica.ch)

The design of the DELIZIO COMPACT ONE capsule coffee machine has been reduced to its most essential elements. Sensual and architectural simplicity are combined with efficiency and functionality. The maximum energy consumption of the Compact One is just 0.15 watts in standby mode. The coffee machine is ready to use in 15 seconds and switches into standby mode after 60 seconds.





## TERRAN SHOWER TRAY

marketed by **ROCA SINGAPORE**

[www.roca.sg](http://www.roca.sg)

Design, functionality adaptability, aesthetics, and comfort are the characteristics that embody the TERRAN SHOWER TRAYS by Roca. The durable tray is manufactured with a new material called Stonex. Stonex is composed of an outer layer of high-quality Gel Coat ISO NPG and a resin substrate combined with several mineral loads. The shower tray is cut-to-size, ensuring that it can match any user's shower space, and comes with numerous installation options. Terran's textured finish also comes with an anti-slip feature, therefore guaranteeing security.

## FLY

marketed by **GATTONI**

[www.gattonirubinetteria.com](http://www.gattonirubinetteria.com)

In the single lever mixer FLY, the precision of geometrical design blends in with technological innovation. Specially designed by Pietro Gaeta for Gattoni Rubinetteria, Fly boasts an elegant but functional design. The mixer delivers nine litres of water per minute, thus ensuring it delivers a good flow without an unnecessary waste of water.





## PEI

marketed by **AQUALEM BATHROOM TECH LIMITED**  
[www.aqualem.com](http://www.aqualem.com)

The Louvre Pyramid was the inspiration behind the design concept of Aqualem's creative PEI faucet. Just as most of the Modernist Architects who continually place emphasis on form, space, materials and technological research in their diverse works, the Pei faucet has a modern design with classic elements. Contemporary and elegant, the Pei faucet is thus characterised by geometric shapes. Merging aesthetics and function, the faucet is a perfect addition to a classic or modern bathroom environment.



## KG30FS1G0C

marketed by **BSH HOME APPLIANCES**  
[www.bsh-group.com](http://www.bsh-group.com)

The Siemens KG30FS1G0C fridge combines abstract and geometric elements in its sleek design. Functional and elegant, the fridge features an intuitive touch control display which is conveniently located behind the top door glass. The fridge comes equipped with innovative LED lights and a space-saving integrated removable icemaker.

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# PARKROYAL ON PICKERING, SINGAPORE

by Hansgrohe SE

Text & photos by Hansgrohe SE

*As Singapore's first hotel-in-a-garden, ParkRoyal on Pickering, a ParkRoyal Collection hotel, is the perfect hotel for staycations and vacations. Filled with 15,000 square metres of greenery, the hotel provides twice the amount of nature that its basic 7,500 square metre surface area would allow for, enabling guests to feel close to nature.*

## One With Nature

Designed by WOHA Architects, the winner of last year's World Architecture World Awards, ParkRoyal's 'hotel-in-a-garden' concept has a podium made of honeycombed, striated layers of pre-cast concrete, resembling an impressive rock formation. The public area on the deck of the podium includes infinity pools, small cabanas and areas for relaxation, while waterfalls and impressive tropical plants provide space to take a deep breath in the very core of this megametropolis.

There is a seamless transition of nature from outside to inside, making the interior just as environmentally friendly. Corridors, lobbies and common washrooms also resemble garden spaces, where stepping stones, planting and water features create an alluring resort ambiance with

natural light and fresh air, instead of air conditioning. Tall overhangs work together with leafy foliage, screening these spaces from the weather and direct sun, ensuring that these spaces are still cooling.

It is no surprise that the Axor Urquiola mixer is one of the fittings used in the suites as it blends in with the nature inspired feel of the hotel. Designed by the Master of Fusion, Patricia Urquiola, the Axor Urquiola mixer has an organic shape, with an expansive handle emerging from the main body, making it convenient and easy to use thanks to its generous opening and rounded edges, which the jury of the Red Dot Design Awards also found to be compelling.

"When we learned of the hotel's architectural theme, we knew that Axor Urquiola would make a perfect fit.







Hence, it was the first thing we proposed. Even so, we are still amazed at how well the mixer conforms with the environment,” says Mr KC Lee, Managing Director of Hansgrohe Pte Ltd.

Other Hansgrohe products can also be found in their deluxe rooms, such as PuraVida and Metris, giving the rooms a modern twist. In addition, Hansgrohe and Axor mixers are very eco-friendly products, because they come at flow rate of only 5 litres per minute, when the standard flow rate is 7 litres per minute.

#### **About Axor Urquiola**

Sensuous shapes and the blending of form and function characterize the design line of Axor Urquiola. The products also embody and bear this highly original, eclectic signature, characterized by innovation and functionality, déjà-vu and harmony. Together, they interact with one another, blending into a new ensemble within the space, with each individual object playing its very own, leading role. As mixers, they dispense the water, and in the form of multifunctional paravents radiators they create areas, via traditional shapes, elicit memories of early childhood days. At the same time, individual products also embody the overarching topic of “Mixing & Melting” within the collection as a whole.



### **About Axor**

Axor, the designer brand of Hansgrohe SE, successfully realises “Designer Visions for Your Bathroom”. In cooperation with Axor, leading architects, interior and product designers develop their vision for the bathroom as a living space. The Axor Collections offer a great number of unique and sustainable solutions to create personalised bathrooms of high aesthetic and technological levels.

To date, Axor design partners include Ronan and Erwan Bouroullec, Antonio Citterio, Front, Jean-Marie Massaud, Nendo, Phoenix Design, Philippe Starck, and Patricia Urquiola. They all contribute towards making life in and around the bathroom a little more meaningful and beautiful. The Axor brand is headed by Philippe Grohe, grandson of the company’s founder Hans Grohe.

For more information, visit [www.hansgrohe.com.sg](http://www.hansgrohe.com.sg).



# CUBITY, A PIONEERING EXAMPLE OF SUSTAINABLE STUDENT HOUSING

by Duravit

Text & photos by Duravit



*Cubity, developed by Darmstadt University of Technology, is the first energy-plus student housing in the world, offering individual living space with a footprint of just 16 x 16 metres. Duravit supports this innovative project as a forward-looking approach to sustainable living.*

## Concept and Design

The construction of the energy-plus house is based on the “village-within-a-house” concept, as shared functions predominate when students live together. Six two-storey cubes, each composed of two independent living units, are arranged around a central common area, the “marketplace”. In addition to the marketplace, residents have a common cooking area, gallery and terrace. They are adapted to typical student activities.

All the cubes offer an individual place of retreat and focus on private functions, such as sleeping, working and personal hygiene. Duravit products from the Happy D.2 and Darling New series are the ideal complement to Cubity’s young, experimental residential concept. Washbasins and compact WCs add extra convenience without taking up too much space. On a floor area of just 7.2 m<sup>2</sup> the specially designed fitted furniture, which provides a bed, cupboard, table, chair, lighting, electrical supply and storage space, offers the greatest flexibility in a small space.









The upper storey is reached by a single staircase with a gallery offering access to the individual cubes. Each cube also has a private entrance area.

The entire building is structured in several climatic layers. It uses a reversible air-to-water heat pump to heat or cool the interior. The drinking water is preheated by a hot water storage unit while the heat pump is powered primarily by solar panels on the roof. An underfloor heating and cooling system ensures a balanced temperature throughout the year in the marketplace, which is designed as an intermediate climate zone.

After the first presentation at the Solar Decathlon Europe 2014 in Versailles, the energy-plus house will be installed as a living lab on the Lichtwiese campus in Darmstadt where both its energy-related and social aspects will be put to the test. It is scheduled to start operation in the 2014/15 winter semester.

For more information, visit [www.duravit.com](http://www.duravit.com).

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# *SURFACES*



# WOODEN PERFECTION: 1934 DESIGN

*Thirteen artists tell their stories about wooden floors.*


Text and photo credits: **Xilo 1934**

Wooden floors that seem like tattoos, paintings and carvings are in fact, the eclectic fruit of innovative technology, which can visually render the same effect. In the 1934 project, there are a total of nineteen projects where wood elevates design.

A challenge launched in 2012 when decorative flooring was still in its "virgin phase", 1934 Design is a continuously evolving project, just as the material on which it is expressed. After obtaining recognition from the ADI Design Index, the project was exhibited for the first time at the "ADI Design Index 2013: Design Work" show from October to November 2013 at the Triennale in Milan.

The ADI Design Index was an artistic park involving the participation of notable designers and architects. The exhibition had a wide range of one-of-a-kind displays ranging from geometric designs, and to floral and figurative ones. An "out of the ordinary" work in progress, the collection included decorations made by visionary designers and eccentric geniuses, who manage to redefine and enrich, with their clever stories, the experience of "living" wooden floors.

Different approaches were used in order to push beyond the bare materials such as natural oak, whitened wood, or in some cases, a gray background.



### The Poetry of Design, Written on the Oldest Material in the World

From the stories of Pliny the Elder to the Byzantines, Giotto and Masaccio, painting on wooden planks is not a novelty.

Giovanni Basso and Carlo Bardelli, owners of Xilo1934, launched a challenge at a pool of artists in order to take the art of decorating parquet into a new level. The idea behind 1934 Design was to create an expressive range based on the originality of the design presented by a team of authors. Each work had a different story, style and background behind it.

The artists took the unique opportunity to create a one-of-a-kind product which is a result of state-of-the-art technology.

"I wanted to bring the experience and sensitivity developed over years of communication with ceramics into this area. A way for designing wood, just like canvas or plaster, with various moods and atmospheres that make you think of going beyond the naked material," says Carlo Bardelli.

In terms of the manufacturing process, the decor is done directly on the raw surface and then subsequently protected by a generous layer of lacquer, making it more resistant to wear and foot traffic. In terms of sustainability, only legally harvested timber was used, as well as glue without formaldehyde. Each product is studied and evaluated for its environmental impact. In terms of versatility, every product is easy to maintain and is suitable for floor heating and cooling systems and for both glue down and floating installation.

# Selected Designers

---

**Piero e Barnaba Fornasetti** is a Milanese painter, sculptor and creator of over eleven thousand objects, stage sets, and costumes. His creations span across the fields of fabrics, fashion glassware, metals lacquers and porcelain, and theatre exhibitions. His display, *Lost and Found*, is based on the lost and found offices in the airports around the world. An imaginary selection of umbrellas, pipes, cutlery, oars and other personal accessories adorn the flooring.





