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Dear Readers

Aside from presenting the latest innovations and products in the bathroom and kitchen sectors in this issue, we also have a number of exciting stories and projects guaranteed to whet your appetite.

The shower is no longer associated as a space tied to basic functionality. In our cover story, "Mastering the Shower" pg.72, we bring you three product highlights from notable bathroom manufacturers Roca, Laufen and Hansgrohe to help transform your shower into your own private spa. Into a space of cleansing and ultimate relaxation.

Last year, the internationally-acclaimed Red Dot competition documented a record number of 4,815 entries and in the kitchen sector, several outstanding appliances and products were awarded with the prestigious mark of recognition. To keep users up-to-date, we present six award-winning "Ergonomic Essentials" pg.102. Must-have tools any discerning chef, whether amateur or professional, can consider for their kitchen.

Concrete designs are one of the latest trends to hit the surface industry in the past few years. Unlike before, users are now spoiled for choice with the variety of textures, lines, patterns and shapes to choose from.

It has become a viable choice for both homes and businesses, but what exactly is decorative concrete? Turn to our surface story "Concrete Art" pg.49 to find out.

What else is trending? "Glamorous Green" pg.32, this issue's product special section, shines a spotlight on all things green, sustainable and eco friendly. Meanwhile, turn to our iconic project showcases for a rare glimpse inside the stylish kitchen of the Tuscan Spirit yacht, the unique interior of the Roca London Gallery, and Laufen's luxurious bathrooms in the Kandolhu Island Resort, Maldives.

In this issue, we also have the pleasure of interviewing award-winning industrial designer Danielle Dalla Pellegrina, whose recent work include WMF's latest Conento cookware range.

Happy reading!

Francesca Carrillo
Editor

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SEE YOU IN VALENCIA 2015 EXPERIENCES RESOUNDING SUCCESS

See you in Valencia 2015 closed its doors in February with a high influx of professional visitors. Both Cevisama and Feria Habitat Valencia equalled last year's level of professional visitors, with both fairs receiving 75,173 and 24,712 visitors respectively.

These figures take into account that visiting firms have followed the trend of sending fewer buyers, but organised with better agendas. The number of companies represented has exponentially increased. Additionally, figures have been positive for Maderalia Selection, the third fair grouped together within See You in Valencia. Additionally, the crossover of visitors between the various fairs had doubled the amount of business for the exhibiting companies.

Another noteworthy feature of See you in Valencia 2015 is the number of international visitors, notably from Arab markets and Eastern Europe, Latin America, and the European Union.

Cevisama

The president of Cevisama, Manuel Rubert, and the organiser of the trade fair, Carmen Álvarez shared their conclusions.

Rubert, who consulted with the manufacturers in various pavilions, confirmed that the number of foreign professionals have increased this year. He emphasised the greater influx of purchasers from markets such as France, Britain, and North America as well a steady flow of visitors from the Arab countries, Eastern Europe, and Russia. Additionally, there has also been an increase in purchasers from less regular markets such as Canada and Australia.

"Interesting projects are beginning to appear on the Spanish market," said Rubert.

For 2016, Rubert and Álvarez emphasised their commitment in the areas of ceramics and bathroom fittings. "It is a field in which we have considerable experience, now that we are the most representative trade fair in Spain," said Rubert.



"This fair is improving year after year," remarked Màxim Aparici, from Aparici Ceramics. Luis Hernández, Manager of Grespania, mentioned a sharp increase in the number of professional visitors. Fernando Roig from Pamesa, mentioned his satisfaction by the results of this year's fair. Notable ceramic manufacturers Peronda, Halcón Cerámica, Vives, and STN shared similar sentiments.

Hábitat

Feria Hábitat Valencia continued to showcase 'premium' brands offering prestige products aimed at top professionals, in synergy with Cevisama and Maderalia. There was a reported growth of 20 per cent in the collaboration and consolidation of contracts.

"We are very satisfied with the results of Hábitat," said Luis Ignacio Sánchez from Cármenes.

Antonio Almerich of the renowned lighting company Antonio Almerich, a longstanding participant, remarked on the steady flow of international visitors and the strong recovery of the Spanish market evident by the returning firms in this year's edition of Hábitat.

For more information, visit www.feriahabitatvalencia.com.



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RED DOT DESIGN AWARD TURNS 60: A LOOK AT THE DISTINGUISHED JURY



reddot award
product design

The Red Dot stands for top achievements in design all over the world. The sought-after seal of quality is awarded to companies that bring products to the market which set global standards in terms of their attractive design, and ease of use and functionality. For over 60 years, a jury of independent design experts has selected these products each year.

In 1955, a panel of experts came together for the first time at the initiative of the Krupp company and the BDI (Bundesverband der deutschen Industrie/ Federation of German Industries) in order to select the best products and exhibit them in a permanent exhibition of attractively designed industrial products. The exhibition was housed in Krupp's headquarters in Essen. Until the beginning of the 1990s, the focus remained primarily on German products. Professor Dr. Peter Zec oversaw the transformation of the award into an international competition, renaming it "Red Dot Design Award" in 2000.



By 2014, entries to the product design competition numbered more than 4,800, a numerous amount for the jury, comprising around 40 members, to discuss and assess, as the products are submitted and selected physically with no digital pre-selection phase. Every year, Red Dot recruits a range of internationally recognised design experts for this purpose. A particularly distinguished panel has been appointed in this anniversary year of 2015.

One member of the jury is Werner Aisslinger, famous for his mobile living space, "Loft Cube". Aisslinger's products feature in the Museum of Modern Art, New York, as well as Red Dot jury member Hans Ehrich, the "Grand Seigneur" of Swedish design culture. Fashion and shoe designer Datuk' Professor Jimmy Choo OBE, a notable presence on the international design scene, will once again act as a juror for the "Fashion, lifestyle and accessories" category.

For more information, visit www.red-dot.org.

GLOBAL AND LOCAL DESIGN AT SINGAPORE DESIGN BUSINESS SUMMIT 2015

With the theme "Celebrating Design", SDBS 2015, organised by the Design Business Chamber Singapore (DBCS) and supported by DesignSingapore Council (Dsg), will bring together top professionals and gurus in the design industry locally and globally to shape new paradigms to boost design capabilities for business growth and to nurture more design talent in Singapore as the nation aims to become a leading design hub in Asia.

This conference, held for the second time in Singapore will take place in March, as part of the Singapore Design Week (SDW) to raise awareness of good design, deepen the appreciation and understanding of design innovation and encourage the use of design for innovation and productivity.

Speakers at SDBS 2015 include global luminaries such as Tim Kobe, founder of Eight Inc, the award-winning strategic design firm with offices worldwide, Prof Dr Peter Zec, President of red dot GmbH & Co. KG and publisher of the globally-recognised

"red dot design yearbook" and the "International Yearbook Communication Design". Local design guests such as Chris Lee, the founder and Creative Director of Asylum, one of the most respected creative companies in Asia and multiple award-winning architect Tan Cheng Siong, founder of the Archurban Group, which focuses on areas of urban planning, architecture and design, would also be in attendance.

The conference covers a key International forum featuring the panel of top design experts to discuss how government, business and creative minds from different countries can come together to shape Singapore's future designscape to ensure sustainable innovation and increase productivity for businesses. At the same time, it will enhance the design talent pool through new strategies to attract and groom designers of the future.

In addition to the conference, there will also be an "International Roundtable" discussion to provide insights and perspectives on

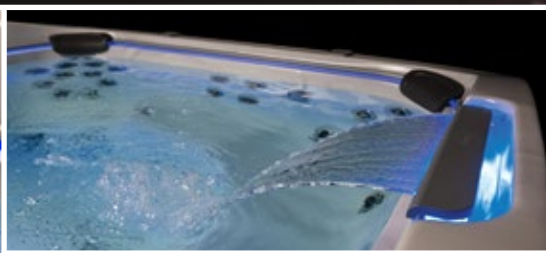
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the design & business developments in the cities countries such as China, Hong Kong, Taiwan, Japan and Vietnam. This offers a great opportunity for all of the participants to tap on the know-how and expertise of representatives of these countries on what lies ahead for the business and design landscape in Asia and the global opportunities that businesses can capitalise on.

"The Summit will put Singapore on the global design map as a key design event for the world to participate in. This event will also make Singapore a notable part of the global conversation on design excellence and the push for more companies to use design more strategically as a business tool in a highly competitive and value-driven global economy," Mr. Tai Lee Siang, President of DBCS said.

"This Summit can also attract more people, especially the young to have greater interest in design and to take up design as a mainstream career option as this annual pinnacle event of the design industry in Singapore showcases the global leadership status that design careers can achieve."

He added, "The Summit will also bring together the role of government in design through highlighting how government incentives and support can drive design transformation and adoption in business and industry. For instance, "The "Productivity and Innovation Credit" (PIC) scheme was introduced in Singapore Budget 2010 to provide significant tax deductions for investments in a broad range of activities along the innovation value chain, one of which is 'Investment in Design' (PIC for Design)."

In addition to the Summit, DBCS has tied up with four design schools last year. Going forward, DBCS aims to tie up with all educational institutions to nurture more design talent in Singapore in 2015.

About Design Business Chamber Singapore (DBCS)

With its roots dating back to 1985, Design Business Chamber Singapore (DBCS) is Singapore's premiere multidisciplinary design business chamber, with a dynamic community of over 190 business leaders, practitioners and academia from diverse backgrounds.

A member of DesignS, a coordinated network of nine design-centric institutes and associations in Singapore, DBCS champions design application in business. DBCS launched the Singapore Good Design Mark (SG Mark) in 2013 to encourage and champion holistic design practices for global competitiveness. The Chamber is also the organiser of the annual Singapore Design Awards (SDA).

About Singapore Design Business Summit 2015

A feature conference of the Singapore Design Week, the Design Business Summit which was first launched in 2014, is the single platform in Singapore that brings design and business thought leaders, experts and practitioners together as a community to share, discuss and inspire each other to make the world a better place to live in.

For more information, visit www.dbcsingapore.org.

IMM COLOGNE AND LIVINGKITCHEN, A SUCCESS



After seven days, imm cologne and LivingKitchen closed their doors with a positive outcome in January 2015. 146,000 visitors from 138 countries came to the Cologne exhibition grounds. Among them, 102,000 industry visitors (99,000 industry visitors in 2013) came from the national and international trade, meaning that the fair exceeded its 2013 numbers.

"These figures prove the international appeal of the two events in Cologne has grown even more and that the fair duo is, without a doubt, the most important platform for the domestic as well as the international market", said Gerald Böse, President and Chief Executive Officer of Koelnmesse GmbH. "This is a great indication for Cologne as a trade fair location and confirms the effectiveness of imm cologne and LivingKitchen as a marketing tool."

Dirk-Uwe Klaas, Managing Director of the Federal Association of the German Furniture Industry, drew a similarly positive conclusion. "We already had very high expectations of the fair and even they were exceeded. We are happy about the increase in national and international industry visitors and are starting the 2015 furniture year very optimistically."

Hans Strothoff, President of the Federal Association of German Furniture, Kitchens

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and Furnishing Retailers summarised the outcome for the trade sector: "The fair exceeded retailers' expectations."

Of the 102,000 industry visitors, around 56,000 came from Germany and approximately 46,000 from abroad (an increase of 13 per cent). In total, the percentage of visitors from abroad was 45 (based on industry visitor days).

Within Europe, increases in visitor figures were recorded in particular from Spain (up 27 per cent), the UK (up 20 per cent), Italy (up 11 per cent) and the Netherlands (up 13 per cent). Visitor figures from France, Scandinavia and Poland also showed good growth and off set the politically induced fall off in visitors from Russia. Significant increases could also be seen in industry visitor figures from China (up 32 per cent) and from the US (up 47 per cent).

"The excellent levels of visitor attendance from abroad meant we were able to strengthen our exhibitors' export businesses. Italian companies, for instance, did good business here in Cologne with German retailers as well as with those from abroad", said Katharina C. Hamma, Chief Operating Officer of Koelnmesse GmbH.

44,000 consumers took advantage of the open days to find out about the trends for the coming season.

LivingKitchen closes with good results

After 2011 and 2013, LivingKitchen once again proved to be a powerful attraction. For seven days, 215 exhibitors from 22 countries showcased their innovative drive, high design standards and quality. With the proportion of visitors from abroad at 45 per cent, the event once more proved to be successful on an international scale.

"We are extremely satisfied with LivingKitchen 2015, in particular with the increase in the number of industry visitors from Germany and abroad as well as the media coverage on the topic of kitchens surrounding the fair. We are hopeful that this will generate positive momentum for the entire kitchen industry", said Kirk Mangels, Managing Director of the Working Group AMK (Arbeitsgemeinschaft Die Moderne Küche e.V./ Modern Kitchen).

This year, LivingKitchen significantly improved on key figures in many areas. Innovative presentations by manufacturers, world premieres of new kitchen furniture, household appliances, accessories and cooking shows with a celebrity factor, as well as the mix of everything connected to kitchens and cooking ensured a steady flow of visitors and satisfied exhibitors.

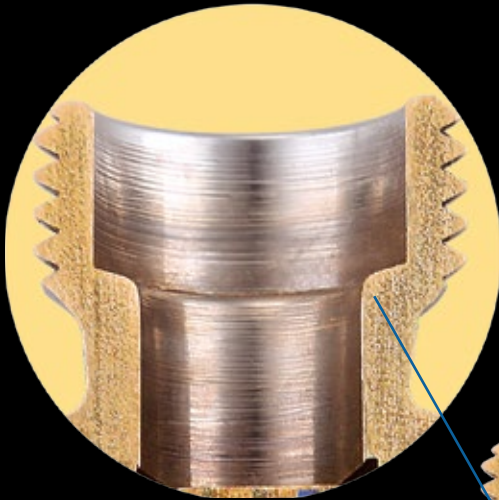
About Koelnmesse

Koelnmesse is a prominent fair organiser for the areas of furnishing, living and lifestyle. International fairs imm cologne, LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places.

These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has added international fairs in fast-expanding markets to its portfolio. These include Rooms Moscow/Moscow International Furniture Show, the China International Kitchen and Bathroom Expo (CIKB) in Shanghai and furniPRO Asia in Singapore.

For more information, visit www.imm-cologne.com and www.livingkitchen-cologne.com.