A Dutch-born artist who later moved to Antwerp, **Ronald Van Der Hilst** initially concentrated on designing garden and landscape projects. The tulip has become a constant theme in his work. His collection of 'tulip designs' includes the crystal "Bulbe" tulip vase, by Val Saint Lambert, which has been added to the vase collection of the Dutch Queen Beatrix. **Tulipae Gemini** is one of his tulip creations for the exhibition. The concept behind the project is to "walk over the heads of the flows and having the perspective of a bee". The collection is characterised by different colours, shapes and sizes.



**Carlo Dal Bianco** is an architect and designer with a firm based in Vicenza. He has a passion for architecture and has designed the factory headquarters and most of Bisazza's mosaic collection. Carlo is a winner of the Elle Decoration International Awards 2006, and his most recent work include a collaborative product with Campeggi at the Salone del Mobile 2012 in Milan. Carlo's project, **Paisley**, draws its inspiration from Persian and Indian motifs on fabric. The tattooed wooden boards, a play on iconic layers, create a random and contemporary super-imposition, therefore giving the user multiple customisation options.



A fluid and functional language in the world of architecture, product and interior design defines **Marco Piva's** projects. His efforts in the search for materials and technology, the value of differentiation and design innovation lead to the establishment of the Studiodada Associates. His project, **Rosette**, represents the richness of wood, and the meeting between geometry and the expressive richness of art. Rosette is inspired by Baroque figurative art, and characterised by the presence of curved lines, sinuous ellipses, spirals and the emblem of the Wind Rose at its centre.

For more information, visit [www.xilo1934.com](http://www.xilo1934.com).

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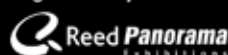
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# KILIM

by **CERAMICHE ASCOT SPA**

A 25x75 cm sized Bitech double-fired white body, the KILIM series comes in ten shades of varying dark and pale colours. The elegant surface collection is complemented by eye-catching geometric accents and floral pieces. Specially designed for residential and interior design applications, the series also comes with accompanying 33x33 cm porcelain floor tiles, which are available in five dark colours.

[www.ascot.it](http://www.ascot.it)





# PAPIER

by **ABK GROUP INDUSTRIE**  
**CERAMICHE SPA**

Design to cater for the needs of contemporary architecture, PAPIER uses a wealth of geometric elements and abstract patterns to create a floor and wall tile range that can be perused like a swatch of soft furnishings. The collection consists of 30x75 cm white body wall tiles in six colours, and 60x60 cm rectified coloured body porcelain floor tiles in four colours.

[www.abk.it](http://www.abk.it)





# PORTLAND 325

by **ARIANA INDUSTRIE CERAMICHE SPA**

In the new PORTLAND 325 coloured body porcelain tile collection, the trowel marks, scratches, and shade variations alternate unexpectedly with areas where the plaster has come away from the surface. This original solution is used for both floor and wall tiles. The collection comes in four colours and in 60x60 cm and 30x60 cm sizes. Additionally, it also comes with new 20x170 cm and 40x170 cm rectified strips.

[www.ariana.it](http://www.ariana.it)





# DETROIT

by **ARMONIE BY ARTE CASA**  
**CERAMICHE SPA**

The DETROIT matt floor and wall tile collection comes in large sizes: 75x75 cm and 37.5x75 cm. An ideal, elegant and modern surface covering for living rooms and bathrooms, Detroit is also available in three colours including Avorio, Tortora and Silver.

[www.armonieartecasa.com](http://www.armonieartecasa.com)





# MARBLE PRO

by **CERAMICHE ATLAS CONCORDE SPA**

Fashionably elegant, MARBLE PRO is a complete and coordinated porcelain floor and wall tile that stands out for its extraordinary realism and attention to detail. It caters perfectly for the aesthetic and functional needs of contemporary architecture in both interior and exterior spaces.

[www.atlasconcorde.it](http://www.atlasconcorde.it)





# TRENDSTONE

by **ABITARE LA CERAMICA**

The TRENDSTONE porcelain collection recreates the energy and neutrality of stone. Inspired by timeworn surfaces, it lends a sense of immortality to living spaces by enhancing their contemporary appeal with modern tones. The series comes in five colours: beige, grey, nut, sand, and smoke. It is also additionally available in 20.2x80.2 cm, 30x60.4 cm and 30x30 cm sizes.

[www.abitarelaceramica.it](http://www.abitarelaceramica.it)





# ADELAIDE ROSE

by **BISAZZA**

ADELAIDE Rose is part of Bisazza's new Mosaic 2014 collection. Designed by Bisazza Design Studio, it features a glass mosaic pattern in 10 x 10 mm tiles. Adelaide is also available in grey and dark grey variants.

[www.bisazza.com](http://www.bisazza.com)

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# BATHROOM SPACES





# Vanity Fair

*Bringing bold hues to the bathroom.*

Text and Photos by **Kohler**

Why is it that some people can do daring things with colour in their living rooms or bedrooms, but stick with the strongholds of beige and white in their kitchens and baths?

As bright hues are surfacing in bath design trends, existing oft-neutral palettes make it easy to introduce bold splashes. Whether it's with a new faucet finish, a vibrant wall colour, a playful backsplash even a brightly-coloured sink, adding colour instantly creates a personalised and pleasing look in your bath.

Debating the best way to bring new colours into your home? Consider these seven tips straight from two industry professionals.

## 1. Find your perfect colour match

Before you begin mixing and matching paint chips with backsplash tile, identify a colour that has long resonated with your own design or fashion aesthetic.

"If a client isn't able to answer this question instantly, all I have to do is peruse the closet," says Kohler interior designer Diana Schrage. "Chances are that repeated pop of colour worn over the years belongs in his or her home decor as much as in his or her wardrobe."

Once that signature colour has been identified, Schrage says homeowners often feel more confident introducing those brighter hues in a more permanent manner.

## 2. Make a colour splash in the sink

"A brightly-coloured sink makes a delightful and memorable impact," Schrage says.

Kohler recently made a colour splash in the bathroom with four bright and bold colours created in a partnership with colour evangelist and design guru Jonathan Adler.

The special edition hues, Kohler Colours Featuring Jonathan Adler, include Palermo Blue, Greenwich Green, Piccadilly Yellow and Annapolis Navy, each available exclusively on three kitchen sinks and three bathroom sinks. The colour offering doesn't stop at four. There are 28 in Kohler's enameled cast iron colour offering to choose from.

"Whether it's on a Farmhouse sink in the kitchen or a lavatory in the powder room, a bright sink is a perfect piece to build upon as you bring new colours into your space," Schrage says.



### 3. Harness the power of colour

Colour can have a big impact on mood and what happens in a space. Restaurants and retail outlets often enlist colour psychologists to select colours that will encourage diners to splurge on dessert or draw shoppers into a store. So harness that same power in your home. Want your kitchen to be a comfortable space for your family that encourages an appetite in the pickiest of eaters? Incorporate orange.

If you long for a peaceful bathroom oasis, bring in calming blues and soothing greens. "Blue in all of its many shades is the universal beloved colour in the whole colour world," Adler says. "A crisp light blue is refreshing, calming and serene, like Palermo Blue in my collection with Kohler. Every time you dip your hands in it, it's like taking a dip in the Mediterranean itself."

### 4. Make up your own rules

"I feel like the world is often tame when it comes to colour," Adler says. "But embracing colour is about embracing life. And to truly make a space your own, you have to make your own rules."

If your powder room feels plain and predictable, its small footprint makes it the perfect space to strengthen your colour confidence by experimenting to show off your own design aesthetic.

Whether it's with a new faucet finish, a vibrant wall colour, a playful backsplash, even a brightly-coloured sink, adding colour instantly creates a personalised and pleasing look in your kitchen or bath. Adding a faucet finish that isn't used elsewhere in the home for example, might also add a wonderful contrast to the space.

"The powder room is all about creating a memorable and gracious experience for your guests," Schrage says. "Make it a fun one by incorporating colour in an unexpected fashion by applying your favorite wallpaper to the ceiling with a complementing colour on the walls, or a large installation of tile."



## 5. Focus on a focal point

Incorporating colour doesn't require a complete redo. Instead, focus on a smaller project within the space to create a focal point or accent. Colour can act as an eye magnet to create a focal-point-worthy design statement that draws a room together visually and gives you a solid foundation on which to build out the room's design theme.

"A striking pairing of a faucet and sink can create a focal point," Schrage says. "Throwing colour into the mix only strengthens it."

## 6. Layer for visual interest

If you want use colour like a pro, learn to layer. For example, navy blue is a great base colour to use with other bold colours.

## 7. Do your homework

If you're considering a fresh coat of paint, a bright backsplash or bold new sink, experiment with apps and different websites to see how new colours can best be applied to your space. Once homework is done and the concept is complete, conquer any lingering hesitation with by remembering designer Jonathan Adler's last bit of advice. "Incorporating an exclamation of colour in a more permanent manner, such as a sink, resonates not only with your own design aesthetic, it means more permanent happiness."

For more information, visit [www.kohler.com](http://www.kohler.com).



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## KARTELL BY LAUFEN: NEW ACCESSORIES, MOODS, COLOURS AND TEXTURES

Since its debut in 2013, Kartell by Laufen comprises of a full range of bathroom fittings, accessories, and sanitary ware and taps designed by Ludovica and Roberto Palomba. Now there are new moods, new metallic colours and new textures for the ceramic items. Additionally, new accessories such as the "Over Saints" modular mirror, the "Tray Me" trolley and the new Rifley lighting are also available.

Since Kartell by Laufen first went on the ISH 2013 show in Frankfurt, the market's response has been enthusiastic. Not surprising, given the whole design project spoke a different language from its competitors. Quality, innovation, research into materials, excitement, glamour are just a few of the ingredients and values of a project which has proved a winner from the very outset.

The power of its design has also gained recognition from such authoritative leaders of trade opinion as Wallpaper (which gave it the Best Wash prize at the Wallpaper Design Awards 2013) and Elle Decoration International (which put it top in the Bathrooms category with the EDIDA 2014 prize).