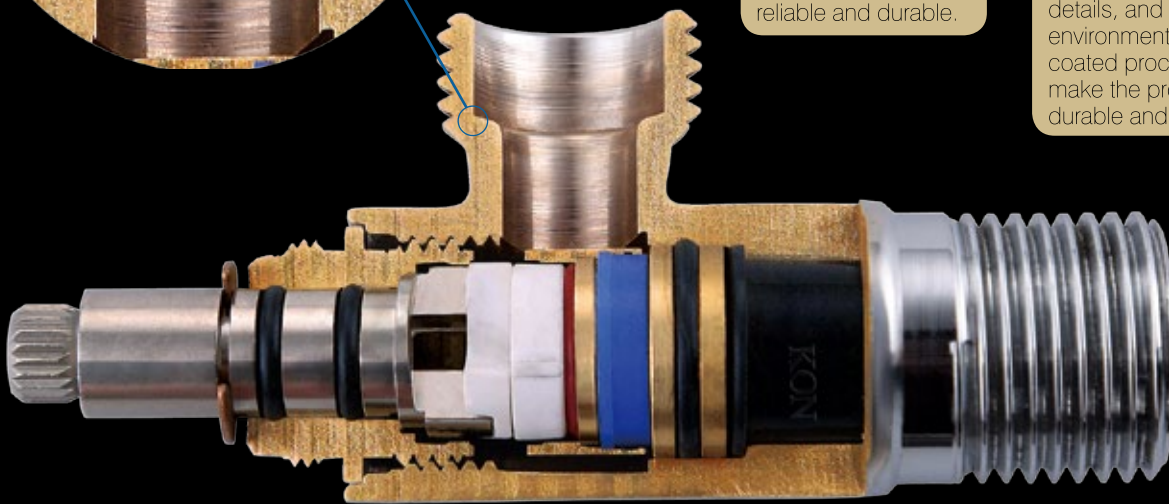
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AMBIENTE 2015 HIGHLIGHTS

A total of 135,000 visitors confirm Ambiente's status as the world's leading order platform for the consumer-goods industry. For five days, 4,811 exhibitors from 94 countries presented their latest products to the global consumer-goods market on an area of 328,500 square metres. Altogether, 135,000 buyers from 152 countries made their way to Frankfurt for the leading trade fair of the consumer-goods sector.

"Ambiente is the world's leading trade fair for the consumer-goods market and this year's edition was more international than ever before. The standard of visitors here is outstanding. Despite the challenging economic and political climate, the indicators in Germany and worldwide are pointing to *consume*," said Detlef Braun, Member of the Executive Board of Messe Frankfurt GmbH.

Also pleased with the results of the fair was Thomas Grothkopp, Managing Director, German Glass, Porcelain and Ceramic Association (Bundesverband für den gedeckten Tisch, Hausrat und Wohnkultur), who said, "Ambiente 2015 was held against the background of a positive economic environment and this was apparent on all five days of the fair."

This year, the proportion of trade visitors from outside Germany reached 53 per cent, more than the previous years. The top ten visitor nations after Germany were Italy, France, the Netherlands, Great Britain, Spain, the USA, Switzerland, China, Turkey and Poland. There was an increase in the number of visitors from important European consumer-goods markets, such as Denmark, France, Portugal and Spain. Above average increases were also noted in the number of visitors from the Middle East and Asia, especially from the world's most populous consumer-goods markets, China and India. Due to the prevailing political situation, there were, as expected, fewer visitors from Russia and the Ukraine.

Fissler CEO Markus H. Kepka was satisfied with the course of business at the fair and the level of buyer internationality. "We achieved the goals set for the fair and were particularly pleased with the large number of visitors who came to our exhibition stand from all over the world," said Kepka.

This was identical to the situation experienced by Renate Möller, CEO of Scholtissek. "There was an incredibly broad spectrum of countries represented by the visitors to our stand. Hence, we were able to do lots of business with foreign customers," said Möller.

Nicolas Luc Villeroy, Director, Tableware, Villeroy & Boch AG, spoke in a similar vein. "We welcomed many customers from the European and world markets and are very pleased with the number of visitors to our exhibition stand."



The level of orders placed by German customers were also exemplary. For example, Hamid Yazdtschi, CEO of Gilde-Handwerk Macrander GmbH, said, "The combination of the good economic situation in Germany and the outstanding environment at the fair ensured a good result because German buyers placed lots of orders for both immediate delivery and for the Christmas business."

No less positive was Michael Kasper, General Manager Consumer Goods Germany of WMF. "This year's Ambiente was a complete success for us. The mood was very good. We had many excellent discussions and our exhibition stand was always full."

On the visitor side, the level of satisfaction remained unchanged from last year at the level of 96 per cent.

This year's Ambiente Partner Country was the USA and American product design was honoured in a special presentation created by Brooklyn-based designer Scott Henderson. The guest of honour on USA Day was actress, director and Oscar winner Helen Hunt.

For more information, visit www.messefrankfurt.com.



Pei

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REGINOX INTRODUCES PITT

Dutch Design, Perfect Technology

PITT cooking by Reginox, a unique concept that brings a new and exclusive dimension to the kitchen of the future, with fully integrated gas burners in the worktop, which can be positioned in many different ways, cooking will become a completely new experience.

The Pitt cooking burners excel through their apparent simplicity. The robust pan supports and burners are placed like 'islands' on the worktop. The secret can be found on the backside of the worktop. Pitt cooking is safe, reliable and sustainable. Featuring a timeless and professional design, Pitt comes equipped with cast iron pan supports, high end aluminium knobs, and is designed and fabricated in the Netherlands.

The intelligent innovative equipment of Pitt cooking is of a high end quality, of a minimalistic design and easy to clean. Pitt cooking is focused on product development and testing to come to a smart solution for the cooking area. Pitt cooking is fabricated in Holland and primarily applicable to granite, engineered stone, concrete, glass, stainless steel and many other materials.

Pitt by Reginox is a modular cooking concept that can be fitted to the demands of the user. The integrated burners create more workspace to make the use of wok and larger pans possible. The burner power is impressive. Pitt cooking has all the ingredients for a professional result at home. With Pitt cooking, cooking becomes a special experience. Pitt has three types of gas burners, namely 2 kW, 3 kW and 30 per cent high yield 0.2– 5 kW burner. Additionally, the 0.2– 5 kW burner makes simmering and wokking possible.

For more information, visit www.pittbyreginox.com.



PRESTO UNVEILS SO'O SENSOR TAP



Embodying elegance and simplicity, what makes the SO'O's sensor tap stand out is its exquisite and sleek design of harmonious lines. The So'o range's electronic technology and its 3l/min water flow rate provide users exceptional hygiene quality and water saving opportunities.

Designed for markets and environment where comfort, aesthetics and hygiene are an utmost priority, the Presto So'o range perfectly completes the trendiest traditional or counter-top basins. So'o is available as a single or mixer tap and comes in a chrome body with a choice of three different tops including chrome, pure white or matt black.

For more information, visit www.presto-group.com.

BASIN FAUCET MIX PUSH/PUSH WASTE



The new range of clicker pop-up waste systems for the basin has been designed using the latest technology. Offering the consumer a reliable product that works every time, the counter top fitted clicker pop-up waste product is set to revolutionise the way the consumer will want to operate the waste outlets in the bathroom basin.



ADD: JIANGSHAN, YINZHOU, NINGBO, CHINA 315191
TEL: 0574-87641687 FAX: 0574-87641686
INFO@BOSHENGLUMBING.COM
WWW.BOSHENGLUMBING.COM

BS&BK

COSENTINO EXPANDS ITS BATH COLLECTION WITH THE NEW SILENCE AND REFLECTION WASHBASINS

Cosentino Group, the Spanish world leader in the production and distribution of innovative surfaces for architecture and design, is at the forefront of innovation by launching Silence and Reflection, two new washbasins in the Cosentino Bath Collection.

Under concepts of elegance, beauty, purity, straight lines and a modern, natural style, the two new washbasins cater to the most modern design environments for both private and public use.

Silence and Reflection are new additions to the revolutionary Cosentino Bath collection, characterised by the custom made large format concept. Here are the different elements, made from Silestone, which are modulated to adapt to the space, creating beautiful environments with few pieces in one material.

With addition of Silence and Reflection, the collection now boasts a total of ten washbasin models, namely Elegance, Armony, Balance, Equilibrium, Symmetry, Basic, Simplicity, Exclusive, Silence and Reflection. The basins are custom made and that can measure from 40 cm to 60 cm wide, and from 80 cm to 280 cm long.

Cosentino Bath Collection also includes a line of seven models of shower trays, namely Ducal, Kador, Fresh, Doppio, Freccia, Bubbles and Simplicity. The trays are also custom made and can measure up to 130 cm wide, and from 75 cm to 200 cm long.

This bath line also offers other features such as tiling, flooring, cladding, benches,



apron, bathtubs, and skirting boards, among others, therefore allowing users to use Silestone for the entire room.

Silestone, a world leader in quartz surfaces, is a material that possesses physical and mechanical characteristics, including a anti-bacterial property that makes it ideal for the bathroom, where hygiene is essential. The Cosentino Bath Collection is available in all Silestone colours, and in all the colours of ECO by Cosentino, the recycled line of surfaces by Cosentino.

For more information, visit www.cosentinogroup.net.

CRISTALPLANT DESIGN CONTEST IN COLLABORATION WITH ANTONIO LUPI NOW OPEN FOR ENTRIES

Promoted by Cristalplant in collaboration with the renowned Italian brand Antonio Lupi, 2015 marks the seventh edition of the Cristalplant Design Contest. The contest aims to produce projects which adopt and makes use of the Cristalplant Biobased as base material, while being inspired by the style of Antonio Lupi.

There are two product categories, the Young Designer category and Senior Designer category. The Young Design category is open to designers born after 1980. Products designed must be either a single independent product or a complete line of bathroom furniture made with Cristalplant Biobased. Projects

ONE POWERHOUSE EVENT ONE COMPREHENSIVE SOLUTION

Mostra Convegno Expocomfort (MCE), the world's leading exhibition dedicated to HVAC-R, plumbing, sanitary wares and renewable energy comes to Singapore to bring the most ground-breaking technologies for energy efficiency to the fastest growing markets in Southeast Asia.

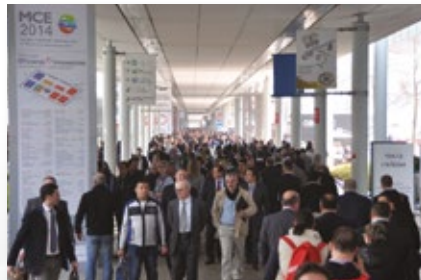


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may be combined with other materials, however the collection may not be comprised of sanitary fixtures or small accessories.

Meanwhile, the Senior Designer comprise of designers born before 1980, and the same rules apply. Projects can be a single independent piece or a line of bath furniture, with the exception of sanitary fixtures or small accessories.

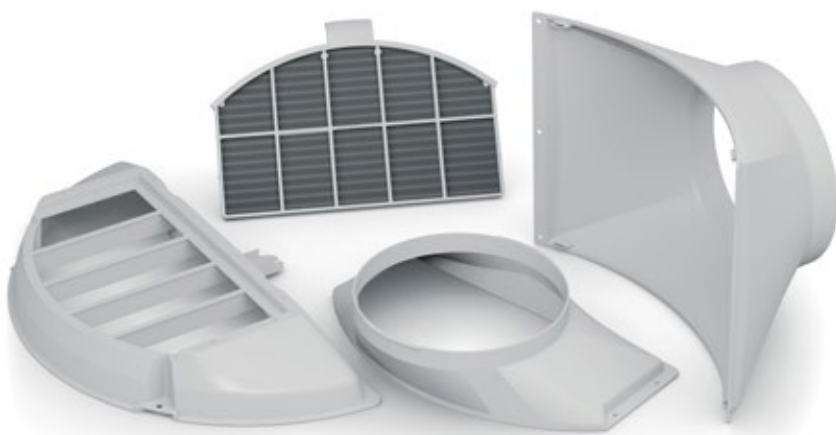
Participation is free of charge. Expenses for the creation of Cristalplant Biobased prototypes and industrialisation thereof sponsored by the Nicos International company. Intellectual property and copyright of the submitted projects meanwhile, remain with the individual designers.

The prize-giving ceremony of the Cristalplant Design Contest will take place during the 54rd edition of the Salone del mobile in Milan, within Fuorisalone. The contest is judged and awarded by a qualified jury. Projects would be presented to public and press during a prize-giving ceremony. Winning entries would also be included in the exclusive Antonio Lupi catalogue.

For more information, visit www.cristalplant.it.



NORTHWEST UTILITIES HELP BRING GAME-CHANGING WATER HEATING TECHNOLOGY TO REGION



Since 1997, Northwest energy utilities and energy efficiency organisations have worked together to support the introduction of innovative technologies to market through the Northwest Energy Efficiency Alliance (NEEA). GE recently announced advancements on a proven technology that can help bring about enormous energy savings to the region, the GeoSpring Heat Pump Water Heater.

Improving Technology For Northern Climates

Made in Louisville, Ky., the GeoSpring heat pump water heater is designed to deliver stellar performance for all climates and installation locations, including colder climates in the Northwest and throughout the country. This is the first product to meet the highest efficiency tier of the Northern Climate Specification that NEEA helped develop with Northwest utilities and other regional stakeholders. NEEA also conducted independent testing to verify the product's performance.





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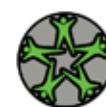
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As one of the most energy-efficient water heating solutions designed for northern climates, GE's GeoSpring heat pump water heater offers improved performance through advanced compressor technology and works at temperatures as low as 35 degrees. A new ducting kit allows for installation in more locations, enabling widespread consumer adoption of this efficient technology. GE estimates that the GeoSpring is up to 69 per cent more efficient compared to a standard electric water heater, saving the average household USD\$388 year.

"Thanks to our collaboration with Northwest utilities and NEEA over the past several years, GE GeoSpring heat pump water heaters have experienced tremendous growth in the Northwest," said Francois Lebrasseur, marketing manager for GE Appliances. "The GE product development team was able to leverage NEEA's extensive knowledge of what the region needed most, and introduce several product improvements to help Northwest consumers save energy without sacrificing product quality."

Making An Impact

Currently 55 per cent of Northwest homes have electric water heaters. If all of those homes used high-efficiency heat pump water heaters, the region could save nearly 500 average megawatts by 2025 which is the equivalent to powering all the homes in Seattle and Boise annually.

Over the past three years, Northwest utilities and NEEA have influenced the sale of over 5,000 heat pump water heaters, paving the way for this technology. This momentum coincides with Federal efficiency standard updates taking effect April 2015 for large tank water heaters (greater than 55 gallons). Heat pump water heaters will be the only product meeting the improved efficiency standards.

"Heat pump water heaters have seen significant growth in the market, but innovations like these from GE are needed for broad-based acceptance in the market," said Jeff Harris, chief transformation officer, NEEA. "Not only will heat pump water heaters now work even better in colder climates, but even more consumers will be able to experience the benefits of high efficiency water heating in their homes."

Northwest Energy Efficiency Alliance (NEEA) is an alliance of more than 140 Northwest utilities and energy efficiency organisations working on behalf of more than 13 million energy consumers. NEEA leverages its regional partnerships to effect market transformation by accelerating the adoption of energy-efficient products, services and practices.

Since 1997, NEEA and its partners including Avista Utilities, Bonneville Power Administration, Chelan County PUD, Clark Public Utilities, Cowlitz PUD, Eugene Water & Electric Board, Energy Trust of Oregon, Idaho Power, NorthWestern Energy, Pacific Power, Puget Sound Energy, Seattle City Light, Snohomish County Public Utilities, and Tacoma Power have saved enough energy to power more than 700,000 homes each year. Energy efficiency can offset most of our new demand for energy, saving money and keeping the Northwest a healthy and vibrant place to live.

About GE Appliances

GE Appliances is at the forefront of building innovative, energy-efficient appliances that improve people's lives. GE Appliances' products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners, water filtration systems and water heaters. General Electric works on things that matter to build a world that works better.

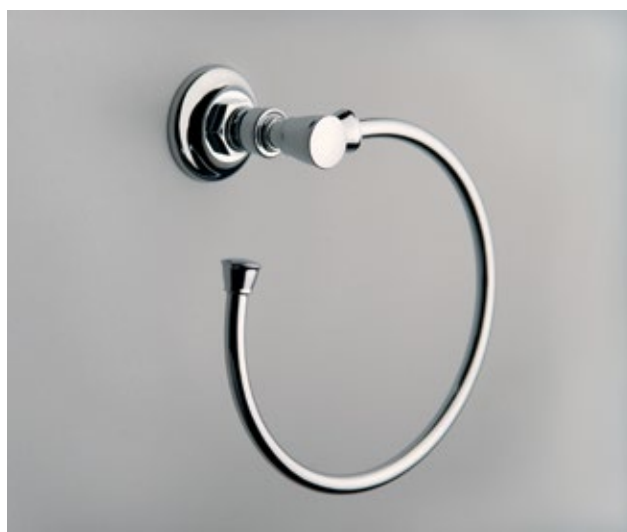
For more information, visit www.ge.com/appliances.

GINGER'S NEW HEXAGON STYLE COLLECTION COMPLEMENTS A RANGE OF TASTES

Brasstech, Inc., makers of Newport Brass and Ginger branded faucets and bath accessories and a member of the Masco family, is pleased to introduce the Eavon Collection. A new hexagon style collection often referred to as 'Nature's Perfect Shape,' the hexagon fits right in wherever it is. In nature, it most notably linked to the perfectly structured honeycomb, but it can also be seen in flowers, snowflakes and even on turtle shells. In the home, it can complement many different spaces and tastes.

"Customers will fall in love with the versatility of the Eavon Collection. It is most naturally, a traditional look so it can be a great alternative when the staple French Country look doesn't match up with a designer's visions," said John Chancey, Product Manager at Brasstech, Inc. "It will also stand up really well in industrial spaces, like lofts, where you would normally expect to find contemporary fixtures and accessories."

The Eavon Collection features an array of accessories including



Ginger's first ever Valet's Hook, which is perfect for hanging garments in small spaces. All bathroom accessories are available in three finishes, namely polished chrome, satin nickel and polished nickel.

About Newport Brass and Ginger Products

Nationally known interior designers and architectural specialists turn to Newport Brass and Ginger products for a wide choice of finishes and impeccable design details. Newport Brass and Ginger products are available in fine showrooms in major cities throughout the US. Both brands include the finest handcrafted fixtures with strict testing and quality assurance measures, adding innovative technology for product excellence.



Brasstech, Inc. is a business unit of Masco Corporation and is headquartered in Taylor, Michigan. Masco Corporation is one of the world's leading manufacturers

of home improvement and building products, as well as a leading provider of services that include the installation of insulation and other building products.

For more information, visit www.newportbrass.com.

OFFICINE GULLO SHOWROOM IN MILAN BOASTS A NEW LOOK



Renowned Italian kitchen manufacturer Officine Gullo's showroom in Milan, the capital city of design, has undergone a new makeover. Not only an exhibition space, the showroom intends to become a meeting place for professionals, architects, and interior designers.

The showroom is located in an elegant building on the corner of Via Fatebenefratelli and Via dei Giardini, right in the centre of the fashion district, halfway between Monte Napoleone and Via della Spiga. It offers an extensive overview of collections and new

products. Officine Gullo intends to renew the space every year by restyling both its products and displays.

Once again this year, Officine Gullo presents itself with a new and exclusive look.

The main concept, which has influenced the design of this space, was to interpret the showroom not only as an excellent setting for furniture, but also as a system that integrates with it. The selection of the materials used was of crucial importance to the designers.

"Our products are real, tangible, never coated, and made using only pure materials. This is why we have decided to design the setting where they are exhibited. The floor, for example, is made of Walnut Travertine extracted near Florence. We decided not to use plastic or artificial materials, instead favouring natural one," explained architect Matteo Gullo, the third-born son of founder Carmelo Gullo, who personally designed the new look of the showroom in Milan. "The elements that separate the various



environments consist of metal tubes, the same ones we use for our products. In this space, nothing can be standardised, rather, like our products, everything is the result of an accurate study and is skilfully handcrafted."

The different identities of the company are showcased at the Milan showroom. At the entrance, guests are welcomed with a warm style, dominated by dark colours and natural, solid brass finishes. In the second room, technology is the main feature, highlighting the technical implementations that the company applies to its products on a daily basis. Also on display are every aspects of professional cooking, including preservation and refrigeration items.

A new line of cooking accessories is also on display, items that were developed based on the company's expertise in the field of culinary art. The space includes everything from extra thick copper

pots to precision knives, to decorated pottery, and much more.

"We think that all the elements we have used in this new space can be turned into a successful conceptual, creative and design model, which allows us to showcase our products. In short, it is what we are implementing once again, for our next opening in London," adds Matteo Gullo.

After the recent openings in Milan, Miami, Moscow, St. Petersburg, Tel Aviv and Jakarta, another three prestigious sales outlets are about to open in London, Los Angeles and New York. Officine Gullo's approach involves working with natural materials that the company can trace back from extraction. In this way, even for the design of its own exhibition space, the company has always avoided having to resort to using artificial and temporary elements.

For more information, visit www.officinegullo.com.

POGGENPOHL WINS LEADING DESIGN AWARDS FOR P'7350

After the premium kitchen manufacturer Poggenpohl won the world's leading prize for innovation, the 'Plus X Award', in the high quality, design and functionality categories with the additional quality label 'Best product of the year 2014' for the innovative kitchen architecture P'7350 Design by Porsche Design Studio, the Herford company has now been honoured

with two major design awards at the same time, namely the 'Interior Innovation Award 2015' and the 'Good Design Award 2014'.

The prestigious Design Council has been offering the 'Interior Innovation Award' every year since 2002. The award rewards



first-rate performances in innovation in the interior design sector and is considered one of the most esteemed design prizes in the world. The international interiors show, IMM Cologne, is the ideal sponsor for the Interior Innovation Award. The award winning products were presented in a special exhibition as part of the Living Kitchen in hall 4.2 / A 011 at the IMM Cologne in January.

In the exhibition, Poggenpohl showcased the P'7350 in matt black lacquer with special contrasts in New Zealand pine.

The 'Good Design Award' has already been awarded annually by the Chicago Athenaeum since 1950 and is thereby the oldest, internationally renowned accolade for excellent design. For the current competition, the museum received several thousand submissions from leading manufacturers all over the world and design studios from 48 countries. The expert panel of the Chicago Athenaeum honoured the P'7350 with the 'Good Design Award 2014' in the category 'kitchen and appliances'.

For more information, visit www.poggenpohl.com.

DORNBRACHT SHOWCASES ITS 2015 INNOVATIONS AT LIVING KITCHEN 2015

At LivingKitchen, the international kitchen event running in parallel with IMM Cologne, Dornbracht showcased its innovative new products for the kitchen. This includes their new Sync and Tara Ultra pull-down fittings, and supplements to the Eno series.

Dornbracht has spent years developing and bringing professionalism to the different wet working areas in the kitchen, a focus that is central to the German manufacturer's philosophy. By integrating high-quality premium fittings and convenient accessories, Dornbracht is continuously optimising processes in the kitchen, whilst continuing to set standards in design, workmanship and '100 per cent Made in Germany' quality.

New Sync Kitchen Fittings

Sync is part of a new kitchen-fitting concept that features a dynamic design. Sync enhances Dornbracht's iconic design





language and its optimum functionality is another notable characteristic.

The new product launch also coincides with Dornbracht's introduction of a new functionality, namely a pull-down fitting with a spray function. The spout can be extended downwards and flexibly directed to wherever it is needed, thus increasing a radius of action around the sink. The pull-down function type offers two spray modes that are geared to the intended use, namely a natural, clear, laminar flow and a powerful spray flow.

Supplements in Dornbracht's Tara Ultra and Eno Lines

The new function type is also added to the Tara Ultra fittings series. A pull-down version of this classic fitting will also be available, with the typical design language of Tara Ultra, which is

notable for its tall, slender spout and right-angled lever.

Two new raised spout fittings are being added to the successful Eno series. One variant is equipped with an extending spout, while another variant has a twin-flow pullout spray. Regular flow or spray flow are selected at the touch of a button. Pots and pans can be quickly and precisely filled with regular flow, whereas the wide spray is perfect for thoroughly washing vegetables, fruit, meat or fish.

Both fittings are raised by 90 mm, making them perfectly coordinated to the requirements of a kitchen. They give the user even more freedom to carry out daily tasks at the sink.

For more information, visit www.dornbracht.com.

SWISS ECO TAP PRESENTS THE AWARD WINNING ACQUA SAVER FAUCET

The Acqua Saver faucet by bathroom manufacturer Swiss Eco Tap has been selected as one of the winning projects hosted by ETH Zurich, NEST and Bagno Sasso Mobili. For several years, Swiss Eco Tap has been working in collaboration with Bagno Sasso Mobili on the development of biodegradable natural stone washbasins and bathtubs.

"The products are made of natural stone veneers and organic structures such as grass, straw among others, and are therefore, a hundred per cent biodegradable. The method is also suitable for bathtubs," explained Rolf Senti, CEO of Bagno Sasso Mobili and Eco Swiss Tap. "Manufactured via this method, the tub would

only weigh 50 kg compared to solid-tubs weighing 700 to 800 kg, and can be used anywhere."

The stone used in the bathroom collection is thinly cut using a special process and the washbasin or bathtub is covered with this veneer. With the support of the Climate-KIC voucher, and expertise and research from NEST (Next Evolution in Sustainable Building Technologies), Eco Swiss will be able to advance the sustainable project.

About Swiss Eco Tap and NEST

EMPA, EAWAG, Climate-KIC, the Canton of Zurich, and the

Swiss Federal Office of Energy support NEST. Swiss Eco Tap's energy-saving faucet reduces the water consumption by a large percentage, and is current in use in the world's first zero-energy skyscraper hotel, Aquaturn, in Radolfzell, Germany as well as at the headquarters of eBay, Switzerland and at the international airport of Timisoara, Romania.

Swiss Eco Tap's Acqua Saver faucet has already been awarded with the 'Best Product 2014' award at the German Innovation Award and has won the SBID International Design Excellence Award in the 'Contract Products' category. Additionally, Swiss Eco Tap has been nominated for the Design Prize in Switzerland, the German Design Award, the Global Cleantech Customer Association Award (GCCA Award), the Zurich Climate Prize and the Swiss Ethic Prize.

For more information, visit www.swissecotap.com.



GAGGENAU PRESENTS RYAN CLIFT'S R&D KITCHEN

Chef Ryan Clift has achieved a unique gourmet concept with his Tippling Club in Singapore. At the new location in Singapore's central business district the Briton, regarded as one of the avant-garde culinary set, focuses even more intensively on his taste visions and their development. His R&D kitchen is fully equipped with Gaggenau appliances.

Quality, precision and loving attention to detail are the pillars of the Gaggenau brand philosophy. These values, paired with an uncompromising approach to the development of culinary culture, are shared by Ryan Clift and Germany's leading manufacturer of professional-grade home appliances. Ryan Clift has been Gaggenau's international brand ambassador since 2010.

Avantgarde Cuisine – Where Science Meets Culinary Art

While many chefs in the avant-garde scene are going back to the roots after many enthusiastic years of experimentation with espuma foam and liquid nitrogen, Ryan Clift remains true to his style. He adds nuances of molecular cuisine where it fits in with his over-arching concept. The inventive genius who is obsessive about detail constantly seeks innovative ideas and the ultimate taste experience, draws on his extensive knowledge and applying academic rigour. Only once technically perfected, when flavour, texture, aroma and temperature harmonise, is a food creation completed and included in a dinner as part of a 'Gesamtkunstwerk'.

Space For New Ideas

On the first floor of the new Tippling Club in Singapore's central business district Ryan Clift has set up a R&D kitchen, which is fully equipped with Gaggenau appliances. This includes his

personal favourite, the full surface induction cook top CX 480, and various appliances from the Vario cooktops 400 series, like the gas wok, Teppan Yaki and deep fryer. With regard to cooling appliances the avant-garde chef opted for the modular system of the Vario cooling 400 series with matching wine climate cabinets. In these perfectly equipped surroundings, he and his team experiment with new recipes, striving to perfect innovative gourmet creations.

Exclusive Culinary Experience

The R&D kitchen is adjoined by a dining area for a maximum of 12 guests. Here, the Tippling Club team serves 12 to 28 course dinners on at most two days a week by advance reservation. The special culinary experience begins in the private bar on the first floor with classic Tippling Club cocktails or champagne. After a brief tour of the kitchen and information on the order of courses and preparation, an innovative dinner paired with exclusive wines is served in an intimate atmosphere.

These new creations are reserved for the private dining room in the Tippling Club for three months. Only then do the recipes figure on the menu of the open restaurant area on the ground floor and gourmets with a taste for avant-garde cuisine and unique exclusivity can look forward to new recipes from the R&D kitchen on the first floor. Alternatively, on five days of the week the first floor of the Tippling Club can also be booked for cocktail parties, receptions and wine tastings with appetizers for a maximum of 34 persons.

For more information, visit www.tipplingclub.com and www.gaggenau.com.

Glamorous GREEN



L20 FAUCETS

marketed by **ROCA SINGAPORE**
www.sg.roca.com

Defined by its simple, contemporary and intuitive lines, the L20 faucet collection is a perfect fit for any bathroom space. Part of Roca's innovative faucet collection, the eco-friendly faucet saves water, energy, and additionally cuts off CO2 emissions. Meanwhile, the concealed aerator ensures easy handling and cleaning along with hassle-free installation and improved seal. All the single-lever mixer faucets in the L20 collection are equipped with Roca's SoftTurn Technology. This enables a high level of smoothness, comfort and precision in choosing the desired water flow and temperature levels for users.