Following the 2013 Exhibition, the range mounted a busy road show of international events in a large number of big cities including London, Brussels, Prague, Warsaw, New York, Miami, Paris and São Paulo. This gave the world a chance to get to know its designs and feel the quality of its wares at major international design exhibitions. It was a year of hard work for both these firms, which have broken records together as they brought a complete yet varied range to market with a full catalogue on offer to buyers across the world.

Since that start, 150 dedicated corners have already been established in prestigious retail stores; the aim is to achieve an even more local presence by the end of 2014, with at least 500 points of sale all over the world.

On the occasion of the Salone del Mobile 2014, Kartell by Laufen has chosen the International Bathroom Exhibition to present its entire collection, and also some innovations in terms of mood, accessories and finishes.

"I'm proud to confirm Kartell by Laufen's increasingly established position as a market leader, a truly satisfying reward for everyone involved in the project, for our partner Laufen and for Ludovica and Roberto Palomba the designers. The range we first introduced at Frankfurt ISH 2013 was the fruit of the massive effort we put into research, meetings and plans: four years' hard work," said Claudio Luti, Kartell's President.

"Right from the start, this initial collection has shown itself to be a complete bathroom range of immense usefulness, at home in any surroundings. The work is just beginning, though, for we are still only at the development stage both of the collection itself and of its sales network. I believe this first year's marketing and the results achieved, not to mention the prestigious prizes we have won, are a promising foundation for a project we are determined to see develop further over a long life."

Alberto Magrans, Senior Managing Director of Laufen added, "Kartell by Laufen is a practical business combination which ticks all the right boxes. Our outstanding partnership with Kartell has resulted in products with top-flight design, ready for marketing all around the world, as confirmed by the achievements of this initial year. To manufacture accessories which made the most of plastic's expressive capabilities we could have found other partners, but we wanted the best."

For more information, visit [www.kartellbylaufen.com](http://www.kartellbylaufen.com).



## CIRCULAR TUB AND THE AMBERES WASHBASIN BY ROCA: IDEAL SOLUTIONS FOR SMALL SPACES

### *Circular BT Angular / exenta Tub*

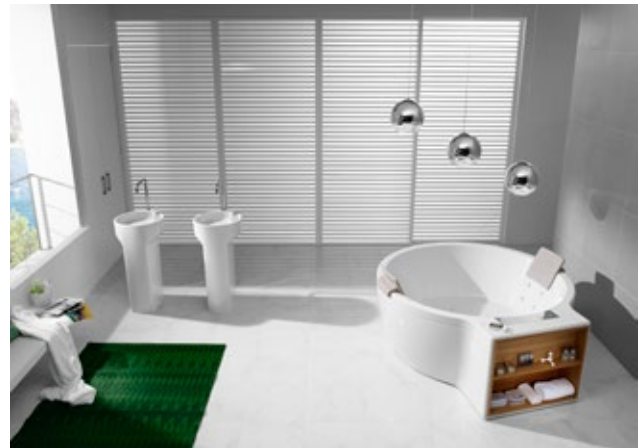
The circle is the symbol of harmony and Roca's free standing tub, the Circular BT Angular / exenta, possesses a smooth, serene look that commands attention in any bathroom. The tub is complemented by an integrated shelf which is lined in wood, therefore offering a convenient and out-of-the-way storage for a user's toiletries or display space. The shelf can also be positioned to the wall for a built-in and ergonomic look.

Surrounding the bathtub is a wide rim with a tapering design which gives an overall appearance of softness and smaller footprint. The tub allows comfort for two soakers and also comes equipped with a built-in seat. The Circular tub is finished in glossy white, giving it a cohesive look when paired with Roca's bathroom collections.

### *Amberes*

The Amberes basin is a one-piece washstand column which can be positioned anywhere in a room. Amberes's solitary form and pure shape gives enhances any space. A joystick faucet complements the floor-standing washbasin. Amberes is suitable for private home and semi-public areas.

For more information, visit [www.roca.sg](http://www.roca.sg).







# LAUFEN PRO S

by **ROCA SINGAPORE**

A comprehensive range of washbasins and a unique rectangular WC and bidet define the functional and elegantly designed LAUFEN PRO S bathroom collection. In order to give bathroom designers a free hand in their planning, the Pro S ensemble contains several different washbasins in 55, 60, 65 and 70 cm sizes. Other washbasin options include practical integrated shelves on the left and right, and a 130 cm wide double washbasin. One notable highlight of the series is the geometric, rectangular wall-hung WC with matching bidet. Laufen has placed special emphasis on translating the most important design features of the basins on the toilet and bidet, therefore making it a perfect match.

[www.laufen.com](http://www.laufen.com)





# PHILLIS

by **BRAVAT MARKETING PTE LTD**

The PHILLIS bathroom suite is a modern and contemporary collection that adds personality to any bathroom space. Characterised by clear and simple lines, the suite can be configured to meet the needs and demands of varying users, including large families. Merging quality materials with excellent design, the Phillis bathroom suite brings together comfort and pleasure in the bathroom. The collection evokes all the pleasures of life in the modern era- be it having a dynamic personality or a respect for freedom.

[www.bravat.com.sg](http://www.bravat.com.sg)





# ESPERANTO

by **REXA DESIGN**

Lavish and modern, the design concept of the ESPERANTO collection lies in the everyday actions users do in the bathroom. The collection is comprised of modular holders which are varnished or covered by acrylic resin, hanging or stand-in solid wooden easels, and tops made in DuPont Corian. Esperanto also comes with matching basins, mirrors, accessories and stand holders.

[www.rexadesign.it](http://www.rexadesign.it)





# DIMASI

by **MOMA DESIGN**

The DIMASI bathroom collection offers numerous customisation options for users. The collection features new forms and dimensions for bathtubs and washbasins, and numerous colours and finishes for shower trays and other fixtures. Original and innovative, the collection combines functionality and elegance to create quality spa and wellness solutions for users. This comes in the form of sensory hammaas and multi-function showerheads.

[www.moma-design.com](http://www.moma-design.com)





# HAND DRYERS & WASHROOM ACCESSORIES

by **KON**

KON's range of innovative and high-tech bathroom collection includes high-end hand dryers, stainless-steel combination hand boxes, large capacity stainless-steel toilet paper boxes, automatic spraying sterilizer for hands among others. Suitable for a wide range of applications such as bathrooms, senior clubs, hospitals, schools, stations, hotels, KON offers intelligent, efficient and quality products that create a healthy lifestyle for users.

[www.kon.com.cn](http://www.kon.com.cn)



# ROCA NEXO COLLECTION

by **ROCA SINGAPORE**

Two ostensibly conflicting objectives converge in harmony in the ROCA NEXO COLLECTION: aesthetics and economy. Pieces of the collection are wrought in several dimensions so that they adapt to all spaces. The collection embodies a contemporary and perfectly proportioned design that blends subtly into all types of spaces. Designed by Antonio Bullo, the range features a modern minimalist design with smooth seamless curves that will be at home in any modern bathroom. Made from vitreous china, the Roca Nexo collection offers a modern twist on the classic white suite.

[www.roca.sg](http://www.roca.sg)



## RAN

marketed by **RUBINETTERIE TREEMME**  
[www.rubinetterie3m.it](http://www.rubinetterie3m.it)

Refined, simple and elegant, RAN is a perfect equilibrium between design and functionality. Characterised by a minimalist appearance, Ran is created in brass and is able to integrate itself into any bathroom style. The faucet is composed of a cylindrical body and a slim flat surface that is seamlessly able to hide the aerator. Ran is available in a chrome, black or white finish.

## MUSE

marketed by **MAIER**  
[www.griferiasmaier.com](http://www.griferiasmaier.com)

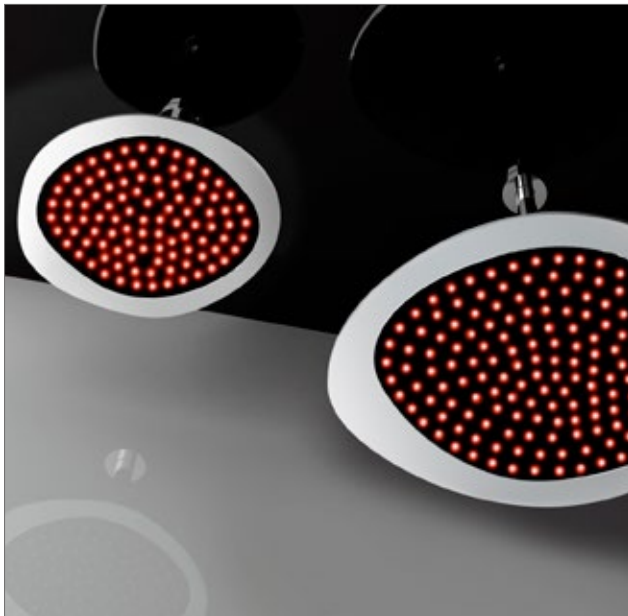
The luxury MUSE diamond collection is the result from the collaboration between notable brands Maier and Swarovski. The elegant faucet comes in four different decorations including Diamond Original, Diamond Ring, Diamond Full and Diamond Ceralum. The collection is available in chrome and in 24-karat gold finishes. Wall-mounted and deck-mounted variants are available on request in all four Swarovski decorations.



## PILLAR

marketed by **CAROMA**  
[www.caroma.com.au](http://www.caroma.com.au)

A modern interpretation of a classic tap design, the new PILLAR mixer range captures a look of understated elegance which harmonises with a range of bathroom styles. The collection includes a basin mixer, tower basin mixer, wall basin mixer, and bath or shower mixer. The collection also comes with bath outlet which is equipped with Caroma's Sure Fit installation, minimising the risk of damage to the back plate during installation.



## SYNERGY

marketed by **FIR ITALIA**  
[www.fir-italia.it](http://www.fir-italia.it)

The SYNERGY collection is defined by its deep and elegant black finish. Developed in collaboration with DuPont, the showerhead's four new tones of black was produced using DuPont's DeepColour technology. DeepColour is an innovative manufacturing solution enabling the creation of dark solid surfaces which offer deeper, more intense, and durable colours.

## MOXIE

marketed by **KOHLER**  
[www.kohler.com](http://www.kohler.com)



A winner of the *IF product design award 2014*, the Moxie showerhead comes equipped with a wireless speaker capable of connecting to mobile devices via Bluetooth technology. The speaker docks elegantly to a functional 60-nozzle showerhead and can also be used by itself both indoors and outdoors.