SO'O SENSOR TAP

marketed by **PRESTO**
www.presto-group.com

Embodying elegance and simplicity, what makes the SO'O's sensor tap stand out is its exquisite and sleek design of harmonious lines. The So'o range's electronic technology and its 3l/min water flow rate provide users exceptional hygiene quality and water saving opportunities. Designed for markets and environment where comfort, aesthetics and hygiene are an utmost priority, the Presto So'o range perfectly completes the trendiest traditional or counter-top basins. So'o is available as a single or mixer tap and comes in a chrome body with a choice of three different tops including chrome, pure white or matt black.





MORANDI

marketed by **AQUALEM BATHROOM TECH LIMITED**
www.aqualem.com

The MORANDI Aqualem series' design concept is based on the simplicity of capturing the essence of nature. To capture the familiar landscape through various shapes, colours and ingenious compromise between aesthetics and functionality, thus ensuring the product embodies simplicity and elegance when installed in any bathroom space.

ABAJO

marketed by **EXKLUSIV HAUBEN GUTMANN GMBH**
www.gutmann-exklusiv.de

The eco-friendly ABAJO downdraft hood is fully integrated into the kitchen worktop. The modular ventilation ensures user-friendly, ergonomic handling and effective extraction performance. Additionally, the lid can be opened and closed at the touch of a button, providing access to the filter that can be easily removed from the top and cleaned in the dishwasher. Combined with the various hobs and stovetop models, a range of design options further distinguish the Abajo system.





SANITÄRSYSTEM 815

marketed by **HEWI HEINRICH WILKE GMBH**
www.hewi.com

The design of the sustainable SANITÄRSYSTEM 815 bathroom collection is based on basic geometrical shapes. Despite the minimalist use of materials, System 815 has a high-quality, look and feel. Available as a chrome variant and with a bicolor finish, the collection also offers a large selection of functional sanitary accessories for the washbasin and toilet area. Additionally, the WC and can be combined with additional elements such as a stool or a wheelchair-accessible washbasin.

IQUA

marketed by **ECONFLO SYSTEMS PTE LTD**
www.econflo.com

The IQUA ultra sensor faucet embodies both form and function. Not compromising functionality with affordability, the faucet is capable of meeting the highest hygiene standards. Manufactured with high-quality materials and components, the faucet guarantees ultimate water saving and energy efficiency. Due to its hands-free operation, Iqua ensures the prevention of germ build-up through the use of bacteriostatic materials and hygienic rinsing. Because of its intelligent modular design, Iqua is the perfect solution for any environment or application. Additional features include extension of battery life up to eight years with stored power from optional solar power or turbine, a TwistStop or shut-off valve inside the faucet, adjustable scalding protection, an LED status display and Iqua-Touch for special functions and programming.



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TUSCAN SPIRIT

Florence architectural firm Prima Design collaborates with notable kitchen manufacturer Officine Gullo to design the kitchen environment of a luxury yacht with the theme of the "Tuscan Spirit".

The Design Concept

Luxurious backdrops where aesthetics always at the forefront is seamlessly merged with research for technological performance and avant-garde interior design solutions is the primary reason why Prima Design, a prestigious architectural firm from Florence, choose kitchen manufacturer Officine Gullo as the designer of the kitchen environment on board the H630e yacht.

The intention behind the 'Tuscan Spirit' theme? An original spatial idea that combines the necessity to travel on the open seas while maintaining the comforts of home. By gifting owners the ability to be able to welcome guests into a cosy and relaxed ambience like any proud homeowner through the careful selection of materials, finishes and furniture.

The design behind the yacht lies in the concept that a sailing boat can project the authentic feeling of the coziness of 'home', through an integrated interior able to optimise the limited space.

To answer the need for the owners to find themselves, to re-discover small gestures, and to breathe freely while enjoying the beauty of the spaces and marine panoramas.







The Kitchen

Staying true to this philosophy, Officine Gullo in collaboration with Prima Design, came up with a kitchen concept with embodying these characteristics and meet the needs of its owners. The result is an Officine Gullo exclusive kitchen defined by lavish spaces while continuing to respect the weight limits imposed by nautical requirements.

In order to maintain the standard characteristic of a Officine Gullo designed kitchen, the entire area has been given a made-to-measure design intended to fit the keel of the boat like a glove. The kitchen is fabricated in thick aluminum alloy, finished off in a pearlescent shade of champagne, and includes moulding done up in a chromium-plated brass finish.

Complimenting this, the surface is produced in AISI 316 brushed steel. The kitchen is furnished with a cooking hob and gimballed nautical oven, Marine dishwasher and drawer refrigerator. The self-blocking room locks are equipped with an anti-vibration system to ensure total comfort even during navigation phases.





About Officine Gullo

Officine Gullo is a prominent and leading artisan in professional home kitchens. Based in Florence, Italy, Officine Gullo creates handcrafted masterpieces in Florence's signature metalwork style. Every single one of the company's kitchens are defined by a bespoke design, sophisticated engine and the experience of premium restaurant cooking.

Each kitchen is meticulously engineered and carefully handcrafted. Resembling luxury automobiles in the power of their engines, the company's kitchens are high-performance machines encased in classical structures.

The creation of each kitchen starts with a vision. Once the design plans are approved, ideas begin to come to life in the workshop. The artisans start by working on the 3mm thick steel plates that make up the shelves and cabinets. Next comes the handcrafting of the delicate knobs and frames. Finishing touches feature traditional materials of burnished brass and silver. Finally, the kitchen is assembled for dress rehearsal as it is checked for precision.

For more information, visit www.officinegullo.it.

ROCA LONDON GALLERY

by Roca Singapore

Text & photos by **Roca Singapore**

The Design Concept

The most recent Roca Gallery to be opened is in London. Designed by Zaha Hadid Architects, the Roca London Gallery is located in Chelsea Harbour and is 1,100 m² in size.

The leading role is played by the water that, in the words of Zaha Hadid, “acts as a transformer moving, without interruption, through the façade, carving the interior and flowing through the main gallery as drops of water”.

The façade has a series of openings that seek to show the effect of water erosion and a white interior filled with drops of light acting as the backbone of the Roca London Gallery.

These drops of water connect the different areas of the space which are part of the Roca London Gallery itself; namely an exhibition of Roca’s most innovative products, the meeting room and the multimedia space, amongst others.

Additionally, the interior features the latest technologies, which combine with modern audiovisual, sound and lighting equipment to transport the visitor to a truly cutting-edge space.

A Peek Inside Roca’s Technology

“We create trends: we offer more and better solutions in bathroom spaces.”

One of Roca’s premises is the conviction that technological innovation constitutes an essential element for achieving progressive development and permanent improvement in any activity. Roca’s state-of-the-art technology is used in every step of the production process in all of its factories.

Roca is committed to innovation, from the conception and design of the product to its production, logistics and distribution. Technological excellence extends to all our factories around the world, facilitating the creation of synergies and guaranteeing the highest quality throughout the production process. On the basis of the wealth of experience obtained in all our production centres, the Technology Department devotes its efforts to a permanent perfection of the whole process of developing new products in order to maintain Roca’s leading position in industrial, technological and innovative capacity.



Roca's constant technological innovation has just one aim, namely to give its customers the best possible service. For this reason, the R&D&I department analyses the needs and tastes of society to adapt the company's products to new market conditions. This adaptation process is not only carried out on the basis of aesthetic principles and functionality, but is also generated with the aim of improving people's quality of life.

A Spotlight on Environmental Concerns

Roca's efforts in environmental matters are also reflected in the variety of initiatives and schemes it gets involved in, as is the case of Climate Action. Climate Action is a platform which works in conjunction with the United Nations Environmental Programme (UNEP) and whose objective is to promote dialogue in favour of sustainable development and the reduction of carbon footprint. Governments, industry, international opinion leaders, academics and



environmentalists are also involved. Roca contributes its experience and solutions in all matters related to sustainable development.

The quality of the ceramic products is guaranteed by a top-level production process whose objective is to achieve maximum durability, high levels of resilience and precision in the specifications of each product item. Quality operations have been carried out since 1993 in all factories. Roca's ceramic division also has a management model based on the integration of sustainability and the environment as part of a basic code of conduct which has led to them achieving the Integrated Environmental Authorization (Autorización Ambiental Integrada AAI) and quality certificates such as the ISO 14001, EMAS (Eco-Management and Audit Scheme) and the European seal of approval, ECOLABEL.

For more information, visit www.sg.roca.com.



KANDOLHU ISLAND RESORT

by Roca Singapore

Text & photos by Roca Singapore

Ensuring that the bathrooms are as luxurious as the location, Laufen sanitaryware has been chosen for the exclusive Kandolhu Island Resort in the Maldives.

A Lavish Island Resort

The resort comprises 30 bungalows all finished to an extremely high standard with quality fittings throughout, including Laufen ceramic sanitaryware, furniture, brassware and wellness products.

Measuring just 200 metres by 150 metres, the lush island is home to one of the most pristine, colourful and lively house reef in the Maldives. The beautiful natural elements of the Maldives are perfectly combined with modern architecture and creature-comforts creating an unforgettable experience for guests.

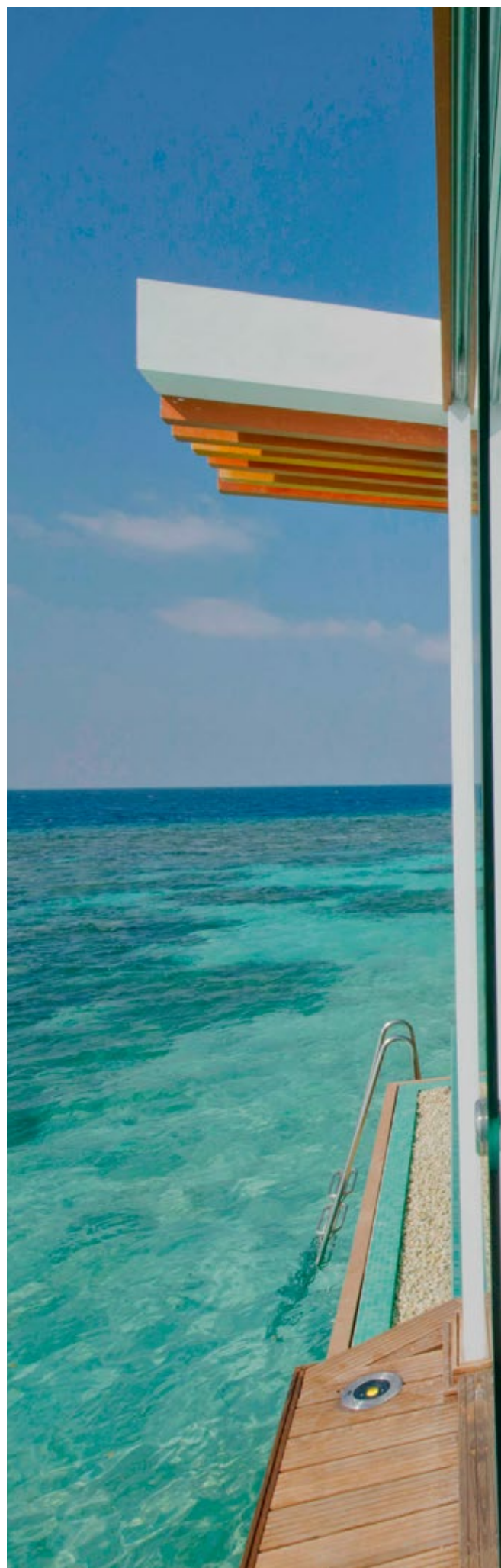
Laufen's Luxurious Collection

Laufen's II BAGNO Alessi One bathtubs invite guests to lie back and relax whilst enjoying their beautiful surroundings,

and are matched by washbasins and WCs from the same collection. Featuring elegant curves and minimal styling II BAGNO Alessi One create a real style statement in this most idyllic of settings.

The Swiss manufacturer's Palomba sanitaryware is another highlight of the bathrooms in many of the resort's apartments, the organic contours of which look especially elegant in understated ambiances such as the Kandolhu Island Resort.

With regards to the specification of Laufen products, Aflaah Latheef, Executive Director at Distributor Evo Home says, "The designs were in line with the concept of the Island, as we wanted a premium product for the resort. Alessi, for example, is a world







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renowned name and together with the quality and knowledge of Laufen we were confident these were the best products for our purpose.”

Ilker Hussein, Manager for Global Projects at Laufen, comments, “I am very pleased about the professional partnership we have developed with Silver Sands, and with the results of our work so far in the Maldives. They have very strict criteria that needs to be met in order to uphold their reputation for luxurious, high quality holiday destinations and we have been more than able to match this.”

About Laufen

Laufen supplies bathroom solutions for commercial projects around the world and are passionate about bringing the very highest user satisfaction for clients, and ultimately, their guests. This is through an open partnership approach with the highest level of professionalism, through logistics and project management.

For more information, visit www.laufen.com and www.kandolhu.com.



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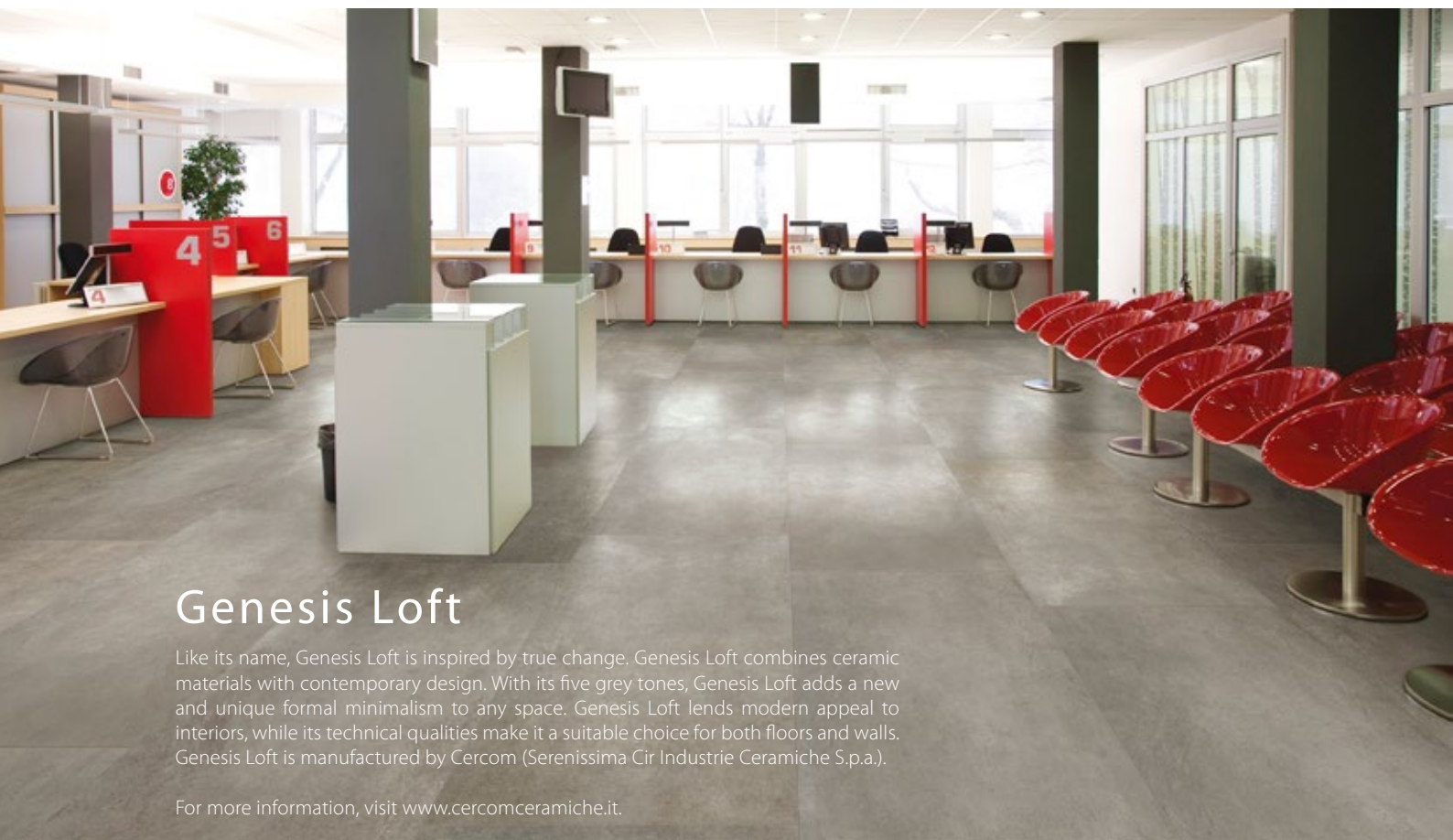
Concrete designs are one of the latest trends to hit the surface industry in the past few years. Unlike before, users have a variety of textures, lines, patterns and shapes to choose from. It has become a viable choice for both homes and businesses, but what exactly is decorative concrete?

Decorative concrete deviates from the idea and use of simple concrete as a medium for construction. Concrete is instead, elevated as an aesthetic enhancement like any surface, while still managing to serve its part as a vital component to flooring, walls and ceilings.

In simple terms? Decorative concrete combines artistic finish with structural capabilities.

A variety of methods and techniques have been developed over the years by industry professionals to transform normal concrete to its more prominent variant. This can be achieved through the addition of different materials during the process when concrete is poured or cured. Some of these materials include stamped concrete, acid staining, decorative overlays, and polished concrete to name a few.

Here are six sleek, but functional suggestions for the creative homeowner looking to spruce up his or her floor or ceilings.



Genesis Loft

Like its name, Genesis Loft is inspired by true change. Genesis Loft combines ceramic materials with contemporary design. With its five grey tones, Genesis Loft adds a new and unique formal minimalism to any space. Genesis Loft lends modern appeal to interiors, while its technical qualities make it a suitable choice for both floors and walls. Genesis Loft is manufactured by Cercom (Serenissima Cir Industrie Ceramiche S.p.a.).

For more information, visit www.cercomceramiche.it.



Natural Chic

Natural Chic from Leonardo Ceramica is a stone-effect collection with soft veins for modern interiors. The full-body tile collection is available in two sizes, 37.5x75 cm and 75x75 cm. Its numerous finishes include: Beige, Marrone, Bianco, Grigio, Grigio and Scuro. Natural Chic is manufactured by Leonardoceramica.

For more information, visit www.leonardoceramica.it.



One

The concept behind One lies in the fact that human lives consist of a sequence of unique moments, each capable of telling a story, evoking a tactile sensation, suggesting a colour, or a shape or an emotion. The One porcelain tile collection from Caesar brings together the tradition of terracotta with the modernity of concrete to create a unique style. One is manufactured by Ceramiche Caesar S.p.a.

For more information, visit www.caesar.it.



Studio

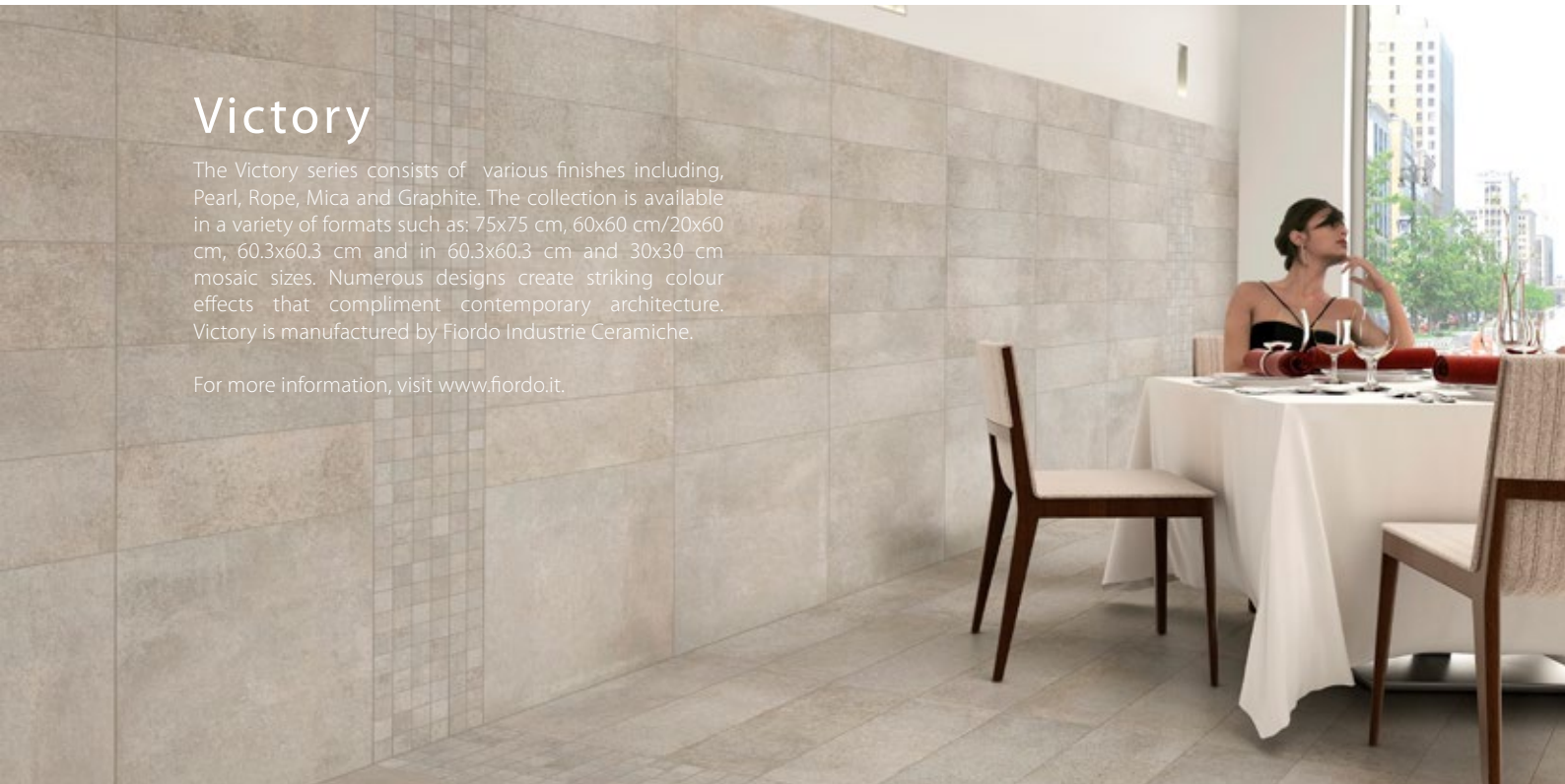
The Studio collection features a range of neutral colours reminiscent of resin cement, a material that blends perfectly with contemporary design and the latest trends in interior furnishing. Studio is manufactured by Century, Fincibec S.p.a.

For more information, visit www.century-ceramica.it.

Victory

The Victory series consists of various finishes including, Pearl, Rope, Mica and Graphite. The collection is available in a variety of formats such as: 75x75 cm, 60x60 cm/20x60 cm, 60.3x60.3 cm and in 60.3x60.3 cm and 30x30 cm mosaic sizes. Numerous designs create striking colour effects that compliment contemporary architecture. Victory is manufactured by Fiordo Industrie Ceramiche.

For more information, visit www.fiordo.it.



Architect Resin

Architect Resin combines the essential appeal of concrete with the creativity of broad spatula strokes and large fields of colour. Inspired by contemporary architecture, the collection reproduces resin surfaces in eight colours. The collection is divided into two groups. Warm colours that create intimate, comfortable designs and cold colours that convey a sense of sophistication and modernity. Architect Resin is manufactured by Ergon.

For more information, visit www.ergontile.it.





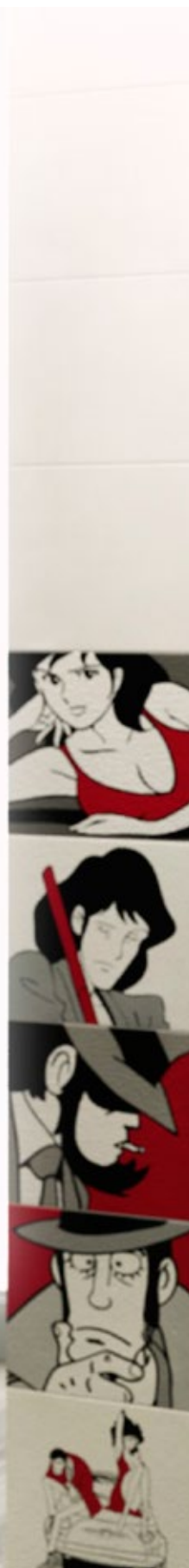
CLASSICO COLLECTION: ALPINE MIST

by **CAESARSTONE S.E.A**

Caesarstone S.E.A recently introduced five new Supernatural designs to its dynamic Classico Collection. Inspired by some of the world's most beautiful natural stones, Caesarstone's Supernatural designs feature earthy tones and delicate veins. ALPINE MIST is one of those new designs and offers the natural look of delicate wide veins that beautify the slab with a powerful and impressive design. Alpine Mist fuses together a sophisticated blend of soft-tones with intricate details, offering the versatility to suit any interior design environment. Caesarstone surfaces consist of 93 per cent quartz, one of nature's strongest minerals. The surfaces retain the cool tactile qualities of natural stone, while offering design freedom with almost unlimited application possibilities. Caesarstone quartz surfaces are virtually maintenance-free, making them the ideal choice for kitchen countertops, backsplashes and bathroom vanities.

www.caesarstone.sg





LUPIN THE THIRD

by **CERAMICA DEL CONCA S.P.A.**

A wall tile featuring three different decorations which are ideal for contemporary interiors, the LUPIN THE THIRD collection is aimed, in particular, at fashion-conscious homeowners who enjoy using texts and comic strips for decoration. The tiles are available in a glossy and coloured 20x50 cm size, or a red and black 20x20 cm version with a satin finish. The collection also comes with two life-size panels of Lupin and Fujiko.

www.delconca.com





ATELIER

by **DECORATORI BASSANESI S.R.L.**

The sophisticated accents of the ATELIER tile collection artfully coordinate with the poetry of the classics from Decoratori Bassanesi. A selection of unique pieces created through a ceaseless quest for quality, Atelier is available in four colours, namely Ivory, Dark Ivory, Light Blue and Green Tea.

www.decoratoribassanesi.it





LE PIETRE

by **KALE ITALIA S.R.L.**

The LE PIETRE collection rediscovers the shapes and colours of the countryside around Siena, the typical landscape of the Crete Senesi. Like the Clayey region, which is criss-crossed by winding roads that create the sensation of travelling across a sea of land and ravines, the porcelain tile collections evokes varying shades and sensations that reflect the most authentic aspects of nature.

www.kaleitalia.com





MEMORY

by **CERIM CERAMICHE**

MEMORY is a tile collection decorated with retro flavour geometries, neutral colours and pastel tones. The past is brought back to life and reinterpreted in a contemporary vein. By revisiting old majolica tiles, the collection brings together a variety of designs to create stunning graphic effects on both floors and walls.

www.cerim.it





PARENTESI QUADRA

by **CERASARDA**

PARENTESI QUADRA celebrates contemporary style with a texture based on three-dimensional geometric decorations, along with glamorous and elegant colours. The eight colours come in a glazed finish enhanced by light and skilfully blended with relief motifs. The outstanding decorative appeal of Parentesi Quadra makes it ideal for contemporary spaces.

www.cerasarda.it





STYLE

by **EDIMAX**

The STYLE tile collection brings the past and future together in architectural contexts dominated by vintage and contemporary trends. The collection invokes the image of different cities united by the warm, glossy colours of timeless, yet modern surfaces. The colour tones combine tradition and modern design, therefore creating a sensation of natural elegance.

www.edimax.it

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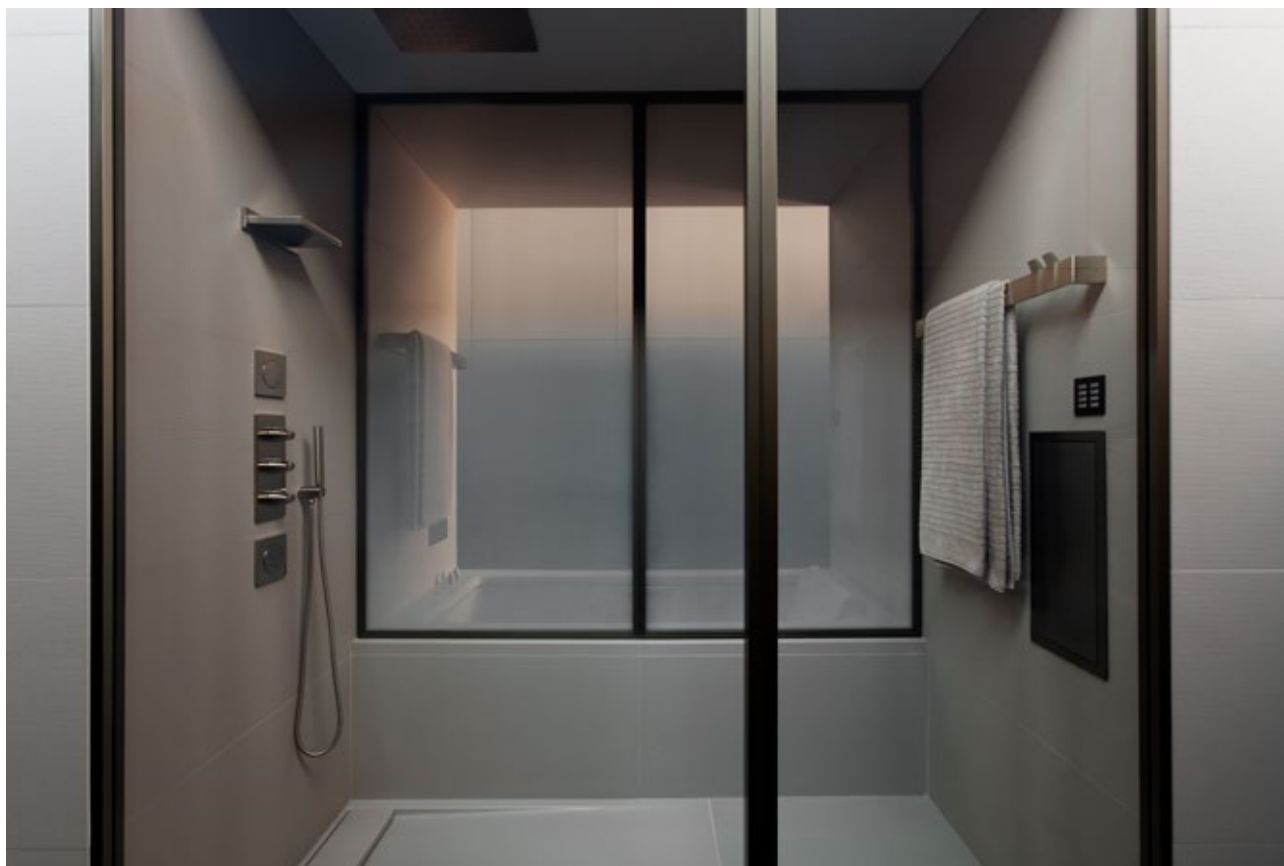




BATHROOM SPACES

MASTERING THE SHOWER

Exclusive product Highlights from Roca, Laufen & Hansgrohe





ARMANI / ROCA: A New Approach to the Bathroom

Created by the Giorgio Armani group in partnership with the Spanish bathroom experts Roca, both companies world leaders in their respective sectors, this stunning new concept for the bathroom transforms it into a comfortable and harmonious environment with an elegant and personal ambience.