## TOTO HANDSHOWER

marketed by **TOTO LTD**  
[www.toto.co.jp](http://www.toto.co.jp)

The TOTO HANDSHOWER features three different types of sprays, therefore offering a unique shower experience to users. The "Cascade Flow" option produces a broad jet of water thanks to a proprietary, arc-shaped nozzle. This therefore creates a transparent, uniform film of water that contains no air. "Aerial Pulse" meanwhile, sprays larger water droplets mixed with air, which makes the water droplets feel even larger. Lastly, the "Gyrostream" option delivers a spiral-shaped, massaging stream of hot water through a nozzle that rotates in two directions.



## MARINA

marketed by **PLANIT**  
[www.planit.it](http://www.planit.it)

The MARINA bathtub features an elegantly proportioned body while ensuring comfort for users. Planit make this possible by utilising a durable Corian finish and a spacious but functional design guaranteed to give users a comfortable experience. The tub is complimented by matching accessories and is also available with an overflow drain and a standard waste plug mechanism.

## ARTLIFT

marketed by **ARTWEGER GMBH. & Co. KG**  
[www.bathroomtomorrow.com](http://www.bathroomtomorrow.com)

ARTLIFT is a shower bathtub that comes equipped with an integrated door and lift seat, making it easy for users to access the bat. The comfortable lift seat makes the difficult process of sitting down and the even more strenuous task of standing up easier, while the low height of the seat allows users to almost sit on the base of the bath. An anti-slip surface, maximum surface area, as well as the rounded edges of the seat and backrest make the seat comfortable and pleasant to touch. If not needed, the seat can be folded up and used as a compact backrest.



## CALM

marketed by **BATHROOM DESIGN Co., LTD.**  
[www.bathroomtomorrow.com](http://www.bathroomtomorrow.com)

The circular and unique design of the CALM freestanding bathtub makes it an eye-catching centrepiece in any bathroom. The tub features a three-in-one function element and seamlessly integrates the water supply, overflow and mixer. In addition, adjustment of the water temperature is precise and easy to operate.



## LUMIN8

marketed by **ROMAN**  
[www.roman-showers.com](http://www.roman-showers.com)

The LUMIN8 sliding door shower enclosure features a 8mm thick glass range, and incorporates an efficient space saving pivot door and a smooth action sliding door. Affordable and able to fit in with any bathroom style, Lumin8 has also been designed to fit any bathroom space as the outward opening door takes up minimal external space. The door protrudes less into the bathroom area, therefore allowing bathroom fixtures and fittings to be positioned closely.

## 7x5

marketed by **LUXE DRAINS**  
[www.lineardrains.com](http://www.lineardrains.com)

Designed for custom showers in residential and commercial settings, the 7x5 tile insert drains embody style and functionality. LUXE Linear Drains are manufactured with architectural-grade, 100% stainless steel in decorative, tile insert and pattern grid styles for modern design custom showers. Available in either a decorative face style or a mirror-polish insert model, the drains accept any porcelain, ceramic, natural stone or glass mosaic tile materials up to  $\frac{3}{4}$  inches. The drain is also universally designed and welded with 2-inch central diameter outlets, making it easy to install.



## ARCHITECTURA METALRIM

marketed by **VILLEROY & BOCH AG**  
[www.villeroy-boch.com](http://www.villeroy-boch.com)

The ultra-flat, rimless design of the ARCHITECTURA METALRIM shower floor makes for an appealing appearance, enabling it to fit harmoniously into any bathroom design. Made of premium acrylic, the high-gloss surface of the shower floor is undeniably attractive. With a wide choice of models and a purist design, this range offers individual design and installation possibilities for every type of room. The flush-fitting waste cover comes in a white, chrome or matt chrome finish.



## HIDDEN

marketed by **MAKRO BATHROOM CONCEPTS**  
[www.makro.it](http://www.makro.it)

A functional wooden box inspired by the classical elements of the nautical world, HIDDEN comes with a washbasin crafted with durable Corian surface. Hidden comes equipped with integrated stainless steel taps, a mirror with magnifying lens, lowered shelves, an object holder drawer, and a light and plug. In addition, the structure of the box and the drawer are made with a thermo-treated wood Hemlock finish.

## MILESTONE

marketed by **TEUCO GUZZINI S. P. A.**  
[www.teuco.it](http://www.teuco.it)

The slender shape of MILESTONE, the pedestal washbasin, recalls a contemporary sculpture. Its distinguishing trait lies in the monolithic pedestal topped with a horizontal plane which enhances the styling of the material. Two unique yet very different materials lie at the heart of the project: marble and Duralight, the patented solid surface composite material, conceived, produced and processed exclusively by Teuco. It ensures maximum versatility and offers numerous customisation possibilities.



## LAVABI

marketed by **RANDAZZO MARMI**  
[www.randazzomarmi.it](http://www.randazzomarmi.it)

LAVABI is a handcrafted washbasin that is available in pebbles, grit marble, resin, quartz-resin and granules of coloured glass and nacre. Available in different models and a wide range of colours, the washbasin has a built-in support that can be either placed under or above the floor. The washbasin's glass and resin versions can achieve a variety of effects and patterns.



## URBANE

marketed by **CAROMA**  
[www.caroma.com](http://www.caroma.com)

Designed to suit a range of bathroom styles, the URBANE toilet's distinctive design features smooth edges and a sophisticated but practical contemporary style. Functional and affordable, Urbane is available in two options: wall-faced and a space saving concealed cistern option. Wall-faced toilet suites are supplied with Caroma's innovative Orbital Technology, which extends the set-up to any position within a 50mm radius.

## METROPOLE

marketed by **ECZACIBASI YAPI GERECLERI**  
[www.eczacibasi.com.tr](http://www.eczacibasi.com.tr)

The functional but stylish METROPOLE WC equipped with a detergent tank is one of the most recent products in the Metropole line. The detergent tank on the WC helps the detergent to mix with the flush water, thus guaranteeing maximum hygiene and sanitation inside the toilet bowl. Thanks to the interval tap placed in the toilet bowl, it is also possible to mix hot and cold water in the bidet nozzle.



## ALL-IN-ONE

marketed by **DAELIM DOBIDOS**  
[www.dobidet.com](http://www.dobidet.com)



The ALL-IN-ONE bathroom was specially designed to fit small spaces as little as 1.8 x 1.6 m. Small, effective and stylish, the eco lavatory system is able to satisfy the basic needs of users.



## NEWLINE

marketed by **BRANDONI**  
[www.brandoni.com](http://www.brandoni.com)

The NEWLINE towel heater is defined by a modern and abstract design, making it a perfect companion to any contemporary setting. Traditional workmanship is combined with an innovative approach to design, making the heater stand out for its absence of light and shade. Featuring a slim and compact body, the heater is also able to fit any space.

## MOBIC

marketed by **MOBIC**  
[www.designs.or.kr](http://www.designs.or.kr)

The MOBIC cubicle device features a clear but stylish interface and an easy to use lock. Mobic's exterior is capable of rotating to a 90° angle and has a simple lock indicator, making it easy to use for users for different ages.



## FV-47UD1 SERIES

marketed by **PANASONIC**  
[www.panasonic.net](http://www.panasonic.net)

Characterised by its simple yet stylish design, the most defining feature of the functional FV-47UD1 ventilator is its mist sauna function. The ventilator therefore produces a moisturising effect, leaving little stress on the body and making it safe for users of all ages including the elderly. The FV-47UD1's peripheral plates are available in a number of different styles.

# exclusively with **EDUARDO COSENTINO**

The son of Francisco Cosentino, **Eduardo Cosentino** has had a lengthy career in the Cosentino Group. His career has been focused on sales while holding different posts and multiple levels of responsibility. Eduardo is currently in charge of business management as Cosentino Group's Corporate Sales Director. He is also the President and CEO for Cosentino North America.

In addition, his responsibility as a member of Cosentino Groups' Board has allowed him to acquire relevant expertise in business strategy planning and implementation.

For more information about the Cosentino Group, visit [www.cosentinogroup.net](http://www.cosentinogroup.net).



## **What is the defining aspect in all of Cosentino's products that sets it apart from the rest in the market?**

Cosentino imagines and anticipates design solutions that offer value and inspiration to people's lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone, Dekton, Eco by Cosentino and Sensa by Cosentino. Technologically advanced surfaces which allow create unique spaces and designs for the home and public spaces.

Cosentino applies the latest technology to produce innovative materials and high-value solutions for the world of architecture and design.

This is the main characteristic of all our products: the quartz surface with bacteriostatic protection Silestone, the recycled surface Eco by Cosentino, the protected granites Sensa by Cosentino, or the innovative ultracompact surface Dekton.

## **As I understand, the Cosentino brand is now present in 50 countries. How are the markets different from each other and how do you cater to them?**

Cosentino Group currently distributes its products and brands in more than 80 countries, directly controlling and managing its own facilities in more than 20 countries from its headquarters in Almeria, Spain. More than 90 per cent of Cosentino Group's consolidated turnover comes from international markets.

There is no doubt that markets are very different from each other and Cosentino makes a huge effort to constantly adapt its product offer to the needs of each market. In the more than 20 countries where Cosentino Group has a presence, distribution is carried out mainly through innovative comprehensive distribution and service platforms, called Cosentino Centers. The multinational currently has more than 90 facilities of this kind worldwide.

The Cosentino Centers are an example of the company's total commitment to its customers, providing them with exclusive and high quality service. The Centers combine the functions



of warehouse, brand and product showroom, and sales network. These facilities are home to a dynamic programme of training courses, specialised according to the different professionals that attend them: stone masons, architects, interior designers and design professionals, and specialist kitchen and bathroom retailers.

In addition, with the Cosentino City, like the one in Singapore, Cosentino presents a new concept of showroom in the city center of key cities. This showroom offers architects, interior designers and end consumers the opportunity to see and experience the diverse product range of the company.

**What is sustainability to Cosentino?**

Since its beginnings, Cosentino Group has maintained sustainable growth, which has led to its position at the forefront of the stone industry. This growth has always been based on the company's guidelines for environmental respect, risk prevention and control in all industrial processes carried out by the company, from material manufacturing to product distribution. Consequently, Cosentino reinvests a significant proportion of its annual income in the search for pioneering solutions.

Outstanding features of Cosentino's Environmental Management System is the company's active policies for air control and dust and VOC (Volatile Organic Compounds) reduction; water management with the achievement of continuous reuse and "zero discharge"; waste management; the reuse of waste as raw material for recycling into new products; and landscape restoration.