The Design Concept

Technologically advanced solutions distinguish this bathroom collection. Well separated functional areas, tiling, flooring, wall covering, lighting and ceiling finishes all combine to project Giorgio Armani's style and ethos for the home into the bathroom area. Armani / Roca embodies Giorgio Armani's unmistakable flair for interpreting the mood of a home, transferring his individual aesthetic values to product development and interior design.

The areas of beauty, wellness and basic necessities have been distinguished to preserve the intimacy of each, yet at the same

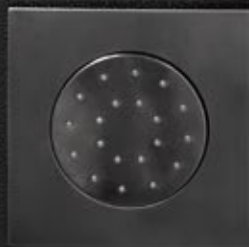
time the sense of openness is not lost. These different areas are separated, or connected, by means of a sophisticated system of glass partitions encasing metallic material. Their opacity mechanism allows those who prefer greater privacy to control the degree of intimacy in the different areas. The Armani / Roca bathroom fulfils the strictest criteria of pure design without ever compromising on luxury and sensuality. It achieves this fine balance through the selection of materials, choice of textures and some unexpected pairings.

For the first time, the bathroom nucleus is configured as an island with the exquisite touch of the finest



porcelain, where the basin, sanitary ware, and bath and shower area are concentrated. The modular system comes in a range of sizes and is offered in a dual palette of materials and shades. Some variants include black with tap fittings in the same shade and ceramic wall tiling in a shagreen effect (a rare and precious material that epitomises the Armani style), and greige, with wall coverings in a reeded texture and fluid colours for the sanitary ware and flooring.

Faucets, where functionality prevails, are reduced to the minimum. The bath, filled with water by an internal shutter, features a system unique to Armani / Casa, inspired by vanishing edge pools and never used in this context before. The system is completed by the jet shower, which performs a traditional and targeted massage. If desired, the illuminated false ceiling can be fitted with coloured lights for chromotherapy. As a result of the innovative island design, the surrounding walls of the room can be left completely free from major fittings.





Hide & Seat: Intelligent Design in the Shower Space

The Hide & Seat embodies maximum functionality and utility in an intelligent design.

Always aware of new consumer demands and new users of the bathroom space, Roca presents Hide & Seat, a new concept where everything is always tidy and ready to hand. Hide & Seat has a shower tray that incorporates a seat with interior storage space for keeping shower gels, sponges among other things, and a trolley in the exterior part for storing towels and other accessories, which can also be used as a seat. Hide & Seat makes it possible to keep the shower space tidy in a practical and hygienic manner.

Hide & Seat also comes with a built-in three-way Thermostatic faucet and a two-position sprinkler, allowing users to relax for a sitting or standing shower.

About Roca

Roca is the world leader in the definition of bathroom space and a benchmark reference in the world of design. Today, Roca's commercial network spreads over 135 countries supplied by its 76 production plants and more than 20,000 employees worldwide.



In a process of continuous evolution, Roca is deeply committed to the excellence of the design of its products with the objective of offering their clients spaces in which all five senses encounter unique experiences. Roca's status as world brand leader is reflected in their creation of highly versatile products, easily adaptable to the habits of consumers all over the world and which offer tailored solutions to all requirements.

For more information, visit www.sg.roca.com.





Hansgrohe Introduces New Cromas Select Range of Showers with Select Technology

Hansgrohe SE, the sanitary fixtures specialist based in Germany's Black Forest region, has set new standards in price and performance with its innovative Cromas Select range. It now features Hansgrohe's clever Select technology, allowing a choice of sprays at the touch of a button. Easy handling, a generous rain spray, and new jet types make for a more enjoyable and pleasurable experience in any bathroom. Showerheads are available in two different designs, round (S) or square with rounded corners (E).

Multi or Vario: the Right Spray for Everyone

"Croma hand showers are some of our best-selling products," explains Steffen Erath, Product Manager for the Hansgrohe brand. "We've now taken this very popular line a step further. The new Cromas Select hand shower features an ergonomically designed long and slender handle, and its integrated Select button couldn't be more practical." A click of a button is all it takes as switching from one kind of spray to another is easy, even when the hand shower is attached to the wall bar.

Multiple functions at the touch of a button cater to a variety of showering needs. Customers can choose from three models and two different designs (E and S). The Cromas Select Multi hand shower offers individualized showering fun with three different spray types, namely a soft rain shower, a powerful IntenseRain mode and a pulsating water jet massage. The Cromas Select Vario hand shower can regulate spray intensity, from a soft rain shower to the forceful TurboRain mode. An inexpensive option suitable for use in the bathtub, for example, is the single-jet Cromas Select. Cromas Select hand showers have a gleaming chrome finish and the spray face is available in white or a combination of white and chrome.

An All-round Talent for Bathrooms of all Sizes

The Cromas Select range brings variety to every bathroom. The fixed Cromas Select 180 2jet overhead shower in versions series E and S indulges the user with a choice of two spray modes; a strong and invigorating rain spray and the concentrated IntenseRain mode to rinse out shampoo, for example. The Select button makes it easy to switch between the two. The overhead shower, 180 mm in diameter, is available in two finishes: all chrome or chrome with a white spray face.

A Shower System Especially for Bathroom Remodelling Projects

As an attractive complete package, the Cromas Select 180 shower pipe combines all components in one system: an overhead shower and hand shower with Select technology in versions series E and S, an adjustable shower holder, a hose, and the Hansgrohe Ecostat Comfort thermostat, which allows a precise setting of desired temperatures.

The shower pipe is also available with a single-lever mixer. The shower system can be easily installed using existing plumbing connections, with no need for new wall tiling, and it is therefore an ideal solution for remodelling bathrooms. The horizontal shower arm attached to the wall bar swivels 120 degrees and the overhead shower has a flexible ball joint so that it can be tilted in any desired direction, allowing water to flow wherever it is needed. The hand shower and the overhead shower both feature the intuitive Select button that allows users to easily switch between the different kinds of spray. The Cromas Select 180 shower pipe system stands for convenience, design and showering pleasure in the bathroom. It is also attractively priced. High functionality and aesthetic and timeless design make the showerpipe a long-lasting product that fits perfectly into any modern architectural setting.



The new Cromas Select SemiPipe offers even more convenience and safety for all target groups. It consists of a wall bar, a hand shower and a hand grip which can be used to facilitate safe access to the shower area. If desired, it can also be combined with the Cromas Select E or S hand shower.

Easy to Clean and Water Efficient

All Cromas Select showerheads are equipped with anti-limescale QuickClean technology, making them easy to clean. Any limescale deposits can simply be rubbed off the flexible silicon knobs with one's fingertips. The filter is easy to clean too; all one needs is a socket wrench to unscrew the Select button of the Cromas Select overhead shower. Cromas Select hand showers and overhead showers are also available with EcoSmart technology. A flow limitation system and a flow-optimized spray face reduce water flow to nine liters per minute. This means that less energy is needed for hot water, which not only saves money, but also helps our environment.

About Hansgrohe

Within the international Hansgrohe Group, Hansgrohe is the premium brand for bathroom and kitchen fixtures, showers and shower systems as well as thermostat and plumbing technology. Winners of numerous awards throughout the world, the brand's products stand for modern technologies, innovative design and a superlative level of functional quality. This explains the success of the brand as a market leader in the shower segment and as one of the leading manufacturers of fixtures. With inventions such as the shower bar, adjustable spray types, the QuickClean function, the AirPower or the EcoSmart technology as well as the convenient Select technology, Hansgrohe is regarded as one of the leading innovators in the international sanitation industry.

For more information, visit www.hansgrohe.com.





HALL

by **ROCA SINGAPORE**

Minimal forms for minimal spaces, the HALL collection was cleverly design to fit virtually impossible spaces. Ensuring maximum adaptability and functionality without compromising design, the sanitaryware collection is a wonderful addition to any bathroom style and size. The bathroom ceramics is designed by renowned Spanish designer Ramon Benedito, whose logical confrontation between technology and design has led him to a synthesis of results that fit the requirements of the present.

www.sg.roca.com





VERO

by **DURAVIT**

In the new VERO bathroom furniture collection, a basic model with carefully balanced proportions merges with a strong design identity. Vertical handles that are inset in the fronts create a striking contrast to the classically modern form. Meanwhile, recurring material thicknesses and dimensions featured in all the items of furniture define the cubic look. A complete bathroom programme, Vero represents a harmonious unity of balanced design and memorable details.

www.duravit.com





CATINO

by **DISEGNO CERAMICA**

High-quality materials, and a striking use of form with clean lines and gentle curves give the CANTINO range a sensuous and stylish flair. A contemporary reinterpretation of archetypal shapes, Cantino's timeless solid wood furnishing radiates warmth and elegance. In addition, the collection's monolith-like ceramics are a perfect match. Their clean lines are the result of carefully balanced proportions.

www.disegnoceramica.com





EXPLOSION- PROOF ANGLE VALVE

by **KON**

Like many of its bathroom products, quality and innovative spirit define Kon's patented EXPLOSION-PROOF ANGLE VALVE. Fusing advanced technology with fine detail processing, Kon also uses high-quality materials and exquisite coating technology, therefore bringing new surprises and creating more convenience for users.

www.kon.com.cn





GINA

by **BRAVAT SINGAPORE**

The stylish and elegant GINA bathroom collection is a complete suite of sanitary ware comprising of faucets, toilets and bathtubs among others. The design of the Gina faucet in particular, is taken from an innovative source. Defined by soft and delicate textures, the curved lines of the faucet handle and sprout forms a striking effect, making it a focal point in any bathroom. In addition, the Gina collection is also known for its eco-friendly sustainability. Equipped with Air Mix technology, the collection's showers ensure effective water-saving features.

www.bravat.com.sg





J-500 SERIES

by **J-ASIA (SINGAPORE) PTE LTD**

The stunning J-500 Collection is a product that fuses stunning and groundbreaking design, together with the latest innovative technology and legendary Jacuzzi hydromassage functions. Designed to deliver an unforgettable hydro massage experience, the J-500 series establishes a new standard in backyard luxury. The series features a cutting edge curve design, outer architectural lighting, and an exterior skirt inspired from designer woven textiles. Combining a revolutionary touch screen control with smartphone integration and the finest jets available on the market, these hot tubs are smart, powerful, and undeniably pleasing to the eye.

www.j-asia-sg.com



LB3

by **ROCA SINGAPORE**

The extension of Laufen's contemporary and lavish LB3 collection brings enhanced comfort and flexibility to bathroom spaces. Maintaining the timeless design language of the collection, the Lb3 WC seat is raised by six centimeters, making it easy for those with impaired mobility. The intelligently designed and easy-to-clean WC comes equipped with standard fixture dimensions. This makes the WC a wonderful compliment to existing wall connections and commercially available cisterns. A small classically design washbasin measuring 450 x 450mm is another addition to the collection. The washbasin is conveniently fitted with a concealed overflow system. Matching vanity units available in a 'classic' or 'modern' style also comes with the collection, as well as new mirrors and optional LED lighting to illuminate the washbasin.

www.laufen.com



AZULEY

by **ART CERAM**

AZULEY is a complete collection of washbasins and sanitary ware defined by a neoclassical style that recalls the elegant and dynamic design of the 50s. Characterised by plump shapes and round contours, the collection is complemented by metal accessories, matching mirrors, and lighting fixtures. Azuley's countertop washbasins come in two sizes, namely 45x45 and 60x45 cm.

www.artceram.it



2MM

marketed by **RUBINETTERIE TREEMME**
www.rubinetterie3m.it

The inspiration behind the design of the 2MM faucet is born from a designer's desire to create simple shapes. The distinctive trait of the new collection lies in a new technology developed by Treemme that miniaturises the technical parts. 22mm is the constant diameter for all parts of the tap, the dispenser and their controls. This diameter ensures great aesthetic lightness, clean lines and flexibility, meaning it can be installed into many different types of washbasins.

EPIC CASCADE

marketed by **DORF**
www.dorfepic.com

The EPIC CASCADE range is an extension of Dorf's successful Epic tapware collection. Encompassing precision engineering and clever in-built technologies, the mixer is equipped with Dorf's Sure Fit installation system, which guarantees a quick and risk-free installation process. With a WELS 6 star rating, the mixer also delivers optimum water efficiency.



VITALITY

marketed by **JOMOO KITCHEN & BATHROOM APPLIANCES**
www.jomoo.com

The organic appearance and modern functionality of the VITALITY mixer make it an interesting focal point in any bathroom. Inspired by the natural way in which plants grow, the mixer's aim was to replicate their dynamic energy. By combining an organic form with modern technology, the design avoids a cold, sober appearance. Instead, it creates a sense of warmth. The mixer comes with an easy and pleasant to use adjustable lever.