In addition to that, in 2009 we were pioneers with the development of a product defined as a "Recycled Surface" and Cradle to Cradle certified: Eco by Cosentino.

**What is your perspective on the international tile market trends, in terms of design, style and needs?**

We observe in the past years that besides the peculiarities of each market, trends are becoming more global. In general terms, more consumers is looking for big format surfaces, with excellent technical performance which adapt to diverse styles. There is a clear trend of return to the origins combined with technical performance. The new ultra compact surface Dekton colour Aura answers to this trend, offering a design which reminds of the exclusive Calacatta natural stone at the same time with the extraordinary technical performance that Dekton delivers.

**Which is the best-selling surface in Asia and why?**

Silestone, worldwide leading quartz surface, is no doubt our best-seller in Asia. This is due to the fact that Silestone combines beautiful design with excellent technical performance. Silestone surfaces are highly stain, impact and scratch resistant as well as having a low liquid absorption rate. This material also features exclusive bacteriostatic properties, numerous guarantees and certifications, and is supplied with the high level of service, quality and responsibility that is common to all Cosentino Group products.

We also look forward to celebrating the same success with the new ultra compact surface Dekton.

**What can you tell us about Cosentino's new additions, the Silestone Nebula Alpha and the new colours for the ultra-compact Dekton?**

Nebula Alpha, a new collection consisting of four colours represents an expansion of the well-known Silestone Nebula series. Calypso, Orion White, Phoenix and Ariel are the names of the four colours in this new collection, whose inspiration was evoked by the earth and the beauty of nature. Subtlety, subduedness and harmony are three words that define Nebula Alpha to perfection, in which random and irregular veining is combined with colours full of depth, luminosity, warmth and elegance.

Nebula Alpha is a perfect material for interior designers and architects when creating spaces and design projects of highly aesthetic and functional value. Nebula Alpha also affords every project and every customer a unique result thanks to the randomness that defines its beautiful veining. As it is part of a collection produced by Silestone by Cosentino, in addition to its unique beauty, Nebula Alpha has outstanding mechanical properties such as hardness, resistance to impact and scratching, low absorption and a unique bacteriostatic property making it extremely hygienic.

Aura, Edora, Irok, Kairos and Vegha are the names of the new colours for Dekton by Cosentino. Inspired by natural stone, they offer unparalleled designs with magnificent veining. Aura in particular embodies a new design concept in colour thanks to a bookmatching mirror effect that guarantees extraordinary aesthetic creations based on the continuous beauty of veining. Dekton by Cosentino's ultra-compact surface—launched in 2013—is an innovative new category of surface created with the aim of becoming a leader in the world of international architecture and design, for both indoor and outdoor spaces.



**After opening a “Cosentino City” at Duxton Road in Singapore, does the company plan to open other branches in Asia?**

These facilities in Singapore, together with our associated centre in Malaysia and our sales office in Japan, show our firm commitment to the Asian market. The goal is to continue growing over the coming years with new assets of our own and using Cosentino’s unique distribution model.

Cosentino City Singapore is our regional headquarter for Asia, where we operate with our commercial team since 2011. Today we operate in China, Hong Kong, Thailand, Taiwan, Japan, Malaysia, Philippines, Indonesia, India, Korea, Vietnam and of course Singapore.

Cosentino Group had 2013 total sales for the Asian market of 12 Million Euro and we grew 13per cent. Forecast for 2014 is to grow 50per cent reaching 18Million Euro and 2015 we aim to reach 22 Million Euro sales.

**What is in the pipeline for Cosentino in terms of design and technology?**

We are always thinking about the future. Cosentino’s development is based in an advance research and development program which applies the most advanced technology available each time to produce innovative surfaces that advance the latest trends. These products provide differential advantages to both architects and professionals in the fields of interior design and construction, and to end-users. Every year we present new colour series for Silestone, Dekton, and yes! We are already working beyond next year’s launches!

**REALITY BITES**

**Q: Who is Eduardo Cosentino?**  
**A: An honest person, hardworking and generous.**

**Q: What you are not?**  
**A: Hypocrite or false.**

**Q: You cannot live without?**  
**A: Without my family and friends.**

**Q: Time is?**  
**A: Something with very high value.**

**Q: A perfect day?**  
**A: Any day I share with my family and friends.**

**Q: Beauty is?**  
**A: Life.**

**Q: A miracle?**  
**A: I do not believe in miracles, I believe that if you want something you need to fight and work hard for it.**

**Q: Lucky charm?**  
**A: Sympathy and generosity.**

**Q: Happiness?**  
**A: Always when I am close to my family and friends.**





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**lighting today**

A publication that aims to promote lighting's purpose as an integral part of realising a quality built environment, emphasising the importance of the role of professional lighting designers in the total design process.



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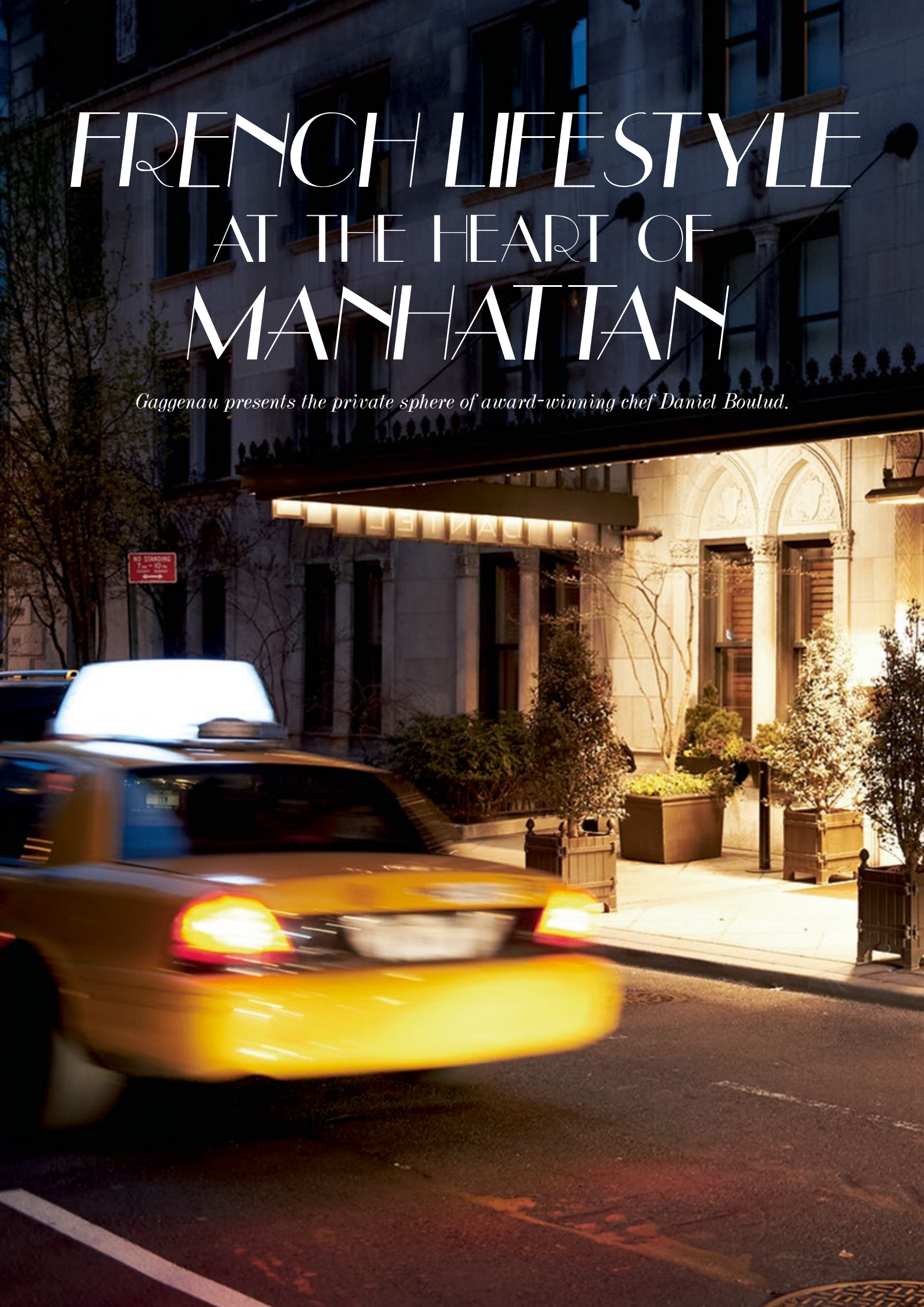
101 Lorong 23, Geylang, #06-04, Prosper House Singapore 388399 T: (65) 6842 2580 F: (65) 6745 9517  
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# KITCHEN SPACES

# FRENCH LIFESTYLE AT THE HEART OF MANHATTAN

*Gaggenau presents the private sphere of award-winning chef Daniel Boulud.*





The private refuge of restaurateur Daniel Boulud is located over his award-winning restaurant Daniel on Manhattan's Upper East Side. This is the haven to which Daniel Boulud withdraws to recharge his batteries and cook – in a kitchen equipped with Gaggenau appliances.

Daniel Boulud's life revolves around cooking. When he's not at one of his restaurants or supervising from his office overlooking the kitchen at Daniel, he's busy laying plans for new projects such as writing cookbooks, promoting the careers of promising young chefs, or engaging in charitable activities. A Sunday golfer, Daniel Boulud finds spending time with friends and family to be the most relaxing activity.



**In the tradition of French master chefs**

Daniel Boulud was raised near Lyon, itself a centre of fine cuisine with numerous award-winning restaurants, on his family farm in the village of Saint-Pierre-de-Chandieu. Daniel Boulud began his chef training at the tender age of 14, and only a year later was a finalist in a competition for the most promising young French chefs.

**Rooted in French village joie de vivre**

France's top chefs had a strong influence on him, as did the home he grew up in and the farm his parents ran, which acquainted him with French country cooking made exclusively with top quality fresh seasonal products. When cooking at home, Daniel Boulud prefers this simple cuisine, and serves dishes such as casseroles or paella for dinner, and scrambled eggs with black truffles for Sunday brunch. "When I'm home, the most important things to me are spending time with friends and family and enjoying good food with them," says this very busy restaurateur for whom cooking is still his great passion.