CROMA SELECT

marketed by **HANSGROHE SE**
www.hansgrohe.com

The innovative CROMA SELECT range features Hansgrohe's clever Select technology, allowing a choice of sprays at the touch of a button. Easy handling, a generous rain spray, and new jet types make for a more enjoyable and pleasurable experience in any bathroom. Showerheads are available in two different designs, round or square with rounded corners.

SENSUM HANDSHOWER

marketed by **ROCA SINGAPORE**
www.sg.roca.com

Functional yet elegantly designed, the SENSUM hand shower is available in both Round and Square models. Equipped with Roca's special NightRain function, the shower is also able to add a touch of elegance to bathroom space. The user-friendly shower comes in a generous 130 mm size as well as an ergonomically-friendly and easy-to-use handle. Available in either two- or four-function versions, the hand shower's special NightRain function combines water and air, guaranteeing both water savings and a sensation of comfort. Meanwhile, shower's four functions include a three different stimulating options and a relaxing option achieved through NightRain.



GARO-UP

marketed by **CEBIEN**
cebien.com

GARO-UP consists of a ceiling mounted shelving unit and a shower water mixer set. It includes a single-lever mixer, a change-over valve, a rain-shower head with a diameter of 200 mm, and a handheld shower head. The white shelf is easy-to-clean and provides ample storage space.



ACCADEMIA POP LIMITED EDITION

marketed by **PLANIT**
www.planit.it

With modern graphic elements on its surface, the ACCADEMIA POP LIMITED EDITION bathtub's appearance is akin to a luxurious work of art. The tub's unique design opens up a myriad of creative possibilities, enabling it to suit any interior. Accademia is made of the innovative and exclusive material, Duralight, which ensure the tub is resistant to corrosion and scratches.

ARTLIFT

marketed by **ARTWEGER GMBH. & Co. KG**
www.bathroomtomorrow.com

ARTLIFT is a shower bathtub that comes equipped with an integrated door and lift seat, making it easy for users to access the bat. The comfortable lift seat makes the difficult process of sitting down and the even more strenuous task of standing up easier, while the low height of the seat allows users to almost sit on the base of the bath. An anti-slip surface, maximum surface area, as well as the rounded edges of the seat and backrest make the seat comfortable and pleasant to touch. If not needed, the seat can be folded up and used as a compact backrest.



BETTEART

marketed by **BETTE GMBH & Co. KG**
www.bette.de

The freestanding BETTEART bathtub appears as if it had been made from a single piece of material. Featuring an extremely narrow rim, the tub looks light, yet is spacious and capable of accommodating any user. The design of BetteArt showcases a slender narrow bath rim in which the exterior follows the interior, leaving only a minimal gap between. Additionally, the steel and enamel material used provides great stability and sturdiness.



COLOSSUS

marketed by **ROMAN**
www.roman-showers.com

The COLOSSUS shower enclosure comes in two variants, 1700mm and 1450 mm, and is an eye-catching feature any bathroom. The enclosure features a toughened 8mm thick glass, a bright silver frame, chrome top caps and incorporate 25mm vertical adjustment. Both the 1700mm and 1450mm Colossus have their own dedicated shower trays, which provide sweeping level access with 50mm nominal height. With shower doors eliminated, the enclosure provides an effortless showering solution and easy entry for users.

HÜPPE ENJOY PURE

marketed by **HÜPPE GMBH**
www.hueppe.com

The HÜPPE ENJOY PURE frameless shower enclosure is defined by a modern and puristic design. Internal flush fitting hinges integrated in the glass lend the enclosure a fine transparent appearance and optimises cleaning. A strong rise and fall mechanism in the hinges assures optimum door closing. The enclosure is easy-to-install and its finishes come in either high-gloss silver or white and matte silver options.



STONEBATHWEAR

marketed by **STONE ITALIANA S.P.A.**
www.stoneitaliana.com

The innovative STONE BATHWEAR shower system is defined by its design flexibility, simple installation, tailor-made design and functionality. The system's non-slip shower base is made of an one-piece quartz and slope suitable for draining water. Additionally, the eco-friendly base can be customised in terms of colour and design.



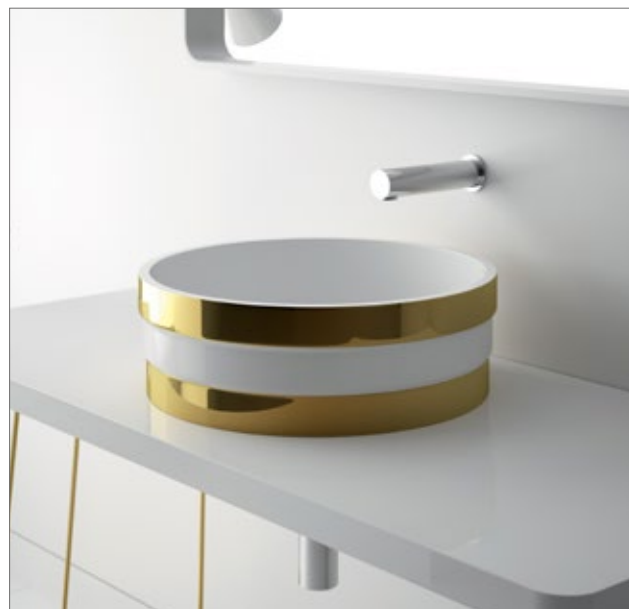
JEWEL

marketed by **ECZACIBASI YAPI GERECLERI**
www.vitra.com.tr

Versatile and functional, the JEWEL washbasin is available in a number of colours and a range of tones and textures. Besides platinum, copper and gold tones, the washbasin also includes two-tone colours as well as inner sections designed with patterns. In addition, the washbasin is available in different sizes and in a square or rectangular form.

ROUND

marketed by **SANINDUSA**
www.sanindusa.pt



The ROUND washbasin is endowed with simple language, a minimalist design which makes it ideal to various bathroom ambiances. Practical and functional, it can be applied on countertops, furniture or even columns with its 45 cm variant. Round's defining feature is its elegant and simple rim. The washbasin is available in several colours.



SYNERGY IN BLACK

marketed by **FIR ITALIA**
www.fir-italia.it

The SYNERGY IN BLACK washbasin takes its inspiration from nature and the elements. A design based on shaped and multi-faceted forms, the innovative washbasin's most defining feature is its classic darker than black shade. Designed by Francesco Lucchese, the washbasin collection comes in two different black finishes, Black + DuPont Corian and Deep Nocturne.



ADMIRE WC

marketed by **AM.PM**
www.ampm-world.com

The ADMIRE WC is characterised by simple forms, manufacturing process and attention to details such as hidden fixtures and soft close hinges. The WC is a perfect match to all of the other components in AM.PM's Admire bathroom collection.

FEATHER DESIGN

marketed by **ZHEJIANG HENGYUAN SANITARY WARE**
www.sionabath.com

The FEATHER DESIGN toilet seat's defining feature is its unique shape, which makes it stand out from the strict geometric lines usually find in other toilet models. The concept behind the seat's design lies in the feather, which is carried by the wind, sometimes softly swaying, and sometimes moving wildly and dynamically. Made of Duroplast, the seat's shape is meant to reflect the feeling of lightness and weightlessness associated with the movement of a feather.



SENSOWASH I

marketed by **DURAVIT AG**
www.duravit.com

SENSOWASH I impresses due to its precise manufacturing, which melds ceramics and stainless steel in a technically-demanding work process. Philippe Starck's first integrated shower toilet, SensoWash i systematically pursues the aim of reduced design. In addition, clear symbols on the remote control ensure intuitive operation. Aside from individual wash and temperature settings, SensoWash i also features an energy-saving mode that ensures the seat heater is only active when in use.



FOR BASIN

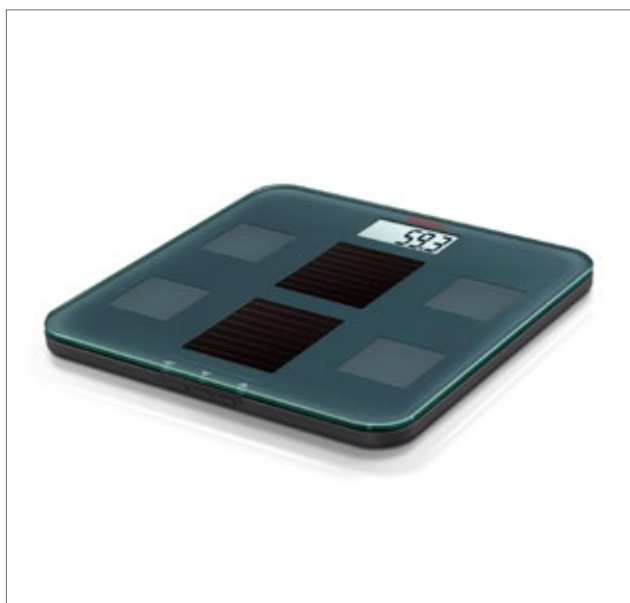
marketed by **BS&BK**
www.boshengplumbing.com

The new range of clicker pop-up waste systems FOR THE BASIN has been designed using the latest technology. Offering the consumer a reliable product that works every time, the counter top fitted clicker pop-up waste product is set to revolutionise the way the consumer will want to operate the waste outlets in the bathroom basin.

THREE-DIRECTIONAL TOOTHBAT

marketed by **ID INFINITY LIMITED**
www.idihk.net

The different angles of the THREE-DIRECTIONAL TOOTHBAT dental floss holder provides a more effective way to clean teeth. The specially designed curve of the head maximises flossing, making it easier to reach every tooth. A part on the handle ensures the tying of floss, while the two floss dispenser holes on the floss container make it perfect for both right-handed and left-handed users. The dental floss holder is both environmentally and economically friendly.



63342 SOLAR FIT

marketed by **LEIFHEIT AG**
www.leifheit-group.com

The innovative 63342 SOLAR Fit weighing scale is completely operated by solar energy. Equipped with easy-to-read LCD digits, the weighing scale only requires low artificial or daylight conditions to display precise measurement values for weight, body fat and body water content. With its linear aesthetics and elegance, Solar Fit stands out in any bathroom space.

exclusively with **DANIELE DALLA PELLEGRINA**

Daniele Dalla Pellegrina is an up-and-coming industrial designer based in Munich, Germany. In 2011, Daniele received a special mention at the Young and Design Award in Salone del Mobile, Milan with Büchertablett (produced by Auerberg). In 2013, Daniele received a special mention at the Young and Design Award in Salone del Mobile, Milan 2013 with Ted (produced by Agape).

Can you tell us little about yourself?

I was born in Verona, Italy in 1981. After two years as a plastic mould technical designer, I enrolled myself at the Politecnico di Milano to study industrial design.

After and during my studies, I worked in Italy and Germany for several design studios, including Kram/Weisshaar and f/p design in Munich.

In 2012, I opened my own studio in Munich where I develop products, furniture, and tableware for companies like Agape, Auerberg, Rosenthal, and WMF.



I understand you recently designed WMF's Conconto range. Can you tell us the design concept behind the cookware?

When I first received the brief to design a new cookware collection from WMF, it was clear to me that I had to mix two cultures; Italian— where I come from, and German— where WMF originates from.

In the collection, you can find these two aspects combined together. On one hand, the collection is characterised by a modern, precise, clean line. On the other hand, there are emotional, elegant, refined, poetical peculiarities that express the pleasure you can have while cooking.

In the end, I think the result is well-balanced.

Is there a difference in the creative process in designing the Conconto range and your other designs?

The design process is basically the same for all of my projects. At the beginning, I will do a lot of research, look for references, observe what is already done, watch the work of other designers or artists and analyse the manufacturing techniques.

It is very interesting to come out with a design for an object that I have never designed before, as I will have the chance to learn and understand more in depth about the project matter.

After that, I will start a “ping-pong” between sketches and models that I create, going back and forth into the design process, until I find the right idea and shape.

For the WMF Conconto project, I was particularly thrilled. I am a young designer back then and to be able to produce a collection for a renowned leading German company and have the collection sold worldwide is a great honour (and challenge) for me.

What is/are the distinctive (or trademark) features that can be found in all of your works?

I prefer to let the people discover if there are any particular features in my work. However, I really appreciate when products are simple, useful and timeless; that is what I'm trying to do everyday.



What is most important to you? Design and function, client satisfaction, or the user?

All these play an equally important role and I always try to combine these three elements together!

Do you think it is imperative that design has a function beyond the utilitarian?

Function is very important for me, as I believe that an object needs to be useful. I'm also interested in the emotional aspect that could be established between user and object. It is something that goes beyond the normal use of a product and is really interesting to observe.

Your most interesting project to date?

Every project is interesting, but I think the WMF Concento Cookware range project is a big step for my career and gives me a huge satisfaction.

Is there a discernable trend in kitchen design?

I'm not particularly interested in trends as I think that a product should go beyond the concept of trend and should be made to last.

Where do you find design inspiration?

Observation. Everyday life. I observe carefully how the people interact with objects. It's extremely interesting.

Seeing a usual function in a new and unusual way also inspires me.

A specific need, a material, or a particular technology could also drive me into the design process.

Movies, literature, and music could also inspire my work and me.

What can we expect from you in the future?

There are projects on my plate, and I'll be sure to share when the time is ripe.

Your advice to up-and-coming designers?

Be truly passionate about your work. And be curious.

REALITY BITES

Q: Who is Daniele Dalla Pellegrina?

A: A man.

Q: What you are not?

A: A presumptuous man.

Q: You cannot live without?

A: My daughter and my partner.

Q: Time is?

A: Tight.

Q: A perfect day?

A: With my best friends and the people I love.

Q: Beauty is?

A: Everywhere.

Q: A sinful indulgence?

A: Cooking with the WMF Concento range.

Q: A miracle?

A: No more wars.

Q: Lucky charm?

A: I'm not superstitious.

Q: Happiness?

A: Doing what you're passionate about.



KITCHEN SPACES

ERGONOMOMIC ESSENTIALS

Text and Photo credits: **Red Dot Award**

In July last year, the design world came together in Essen to celebrate the winners of the Red Dot Award: Product Design 2014. More than 1,200 international guests arrived at the glamorous awards ceremony in the Aalto-Theater.

Last year's competition documented a record number of 4,815 entries. The Red Dot jury, which comprised of 40 experts, assessed the works in a three-day round in spring. The highest award category, "Red Dot: Best of the Best", had been awarded 72 times this year. Meanwhile, 1,120 products were awarded a Red Dot for outstanding product design. Last but not least, 123 works received the title of

"Honourable Mention" for their highly successful detailed solutions.

In the kitchen, numerous outstanding and innovative appliances and products were introduced. Notable brands like Electrolux, has been awarded a Red Dot: Best of the Best for the professional kitchen "Thermaline M2M".

To keep users up-to-date, six award-winning "Ergonomic Essentials" from sleek and technologically advanced appliances to the artfully traditional, are presented to whet your appetite. Here are some must-have tools any discerning chef, whether amateur or professional, can consider for their kitchen.





Éclair Charcoal Cook Stove

Statement by the jury: *"Éclair is an impressive example of how design can preserve resources and enhance living conditions."*

The Éclair cook stove was designed in cooperation with local craftsmen and households in Benin to ensure that it corresponds to cooking habits, aesthetics and production capabilities. It is produced in decentralised, small workshops and is sold at an affordable price for users. Due to its innovative technical layout, the cooking time is remarkably shortened and the charcoal consumption has been reduced by 30 per cent.

In addition, the CO emission has decreased by almost a half compared to conventional products. Éclair is manufactured by Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH and Energising Development (EnDev), local manufacturers in Benin Promoted by GIZ and designed by Carlotta Werner.



Grind & Brew HD7762/00 Coffee Machine

Statement by the jury: *"This compact coffee machine combines complex functions with a high degree of intuitive use, so that coffee making becomes child's play."*

The coffee machine is defined by its twin-chamber coffee bean container at the top which allows users to choose between two kinds of coffee beans, or enable them to create a mix. The intuitive user interface of the Grind & Brew features a central LCD display and an easy-to-operate and user-friendly brewing knob. The Grind & Brew coffee machine is manufactured by Philips and designed by in-house designers.

EDG 6260.0J Built-in Combined Steam Oven



Statement by the jury: *"The ruby-red handle bar gives this built-in combined steam oven character. At the same time, the oven convinces with its contemporary equipment details."*

The built-in steam oven EDG 6260.0J combines a glass front with a ruby-red handle bar. Equipped with a classical knob bar, fully automatic cooking programmes can be easily selected. Because of an in-built external steam generator, the steam feed is precise and assures optimal climatic conditions for cooking. The stainless steel interior, with its removable water tank, is functionally well-conceived and easy to clean. The EDG 6260.0J steam oven is manufactured by Küppersbusch Hausgeräte GmbH and designed by Keicheldesign.

Smart Waffle Maker

Statement by the jury: *"The Smart Waffle Maker impresses due to its solution-orientated design and intelligent functions which lead to a high degree of usability."*

Waffle batter doubles in size as it bakes, which explains why Breville designed an extra wide moat that catches and cooks batter overflow for less mess and easy cleanup. Thermally optimised cooking plates ensure the waffles are evenly cooked, and the waffle maker takes into account, numerous inputs to automatically calculate the correct cooking time. The waffle preference can be selected from the menu and the waffle maker will do the rest. The Smart Waffle Maker is manufactured by Breville and designed in-house.



Stirio, Automatic Pot Stirrer

Statement by the jury: *"The form of Stirio is orientated on the lines of conventional aesthetics, without losing its own distinction."*

Stirio is an automatic pot stirrer that runs on a rechargeable battery. The appliance is able to stir a large pot of risotto or stew for 90 minutes, ensuring nothing is burned. Thanks to adjustable arms and a height-adjustable axle, it fits various pot sizes. Stirio can be dismantled, which saves space when stowed, and can be cleaned in the dishwasher. Stirio is easy to use and has two different speeds for various needs. Stirio is manufactured by Unikia AS and designed in-house.



MQ 7 Hand Blender

Statement by the jury: *"MQ 7 gains points with a new operating concept, which by means of the ergonomic design of the operating button attains a high degree of self-explanatory quality."*

The user-friendliness aspect of the MQ 7 hand blender is optimised by an innovative operation. Thanks to smart speed technology, its speed is regulated intuitively through one single operating button. The large operating button and the non-slip soft grip assure also effortless and secure control. The MQ 7 is manufactured by De'Longhi Braun Household GmbH and designed in-house.



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MARMOLA

by **BRUMMEL CUCINE**

MARMOLA is a contemporary-styled kitchen that combines functionality with elegant aesthetic solutions. Featuring a white gypsum opaque and lacquered finish, the kitchen's door and hood panels can be customised by adding panels with different finishes such as wallpaper and leather. Spectacular and bright, the island is the kitchen's visual and functional heart. It contains a hob, sink, and draft for beers and drinks. The hood, which is placed over the kitchen island, opens by touching a remote control and offers compartments containing drainer, glass-holder, and shelves.

www.brummelcucine.it





SUPREME

by **ROBAM APPLIANCES**

Functional and stylish, the SUPREME kitchen collection includes a range hood, induction cooker, disinfection cabinet, electric oven, steam oven and microwave. The kitchen comes equipped with an innovative touch screen command with a resolution of 800x400, 24-bit and 16-million colour display.

www.robamglobal.com





UTOPIA

by **MARTINI MOBILI S.R.L.**

Elegantly designed and thoughtfully furnished, the UTOPIA kitchen features oak doors with a lacquered patina and gold trim applied with a paintbrush. The kitchen is defined by an area specially designed for wine tasting, and comes equipped with LED lighting, leather lined drawers, pilaster strips that open as cabinets and an island with decorated fluted columns. The trapezoidal hood by the stove is flanked by columns capable of seamlessly hiding cooking equipment. The two-level island is the ideal addition to the kitchen as the upper part is perfect for a before dinner drink, while the lower part is a convenient workstation.

www.martinimobili.it





ELLE

by **CESAR**

ELLE is a kitchen with a minimalist design. Its pure lines generate furnishing elements with rigorous and stunning volumes. The kitchen is equipped with a door with an impressive 25 mm thickness and a 45-degree edge, a detail that also distinguishes the tops. The detailing makes for a clean-cut design, while allowing the elimination of the handles. Doors are opened easily using the push-pull opening device or the grip recess that is created by a special edging. Elle's tapered edges produce an original visual effect where the thicknesses of the materials seem to disappear, creating an impression of great lightness. Elle is available in a wide range of finishes.

www.cesar.it





VINTAGE

by **VENETA CUCINE**

Veneta Cucine interprets and develops a new living-kitchen concept in the VINTAGE kitchen collection. An open-fronted column, solidly built lateral elements, and column cupboards, come together to create pleasingly asymmetrical compositions. The design is further enhanced by the eye-catching colours of two contrasting finishes, Tundra Grey and Chalk White. Vintage is available in four colours and two handles.

www.venettacucine.com





LINERO MosaiQ

by **KESSEBÖHMER GMBH**

The LINERO MOSAIQ modular splashback kitchen system is defined by clear lines and carefully chosen classical colours and materials. The overall appearance of the kitchen remains harmonious, while ensuring the greatest possible design freedom. Linero makes use of the space between workbench and overhead cupboard, ensuring maximum organisation space. Various functional elements such as hook bar, roller, and knife holder can be hung on the system's horizontal multifunction rail.

www.kesseboehmer.com





THERMALINE M2M

by **ELECTROLUX PROFESSIONAL**

The THERMALINE M2M cooking suite offers users the possibility of combining traditional cooking with the use of professional equipment used by chefs. The design concept behind the kitchen places an emphasis on work routines and functionality in the kitchen. This ensures the ability of the user to perfectly plan work processes and has everything under control at all times. Thermaline's consistent design is perfectly complimented by the luxurious feel of the surfaces.

www.professional.electrolux.com



A³

marketed by **ARDA**
arda.gmc.globalmarket.com

Designed for professional use, the A³ oven opens up a world of possibilities. Able to divide itself into two smaller units and equipped with a rapid heating system, the easy-to-use and convenient oven helps users save up on cooking time. A³ features soft hinges, an enlarged oven cavity of 75 litres, double cooking zones, and a smart operation system. It also comes with a touch-enabled glazed door, ergonomic handle, and 12 mm narrow edges with a mirror glass finishing.

BEKO HOOD

marketed by **ARÇELİK A. S.**
www.arcelikas.com

The entire BEKO line is characterised by pure and basic geometrical forms. Featuring a clean, simple, function-oriented and minimalist design, the hood was developed to perfectly integrate within the existing architectural structure of the kitchen, as well as complement a full range of appliances. The hood also contains a removable section which can double as a storage shelf.



LS65SK950W

marketed by **BSH HOME APPLIANCES**
www.bsh-group.com

The Siemens LS65SK950W European-style extractor hood, with its slanted canopy, features a sleek design along with functional capabilities. The integrated oil collector is positioned on the hood's underside, making it ideal for Chinese cooking. For illumination, glare-free LED lighting is located at the upper end of the hood. In addition, touch controls on the black panel combines modern technology and design continuity between various Siemens kitchen appliances. Three removable baffles make cleaning the seamless interior easy.



SBE 69U11EU

marketed by **ROBERT BOSCH HAUSGERÄTE GMBH**
www.bosch-home.com

The Bosch SBE 69U11EU fully integrated dishwasher is a solution for kitchens without handles. Beautifully minimalist and functional, a soft touch located on the centre of the dishwasher door triggers the appliance open. The dishwasher also features a hidden control panel, flexible baskets, sensor-controlled programmes and an interior light.

D160W28

marketed by **GUANGDONG GALANZ MICROWAVE OVEN AND ELECTRICAL APPLIANCES**
www.galanz.com

The D160W28 microwave features Galanz's Dual Magnetron Technology, which saves up to 50 per cent cooking time and increases energy efficiency by up to 64 per cent. The glass and aluminium door are seamlessly joined through glass cutting technology, enhancing the microwave's visual appeal. Fusing new technology with traditional control systems, the microwave is equipped with an interactive voice control system, optical navigation, and touch controls.



PG 8055

marketed by **MIELE & CIE. KG**
www.haier.net

The PG 8055 professional dishwasher is defined by easy-to-clean and stainless steel touch controls, an integrated handle, and perfect ergonomics. Featuring a simple, but an understated and elegant design merged with functional capabilities, the dishwasher also comes equipped with disinfection programmes and short cycle times.



VIXEN

marketed by **DORF**
www.dorf.com

Dorf's new VIXEN sink mixer is stunning in both looks and function. The mixer's seamless operation complements its sleek appearance, while its flexible and fully retractable pull-down spray brings added functionality to any kitchen. The mixer is available in three options, including matte black with a chrome trim, matte white with a chrome trim, and full chrome.

YATIN

marketed by **YATIN BATH CORP**
www.yatin.com

The innovative and functional, YATIN kitchen sink is manufactured using a special multi-layer composite technology that not only resists the erosion of acid-base effectively, but also has a good resistance to thermal shocks. The sink's contemporary and flexible design makes it a desirable addition to any kitchen.



BLISS L

marketed by **AM.PM**
www.ampm-germany.com



The BLISS L kitchen mixer combines generously curved surfaces with an energetic line-flow, therefore creating a sensuous shape which is based on the flow of water. The ergonomic and curved lever offers a comfortable operation. Additionally, the mixer comes equipped with built-in water and energy saving functions.



DOGMA 100

marketed by **ELLECI S.P.A.**
www.elleci.com

The bi-coloured sink, DOGMA 100, is defined by its innovative drainage system. Thanks to the patented draining system S.I.R., more than 90 per cent of the available space opens up below the sink. This allows the sink to be installed on a kitchen island, therefore saving space. The durable sink is also resistant to scratches and heat.

GIRO

marketed by **RODI**
www.rodip.pt

GIRO features a timeless and simple combination of geometric forms. The sink's design is based on the circle, a pure and perfect form. Functional and extremely flexible, the Giro kitchen sink can be installed in any kind of kitchen style, be it modern or traditional. The eco-friendly sink is fully made in 18/10-brushed stainless steel, and is 100 per cent recyclable.



FR601

marketed by **NINGBO OULIN KITCHEN UTENSILS**
www.oulin-global.com

Durable, stylish and functional, the FR601 stainless steel double sink comes with a draining board, small waste bin and knife holder. Featuring rounded corners with a radius of 25 cm, sink bowls also come with a 30 mm deep step, giving users an appearance of harmony.



WELLS SERIES 1

marketed by **KYOWON L&C**
www.kyowon.com

The WELLS SERIES1 ultra slim water purifier's design is based on the concept of the "natural beauty" of nature. The central hole in the water purifier reinterprets the properties of water, while the black nozzle that appears to float in air, symbolises the pureness of nature, or water flowing from a rock.

KNIFE SLOTS

marketed by **LUXE**
www.linear drains.com

Easy to clean and maintain, the eco-friendly KNIFE SLOTS are produced using stainless steel from a renewable source. The silver-sleek line of knife slots makes it possible to maximise counter space for users and ensures seamless organisation. Knife slots come in three standard lengths, namely 14", 18", and 22". The collection can also be customised for interior countertops, and are perfect for grill stations as well as outdoor kitchen spaces.



JUICEPRESSO CJP-03

marketed by **COWAY**
www.coway.com

The JUICEPRESSO CJP-03 juicer utilises a low-speed blade, enabling it to extract fresher juice than high-speed models. The previous model had three parts in the drum, which made it difficult to wash the product. However, the new and improved model only has one part in the drum, making cleaning and washing a breeze. With 20 per cent less volume than the previous model, the juicer takes up little countertop space. The hopper comes in two different shapes and colours.



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Website: www.architectexpo.com

MAY 2015

The Big 5 Construct Indonesia 2015

7 - 9 May 2015
Jakarta International Expo
Jakarta, Indonesia
Tel: + 9714 438 0355
Fax: + 9714 438 0356
Email: AshleyRoberts@dmgeventsme.com
Website: www.thebig5constructindonesia.com

Buildtech Yangon 2015

27 - 29 May 2015
Myanmar Convention Centre
Yangon, Myanmar
Tel: +65 6319 4020, +65 6319 4021
Fax: +65 6319 6140
Email: sphere@sph.com.sg
Website: www.btyangon.com

AUGUST 2015

Archidex 2015

12 - 15 August 2015
Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia
Tel: +603 7982 4668
Fax: +603 7982 1648
E-mail: info@archidex.com.my
Website: www.archidex.com.my

SEPTEMBER 2015

BEX Asia 2015

2 - 4 September 2015
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Singapore
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Fax: + 65 6780 4671
Email: bexasia@reedexpo.com.sg
Website: www.bex-asia.com

Building & Construction Indonesia 2015

9 - 12 September 2015
Jakarta International Expo
Jakarta, Indonesia
Tel: + 62 21 2525 320
Fax: + 62 21 2525 482
Email: maysia@pamerindo.com
Website: constructionindo.com

Cambuild 2015

10 - 12 September 2015
DIECC
Phnom Penh, Cambodia
Tel: + 60 3 4041 9889
Email: Richard@ambexpo.com
Website: www.expocambodia.com

ArchXpo 2015

29 September - 1 October 2015
Marina Bay Sands
Singapore
Tel: +65 6278 8666
Fax: +65 6278 4077
Email: aes@cems.com.sg
Website: www.archxpo.com.sg

OCTOBER 2015

Buildtech Malaysia 2015

7 - 10 October 2015
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Tel: +603 7842 9863
Fax: +603 7842 7863
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Website: www.tradelink.com.my/buildtech/

DECEMBER 2015

Myanbuild 2015

3 - 5 December 2015
Myanmar Event Park
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Website: www.myanbuild.net

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