### A glimpse into his home kitchen

New York interior designer Stephanie Goto outfitted Daniel Boulud's only 15 m<sup>2</sup> kitchen with practical handleless kitchen furniture. This extremely well-planned kitchen provides optimum storage facilities in a compact space, and thanks to discreet lines blends in harmoniously with the apartment's open-plan living and eating area. The cooking zone is equipped with a range of Gaggenau appliances: a combination of Combi-steam oven, oven and warming drawer of the 200 series, Vario 400 cooling appliances, cooktop combinations from the Vario 400 and 200 series, a dishwasher, an under-counter wine climate cabinet Vario and a fully automatic coffee machine with matching warming drawer. Here, this award-winning chef prepares food using appliances that meet his exacting professional standards.



### About Gaggenau

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history that goes back over more than 330 years, has revolutionised the domestic kitchen over and over again with its internationally acclaimed products.

Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Bosch und Siemens Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with flagship showrooms in major cities around the world. In 2012, Gaggenau reached a turnover of more than 180 million euros.

For more information, visit [www.gaggenau.com](http://www.gaggenau.com).





# RICICLANTICA

by **VALCUCINE**

Defined by its slender 2mm doors, the eco-friendly and technologically advanced RICICLANTICA kitchen expresses the shape of lightness and modernity. Constructed with recyclable materials and non-toxic finishes, the kitchen respects the cornerstone of eco-compatibility. Visual lightness and versatility also distinguish the kitchen's minimalist wall paneling system, which can be accessorised with various integrated elements.

[www.valcucine.com](http://www.valcucine.com)





# ONDA

by **RATIONAL EINBAUKÜCHEN GMBH**

The ONDA kitchen concept is based on soft, rounded shapes and dynamic line work. The kitchen's centrepiece is the 'seemingly floating', elegant, and contemporary wall-mounted base units. Meanwhile, black glass and square-mitred shelves give the kitchen a defining highlight. In addition, the soft styling is repeated in the accessory components, handles, side panels and wall shelves.

[www.rational.de](http://www.rational.de)





# DIVA

by **TURRI**

Designed by architect Giovanni Cagnato, the DIVA kitchen collection is defined by a contemporary style complimented by glossy finishes and colours. Classically inspired by the Biedermeier style found in Germany in the mid-1800's, the kitchen also comes with a centrally-positioned island, therefore allowing a functional organisation of space for users.

[www.turri.it](http://www.turri.it)





# AI/AW 442

by **GAGGENAU**

Gaggenau brings professional technology to the private kitchen with the new island and wall-mounted hood AI/AW 442. Minimalist in design, the model reduces cooking vapours and odours quietly and efficiently. Slanted baffle filters with grease absorption levels of around 90 per cent and a large collection area for vapours ensures a high level of performance. The AI/AW 442 is also designed with Gaggenau's classic and signature modular system, therefore ensuring a maximum kitchen workspace for users.

[www.gaggenau.com](http://www.gaggenau.com)





# MODULA- KIOSK

by **PFEIFFER GMBH & Co. KG**

The MODULA-KIOSK kitchen system enables individual adjustments to various situations. The modula-kiosk combines waste management, stock holding, cooling and cleaning in the smallest space. The system can be configured according to different specifications and thanks to a selection of surfaces for the fronts, it is also suitable to any colour concept. In addition, the materials used are easy to clean and durable.

[www.pfeiffer-germany.de](http://www.pfeiffer-germany.de)



## EXCLUSIVE 6D

marketed by **VESTEL BEYAZ EŞYA SAN. VE TIC. A. Ş.**  
[www.vestel.com.tr](http://www.vestel.com.tr)

The sustainable and eco-friendly 6D refrigerator boasts a 466-litre fridge, a 247-litre freezer volume, and an A++ energy class certification. The fridge's interior boasts 6 mm tempered glass shelves supported by innovative multi-point LED illumination buds capable of evenly distributes lighting in every angle. The fridge also comes with an automatic icemaker, and an ergonomic touch display programmed with an algorithm capable of detecting errors.

## ER-LD530

marketed by **TOSHIBA HOME APPLIANCES CORPORATION**  
[www.toshiba.com](http://www.toshiba.com)

The ER-LD530 deluxe convection and steam oven is capable of maintaining even airflow at temperatures up to 350 °C. Incorporating a kiln-like oven dome inner design and a two-way spinning fan typically used in high-end commercial ovens, ensures the ER-LD530 oven produces cooked food with the juices sealed in. In addition, the minimalist touch panel displays the elements necessary for each stage of the cooking process.



## ÉSPRIA

marketed by **ELECTROLUX AB**  
[www.electrolux.com](http://www.electrolux.com)

A sleek, elegant espresso machine, Éspria's slim and elongated shape fits every size and kitchen style. With detailed focus given to all interactive elements, the espresso machine is designed to be visible as the water tank allows both easy filling and water level checking. In addition, the ergonomic chrome lever is accompanied by a reversible drip tray which fits three different cup sizes.



## HG73G

marketed by **SIEMENS ELECTROGERÄTE GMBH**  
[www.siemens-home.com](http://www.siemens-home.com)

The HG73G range cooker product line is made to cater for large culinary events. The 90 cm width oven is equipped with five burners that come in either glass or ceramic options, and a 112-litre capacity oven. The oven features a minimal design characteristic of Siemens: a dark display which contrasts with the stainless steel operation area. Precise metallic knobs perfect the overall impression.

## HORIZON SERIES

marketed by **GUANGDONG MIDEA KITCHEN APPLIANCES MANUFACTURING Co., LTD.**  
[gdmidea.appliances-china.com](http://gdmidea.appliances-china.com)

The innovative HORIZON series hood and induction hob features a stylish yet simple look. The hood and hob is defined by its black crystal glass and anodized aluminum body. Horizon is also characterised by an automatic opening and closing panel, therefore ensuring a smooth cooking experience for users.



## JADE

marketed by **HAIER GROUP**  
[www.haier.net](http://www.haier.net)

Functional and aesthetically pleasing, the JADE fridge by Haier stands out for its soft and gentle jade granule design, making it easy to clean and maintain. Available in a number of fashionable colours, the fridge is able to answer to the diversified needs of various users.



## OL-8811

marketed by **NINGBO OULIN KITCHEN UTENSILS CO., LTD.**  
[www.oulin.com](http://www.oulin.com)

Made from innovative eco friendly materials, the OL-8811 faucet employs a unique low-pressure water control system, therefore preventing water wastage. An aerator also aids in reducing water consumption, while the tap's ceramic coating ensures the tap remains corrosion-resistant.

## PRIMARA

marketed by **VILLEROY & BOCH**  
[www.villeroy-boch.com](http://www.villeroy-boch.com)

The new PRIMARA tap fitting with the retractable hand-held spray head is a functional all-rounder in the kitchen. With its solid body and dynamic contours, the tap suits different kitchen sink models. Featuring a classic and timeless design, the fitting is also easy to operate. Primara can also be switched from water flow to spray as needed. The tap is available either in matt stainless steel, or with a body of matt stainless steel coupled with a spray head in any of the colours of Villeroy & Boch kitchen sinks.



## BLANCOSAGA

marketed by **BLANCO GMBH + Co KG**  
[www.blanco-germany.com](http://www.blanco-germany.com)

The innovative concept behind the operation of the BLANCOSAGA kitchen tap is its most striking feature. Water flow and temperature can be regulated very precisely, ensuring convenience and water saving features for users. With its clear and minimalist form as well as contrasting black sleeve, the tap can be the highlight in any kitchen.



## MANHATTAN

marketed by **NATIVE TRAILS**  
[www.nativetrails.net](http://www.nativetrails.net)

As suggested by its moniker, the rectangular MANHATTAN basin exudes upscale sophistication. Edgy and contemporary with a crisp linear design, Manhattan blends classic elegance with modern style into a unique combination. Manhattan measures 15" wide x 17" long x 7" deep and uses a 3.5" drain.

## BLANCO ADON XL 6 S

marketed by **BLANCO GmbH + Co KG**  
[comwww.blanco-germany.com](http://comwww.blanco-germany.com)

The BLANCO ADON XL 6 S sink has two symmetrically located and quadratic functional areas. The tap ledge is positioned between the two areas, thus dividing the surface and volume exactly in halves. Meanwhile, the distinctive geometry of the raised edges underlines the lineal aesthetics of the sink and assures optimal use of the surface area.



## M-SERIES

marketed by **SWAN**  
[www.swanstone.com](http://www.swanstone.com)

Swan's M-SERIES sinks, which are available in both drop-in and undermount variants, combine both power and elegance. M-Series sets a new standard for design, innovation, sophistication, and flexibility. Swan granite sinks are notably strong, and are made with 80 per cent natural quartz stone, making them extremely durable and easy to maintain.



## SENSEO MILK TWISTER

marketed by **ROYAL PHILIPS ELECTRONICS**  
[www.philips.com](http://www.philips.com)

The SENSEO Milk Twister is capable of frothing cold milk easily and quickly. Ergonomically designed, the milk twister is comfortable and easy to operate. The stand allows for 360-degree placement, and the inner milk jug is easy to clean. Additionally, its surfaces have no obstructions to hinder cleaning while a durable, non-stick coating allows for easy rinsing. The metal whisk is also dishwasher safe and the lid section can be dismantled.

## SENSYS

marketed by **HETTICH**  
[www.hettich.com](http://www.hettich.com)



The SENSYS door hinge combines design with convenience and luxury. Soft door closure is possible even at unusually wide self-closing angles, and it also works well with thick and heavy doors. In addition, the silent closure feature is ensured at varying temperature ranges of 5 °C to 40 °C.



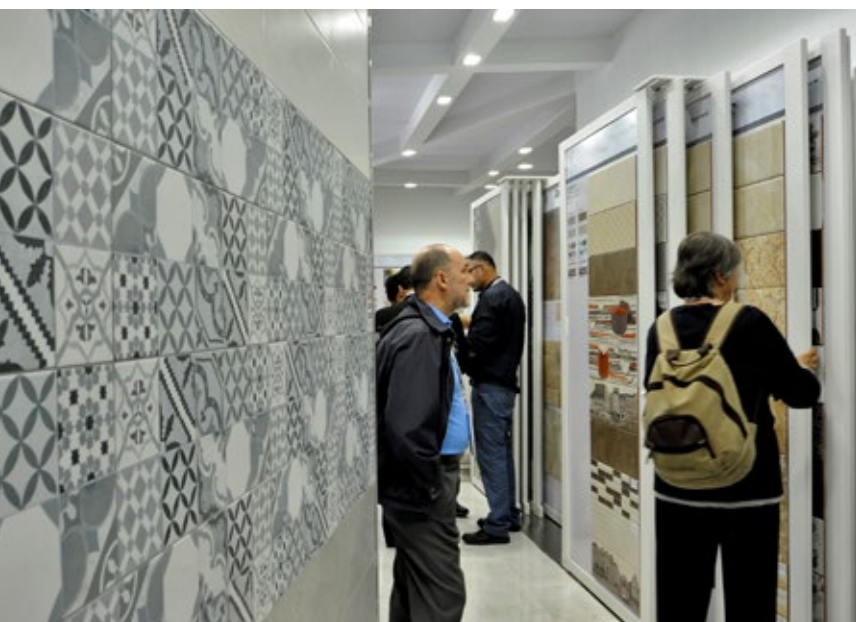
## XTEND+

marketed by **LEICHT KÜCHEN AG**  
[www.leicht.com](http://www.leicht.com)

XTEND+ is a light shelf unit that combines technical functionality with living comfort. Sitting on top of the worktop, Xtend+ can be closed over the entire surface with movable slats via an integrated guide. On opening the parallel controlled slats, the interior is gradually dimmed and the perception of the kitchen changes with the process of opening and closing.

**CERSAIE**  
BOLOGNA ■ ITALY

**22 - 26 September 2014**  
**Bologna Exhibition Centre**  
**Bologna, Italy**



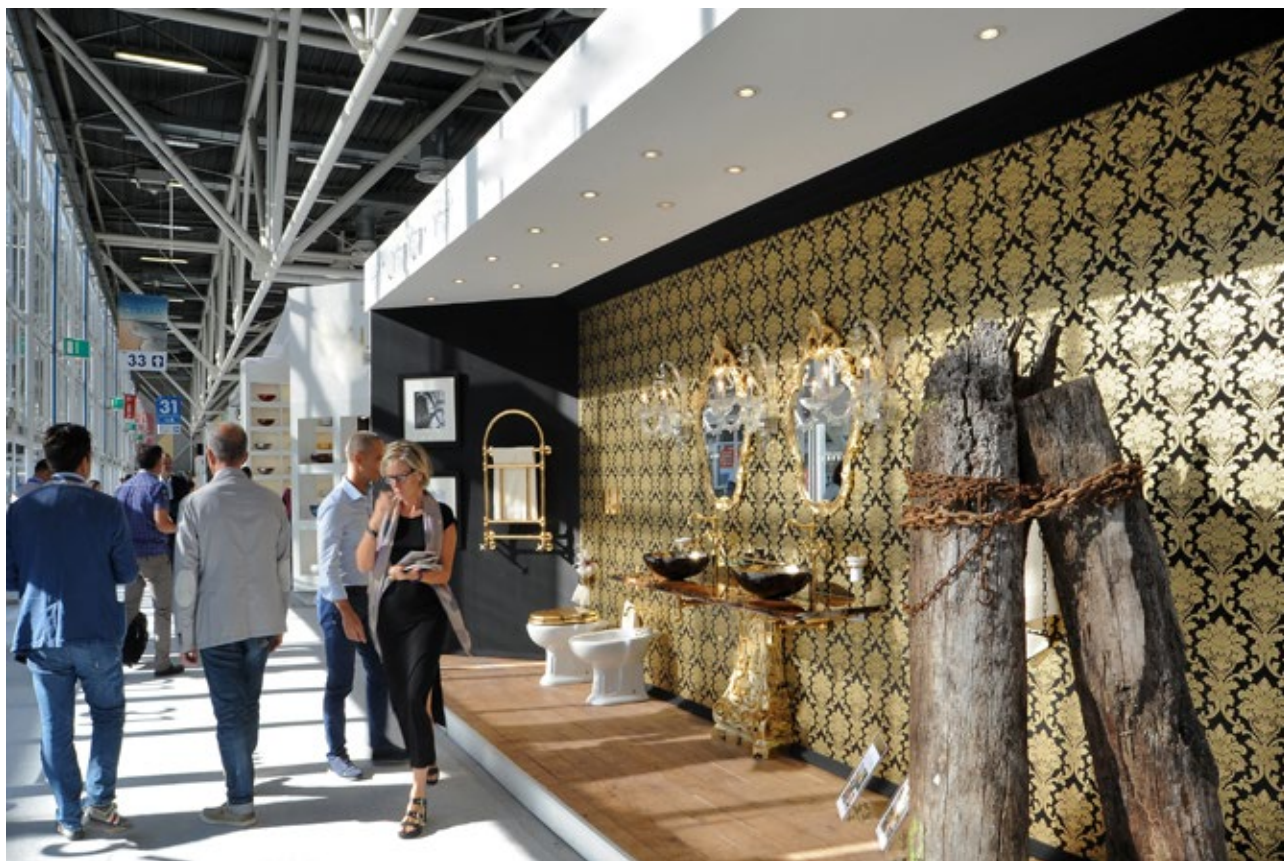
#### **Numbers and Must-Knows**

Architects, interior designers and notable heavy weights in the ceramic tile industry have marked down their calendar at the start of the year for Cersaie, but just what is Cersaie?

For those who don't know, Cersaie is one of the leading international exhibitions of ceramic tiles and bathroom furnishings in the world. Held annually at Bologna, Italy (this year from 22 to 26 September), the show boasts an attendance of more than 100,000 visits from unique visitors and international attendees.

Aside from its commercial aspect, the event is complemented by notable initiatives that cater to the world of architecture, interior design, installation and end consumers.

What makes this year different? This year, Cersaie opened its doors for the first time to wood, marble and natural stone exhibitors, therefore expanding its product catalogue to visitors. The 2014 show hosted 945 exhibitors, including 339 non-Italian companies from 38 countries.



The show also attracted a total attendance of 100,985 visitors (a 0.2 per cent increase from last year's show), including 46,599 international visitors. The figure for 'first admissions' (a measure of unique visitors) also rose to 66,096, a 3.6 per cent increase compared to last year. Numbers of international visitors rose to a 4.1 per cent increase to 23,363 visitors. Media representation meanwhile, rose to a 3.39 per cent increase with 578 journalists in attendance, with 235 journalists from outside Italy, including Bathroom + Kitchen Today magazine.

Numbers speak volumes, and these figures confirm Cersaie's position as a key venue for developing global business in the ceramic floor and wall tile and bathroom furnishing sectors. Additionally, international visitors from more than 150 countries underscore the show's powerful role as an engine for international trade.

#### Highlights In a Nutshell

Cersaie is a vital appointment for architects, interior designers, tile fixers and the general public. Some of this year's highlights include Toyo Ito's (sixth consecutive Pritzker prize winner) notable keynote lecture and the exhibition's 'building dwelling thinking' cultural programme, which for the first time, granted training credits for participating architects.



Other popular highlights include the various works-in-progress and meetings held at Tiling Town, the training location for young tile setters to present installation techniques. The initiative 'Cersaie Designs your Home' also proved to be a big success with consumers.

Another significant event was Cer-Sea, a 2,000 square metre exhibit exploring architectural redevelopment of seafront areas in different seasons of the year. Bologna Water Design also hosted a strongly attended programme of events in the Ospedale ex Bastardini in Via d'Azeglio.

**Awards**



Confindustria Ceramica Distributor Award Winners



CTI Journalism Award Honourable Mention Uwe Leppert



CTI Journalism Awards 2014 Honourable Mention Mohammad Hossein Khodabakhsh



CTI Journalism Awards 2014 Honourable Mention Sofia Remez



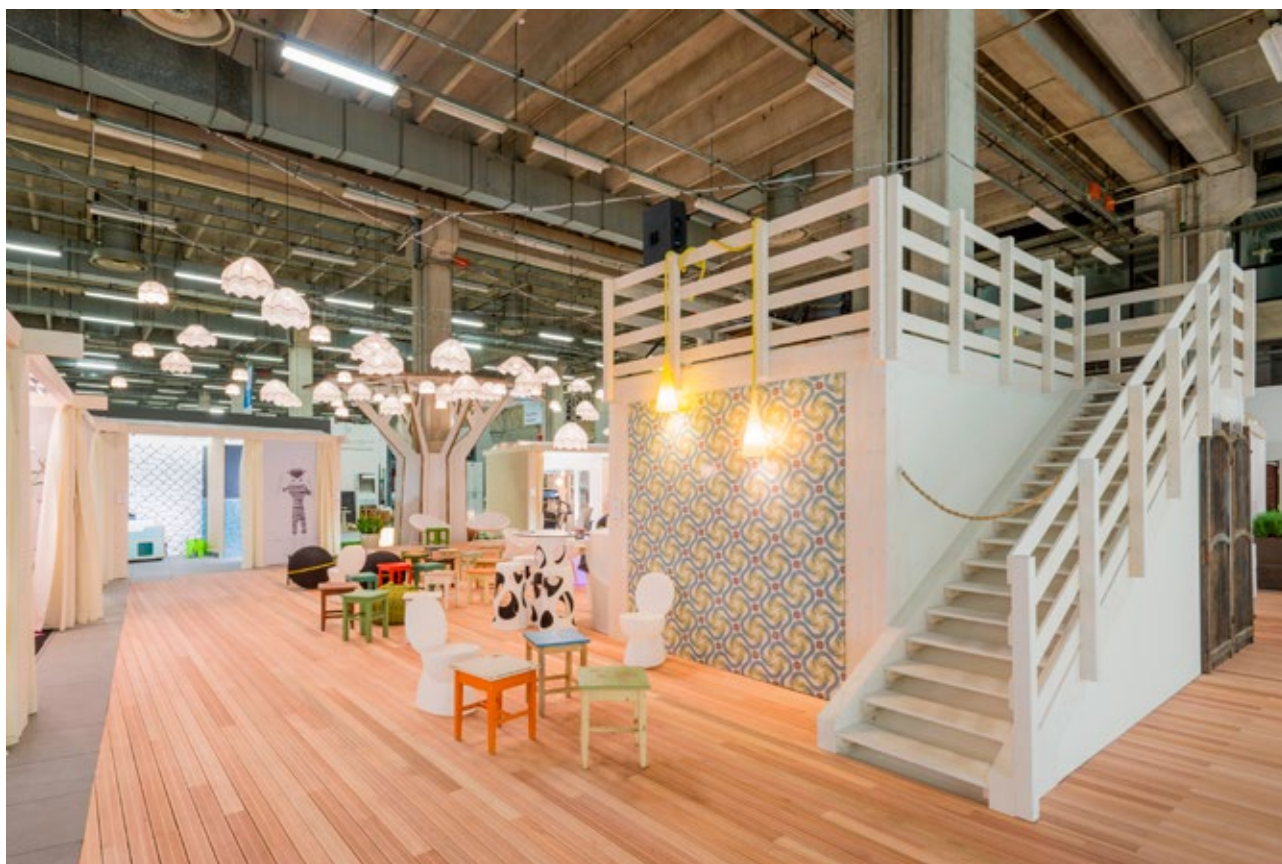
CTI Journalism Award Winner Francesca Carrillo

The Ceramics of Italy international press conference 22 September held at Bologna’s cultural centre, Mast, ended with the awards ceremony for the Ceramics of Italy Journalism Award 2014. Now in its 18th year, the award is given for the best article published in a non-Italian title on the subject of the Italian ceramic industry or Cersaie.

Bathroom+ Kitchen Today (BKT) is honored to be chosen as the winner of the Ceramics of Italy Journalism Award 2014 for our article ‘Traditional Craftsmanship, Modern Designs’, which is written by magazine editor Francesca Carrillo and designed by graphic designer Siti Nur Aishah.

The judges have picked BKT’s entry “For having captured the wide-ranging creative potential of modern Italian ceramic through a series of double-page photographs accompanied by brief but effective descriptive texts. Other significant entries included reports on the institutional and cultural events held as part of Cersaie 2013.”

The jury, made of up Emilio Mussini (Chairman of Promotional Activities at Confindustria Ceramica), Ilaria Vesentini (editor of Il Sole 24 Ore), Livio Salvadori (editor of Casabella) and Andrea Serri (Editor of Cer Magazine), has also awarded three honourable mentions. The first went to Uwe Leppert, for her article entitled ‘Cersaie 2013’, which was published in the German magazine Caro last September. The second went to Sofia Remez, for her article in the December 2013 issue of the Russian magazine Dom&Interior, and the other honorable mention went to Mohammad Hossein Khodabakhsh for his article in the 21st issue of Ceramic and Saktteman magazine.



The evening also played host to the Confindustria Ceramica Distributor Award 2014 ceremony. The award gives recognition to the best distributors of Italian ceramic products in Italy, France, Germany and Australia. For Italy, the award went to Berni Srl, a company established in 1950 and is based in Vinci, Florence. For France, the winner is Claire Carrelage, whose company was founded in 2000 and is presently headquartered in Montrond les Bains. The German winner is Berlin-based Atala GmbH & Co. Fliesen u. Sanitärhandel KG, which formed in 1973. Last but not least, the winner for the Australian market is European Ceramics PTY LTD, which has been trading in Osborne Park, Western Australia since 1965.

In the fifth edition of the competition 'Beautiful Ideas', students from Italian university architecture faculties and design institutes were invited to create the image for the advertising page of Cersaie 2015. A total of 22 projects – based on masters courses and university workshops and carried out individually or by groups of students – were submitted. A jury consisting of reputable architects and lecturers like Anna Steiner and Beppe Finessi under the coordination of Aldo Colonetti examined the projects.

The winning entry was by Elena Del Prete and Guglielmo Gennari from IUAV Venice-University of San Marino, whose concept will be used for Cersaie 2015's advertising campaign.

For more information, visit [www.cersaie.it](http://www.cersaie.it).



## CERSAIE 2014 EXHIBITORS

### **Antonio Lupi Presents The IlBagno Collection**

**ANTONIO LUPI**  
[www.antoniolupi.it](http://www.antoniolupi.it)

With a significant increase in exhibition space in this year's show edition (an additional 100 square metres compared to the year before), Antonio Lupi presented its new product updates, as well as its stunning IlBagno collection. One of Antonio Lupi's latest products includes the upgrade of the Strappo sink. Designed in 2012 by Domenico de Palo, alterations were made again 2014, producing a sink that seems to "come out of the wall". Style, elegance and unconventional best define the easy-to-install Strappo sink.



### **Duravit Shines a Spotlight on The Vero Collection**

**DURAVIT**  
[www.duravit.com](http://www.duravit.com)

Duravit shines a spotlight on its Vero collection at Cersaie 2014. With the Vero furniture collection, Zurich-based designer Kurt Merki jr. is expanding Duravit's Vero range of ceramics that has enjoyed twelve years of success. Overall, as a complete bathroom programme, Vero represents a harmonious unity of balanced design and memorable details.



## Focus Collection Re-designed by Hidra

HIDRA CERAMICA  
[www.hidra.it](http://www.hidra.it)

Hidra presented its latest collection, Focus, at Cersaie 2014. Based on the design of the Pluvia bathroom collection, one of Hidra's historic series, Focus is a collection reinterpreted according to new aesthetic canons and current trends. The forms of Focus bring to mind lines that reinterpret stylistic features of the past into contemporary and modern designs. Other collections on display include Hidra's Gio, Flat, Ellade and Hi-line.

## Cordivari Introduces Lola Décor

CORDIVARI DESIGN  
[www.cordivaridesign.it](http://www.cordivaridesign.it)

Cordivari Design, a winner of the IF Product Design award and the red dot award for its innovative radiators, showcased several radiators designed in collaboration with international designers at Cersaie 2014. Lola Décor is a heating element entirely made in stainless steel. Evocative decorations create different reflections in Lola. The stainless steel compliments a polished and satin finishing to produce a stylish and aesthetically pleasing art form. The particular double finishing is possible thanks to the Cordivari's experience in working with stainless steel, enabling it to create harmonious graphic motifs.





# ArchXpo 2015

The 2<sup>ND</sup> International Exhibition of Architecture & The Built Environment



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THE 3<sup>RD</sup> INTERNATIONAL WORKPLACE SAFETY TECHNOLOGY & EQUIPMENT EXHIBITION

## Quality Meets Elegance: Light Collection by DSG Ceramiche

DSG CERAMICHE  
[www.dsgceramiche.com](http://www.dsgceramiche.com)

DSG Ceramiche presented the Light Collection at Cersaie 2014, a collection specially designed for contemporary architecture. Blending glamour and technology, the collection is defined by its pure color, structure surfaces and availability in large formats. Light is a solution for those working on innovative architectural design.



## Recer Ceramica Presents The True Collection

RECER CERAMICA  
[www.recer.pt](http://www.recer.pt)

The True series by Recer Ceramica returns ceramics to the pure state. Authentic and genuine, True is a collection that visually recover chemical changes in which every pigment reacts to temperature and oxide differently. This process thereby results in random patterns, unique colours and varying textures. Available in 42 different tiles in a 20x20 cm format provides for numerous combinations.



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# Calendar of Events

## MARCH 2015

### **Xiamen Int'l Stone Fair 2015**

6 - 8 March 2015  
Xiamen International Conference &  
Exhibition Centre  
Xiamen, China  
Tel: +86 592 5959 616  
Fax: +86 592 5959 611  
Email: info@stonefair.org.cn  
Website: www.stonefair.org.cn

### **Maison & Objet Asia 2015**

10-13 March 2015  
Marina Bay Sands Expo and  
Convention Centre  
Singapore  
Tel: +65 6780 4601  
Email: visit.maison-objet-asia@  
safisalons.fr  
Website: www.maison-objet.com

### **ISH Frankfurt 2015**

10-14 March 2015  
Messe Frankfurt  
Frankfurt, Germany  
Tel: +49 6975750  
Fax: +49 6975756433  
Website: ish.messefrankfurt.com

### **Worldbex 2015**

11-15 March 2015  
World Trade Centre  
Manila, Philippines  
Tel: +632 531 6350 / 531 6374  
Fax: +632 5332026  
Email: info@worldbex.com  
Website: www.worldbex.com

### **The Décor Show 2015**

13 - 16 March 2015  
Singapore Expo  
Singapore  
Tel: +65 6569 6988  
Fax: +65 6569 9939  
Email: enquiry@iffs.com.sg  
Website: www.iffs.com.sg

### **Megabuild Indonesia 2015**

19 - 22 March 2015  
Jakarta Convention Centre  
Jakarta, Indonesia  
Tel: +62 21-2556 5000,  
Fax: +62 21-2556 5005, 2556 5040  
Email: steven.chwee@  
reedpanorama.com  
Website: www.megabuild.co.id

### **APRIL 2015**

#### **Buildtech Yangon 2015**

2 - 4 April 2015  
Myanmar Convention Centre  
Yangon, Myanmar  
Tel: +65 6319 4020, +65 6319 4021  
Fax: +65 6319 6140  
Email: sphere@sph.com.sg  
Website: www.btyangon.com

### **AUGUST 2015**

#### **Archidex 2015**

12 - 15 August 2015  
Kuala Lumpur Convention Centre  
Kuala Lumpur, Malaysia  
Tel: +603 7982 4668  
Fax: +603 7982 1648  
E-mail: info@archidex.com.my  
Website: www.archidex.com.my

### **SEPTEMBER 2015**

#### **ArchXpo 2015**

29 September - 1 October 2015  
Marina Bay Sands  
Singapore  
Tel: +65 6278 8666  
Fax: +65 6278 4077  
Email: aes@cems.com.sg  
Website: www.archxpo.com.sg

### **OCTOBER 2015**

#### **Buildtech Malaysia 2015**

7 - 10 October 2015  
Putra World Trade Centre  
Kuala Lumpur, Malaysia  
Tel: +603 7842 9863  
Fax: +603 7842 7863  
E-mail: info@tradelink.com.my  
Website: www.tradelink.com.my/  
buildtech/

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IFFS - DÉCOR SHOW 2015	15	WORLDBEX 2015	70
J-ASIA	3	XIAMEN STONE FAIR 2015	77



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ENVIRONMENT



EXPERIENCE

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Minister 10  
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Nevada 50-18 Left



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Halifax  
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IB4040  
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Ontario 50x40



Colorado Comfort  
(New version)



Vancouver LUX



Diplomat 20 LUX



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